

# EATON'S Trans-Canada SALE

MON. OCT. 3rd  
TUES. OCT. 4th

## CONTINUES TUESDAY, OCTOBER 4th

There's no other sale like it! Our buyers are firmly convinced that it's tops, and judging from response in the past, our customers think so too. There's good reason for so much enthusiasm! Many of the items bear familiar names and are substantially lowered for two days only. Others are the happy result of searching the markets for offerings worthy of this unique and exciting sale. Just look through the Circular! The items tell the story... See the sixteen page Circular which has been delivered to your door and plan to buy your needs at this big sale.



# EARLY MORNING SPECIALS

### Women's Rayon Tricot Gowns

Two styles, yoked inset midriff with self shoulder straps, dainty puff short sleeves. Colours coral and turquoise, trim white lace; sand and blue, trim deep ecru lace. Sizes small, medium and large.

**EARLY MORNING SPECIAL EACH 1.29**



### LUNCH COUNTER

Shop at EATON'S. No need to leave the store for lunch. EATON'S lunch counter is fully equipped to serve you.

**TUESDAY FEATURE:**  
Tomato Juice  
Sliced ham plate: Sliced ham, potato salad, tomatoes, cucumbers, pickles, rolls.  
Doughnuts  
Tea, Coffee or Milk

Complete Noon Luncheon **75c**



### MEN'S SLACKS

Gabardine, nylon rayon texture. Colours grey, cocoa, blue. Zipper pleats, belt hooks. Sizes 32 to 44.

**EARLY MORNING SPECIAL PAIR 6.95**

### Nylon Briefs and Panties

Better Quality

In a variety of styles, sheers with flecked polka dot, all over trim. Lace trimmed flare leg panties. Sizes small, medium and large.

**EARLY MORNING SPECIAL EACH 89c**

### CHILDREN'S SNOW SUITS

1 piece snow suit with peak helmet, padded kasha lining full length zipper down one leg. Colours red, navy, soldier. Sizes 2 to 6X.

**EARLY MORNING SPECIAL EACH 6.99**

### BOYS' GABARDINE AND FLANNEL WORSTED PANTS

With matching belt, pleated, zipper. Colours grey, blue and brown. Sizes 24 to 36.

**EARLY MORNING SPECIAL PAIR 2.99**

### BOYS' SOLDIER LONGS

In melton cloth, zipper, patch pocket on left leg, plain cuff with top made of army pants. Sizes 24 to 34.

**EARLY MORNING SPECIAL PAIR 3.95**

### LONG SLEEVE PULLOVER

FOR WINTER WARMTH

Knitted striped cotton long-sleeved pullover priced specially low. Cozy little pullovers in snug long-sleeved style with ribbed cuffs, neck and waistband knitted from medium-weight cotton yarns in a bright, striped design. Sizes 2 to 6. Colours red, navy and yellow.

**EARLY MORNING SPECIAL EACH 79c**

### CHILDREN'S JUMPERS

Rayon plaid with corduroy vestee front, attached. Colours red and green. Sizes 2 to 6.

**EARLY MORNING SPECIAL EACH 1.99**

Girls' Jumper as above. Sizes 7 to 12.

**EARLY MORNING SPECIAL EACH 2.99**

### FLANNELETTE BLANKETS

A good quality flannelette blanket that should give lots of wear. Whipped ends, choose from pink and blue colours. Size about 70 x 90".

**EARLY MORNING SPECIAL PAIR 4.59**



### CONGOLEUM SECONDS

This hard wearing enamel surfaced linoleum has become very popular with our many customers. Gold seal congoleum is noted for its lasting beauty and hard surface, this linoleum is classed as seconds because of miss prints in the patterns. About 6 feet wide. Block and floral patterns.

**EARLY MORNING SPECIAL RUNNING FOOT 44c**

EATON'S LOWER FLOOR

### WASHABLE COTTON MATS

Heavy cotton loop mats with rubber non skid backs, get one or more of these mats for your bedroom or bathroom. Size 27 x 49.

**EARLY MORNING SPECIAL EACH 3.69**

EATON'S LOWER FLOOR

### Automatic Canning Machine

A turn of the handle seals cans. Seals, opens and reflanges No. 2 and 2 1/2 cans. Made of cast zinc and steel. Instructions included.

**EARLY MORNING SPECIAL EACH 24.50**

### ENAMEL PAIL

Holds about 7 1/2 quarts. Strong wire ball handle, wooden grip. About 11 inches diameter.

**EARLY MORNING SPECIAL EACH 98c**

### WET MOP

Head of long, thick cotton yarns, attached directly to long wooden handle. 6 ounces head.

**EARLY MORNING SPECIAL EACH 59c**

### HOUSE SLIPPERS

Smartly styled in blue, pink, white, fur trimmed moccasin styled Slippers.

**EARLY MORNING SPECIAL PAIR 1.49**

### GIRLS' BOBBY SOCKS

Girls' bobby socks, with different materials in the lot. All nylon, all wool, and all cotton. With nylon reinforced heels and toes. Sizes 9 to 14. Assorted colours.

**EARLY MORNING SPECIAL PAIR 35c 3 FOR 1.00**

EATON'S MAIN FLOOR

### WOMEN'S SWEATERS

Two styles: Short sleeve cardigan. Cardigan comes in white, aqua and yellow. Angora. Sizes 14 to 20.

**EARLY MORNING SPECIAL EACH 2.98**

Boleto comes in white, flamingo and lavender. Sizes small, medium and large. (Substandard).

**EARLY MORNING SPECIAL EACH 1.99**

### CHILDREN'S STATION WAGON COATS

Nylon blend, mouton collar, shirred back, quilted satin lining. Sizes 3 to 6X. Colours navy, bottle, red, soldier.

**EARLY MORNING SPECIAL EACH 6.96**

4 TO 14 — \$10.77

EATON'S MAIN FLOOR — UPPER LEVEL

### In Memoriam

**JAMES DANIEL LAMONT**

"One more we missed him on the custom'd hill  
Along the breath, and north his favored tree  
Another came; nor yet beside the rill  
Nor up the lawn, nor at the wood  
was he  
The death of James Daniel Lamont on the morning of Sunday, August 21st removed from his earthly pilgrimage, an aged resident very widely known and deeply respected. Mr. Lamont was 90 years old, the greater portion of which he lived in his farm home at St. Catharines.

Born in Long Creek on June 16th 1866, he removed with his parents to the present farm when he was twelve years of age. During his long and useful sojourn, he applied himself diligently to a farm life, and though often beset with many difficulties, he carved out for himself and his family one of the finest homesteads in this locality.

Mr. Lamont was a man of fine physique and impressive appearance, and during his long life, and almost up to the time of his peaceful passing, enjoyed excellent health and strength. Of an alert and progressive mentality, he kept himself well informed regarding developments not only in the field of progressive Agriculture, but also on matters pertaining to the wide sphere of public affairs. In political affairs he adhered to Liberal policies, but his views on public matters were always generous and tolerant. His fine kindly personality and interesting conversational powers, made his home and his presence an attraction to a wide circle of friends and admirers with the best portion of centuries experience and history at his command, he was always able, in an interesting manner to recall tales of the past a most dramatic and valuable character to the attention of those of a later generation who, will now deeply miss this entertaining personality.

The hospitality, welcome and kindness of the Lamont home was always widely recognized and traveller, friend, needy and stranger, found here a warm Christian welcome and if need be refuge. Many indeed who had found these requirements provided, and knowing the goodness of this mans heart had called him blessed.

Mr. Lamont was married in early life to Katherine MacNevis, St. Catharines, a worthy and loving partner who survives him. From this union were born the following children, Donald, (deceased), James (deceased), Everett, farming at Union Road, and Malcolm and Grace at home. The first three named, entered their countries service in the first world war, and all three served overseas.

Mr. Lamont was the son of the late Donald Lamont and Katherine MacDonald. He was last of this family, having been predeceased by his brother Edward, and his two sisters Emma and Margaret (Mrs. John MacFadyen). The funeral held from the Baptist Church, Long Creek on Tuesday August 23rd was very largely attended and attested to the wide spread respect in which the deceased was held. Many lovely floral were presented. The service was conducted by Rev. Owen Cochran, Pastor of the church.

The following served the pall bearers: W.R. Shaw, Godwin MacEwen, George Sherren, David Inman, Leonard MacNevis, Rossell MacQuarrie.

### In Memoriam

**MRS. EVA COUCH CLARK**

On September 2nd, there passed away in Altadena, California, Mrs. Eva Couch Clark, who was born in Guelph, Ontario on June 5th, 1872. Her parents were Thomas Couch and Susannah Clarke Couch, both natives of England; she lived in Guelph until her marriage in 1900 to the late Dr. Judson F. Clark, who was born at Bay View, Prince Edward Island July 27th, 1870.

Before going to California they lived at Ithaca, New York, where Dr. Clark was Professor of Forestry at Cornell University, and in Toronto, Ontario where he was Provincial Forester for the Province of Ontario. In 1907 they moved to Vancouver, B.C. where Dr. Clark was the Senior Partner in Clark and Lyford, Forest Engineers and Timber Factors. He was the originator of the International Timber Log Rule which is still in use in the United States and Canada. He retired in 1919 and they moved to Southern California where they resided. He died July 26th, 1942. His sister Dr. Zell M. Clark and his brother Dr. J. A. Clark are both in Charlottetown, P. E. I. Their daughter, Frieda, now Mrs. Joseph H. Walker lives in Monrovia, California, her husband J. H. Walker, is the present Mayor of Monrovia, and operates a Ceramic Factory in that city. One niece and three nephews survive: Mrs. J. W. Rogers, Stratford, Ontario, W. S. Buchanan and J. H. Buchanan, Fort William, Ontario and A. Gordon Buchanan, La Crescenta, California. They all were former residents of Guelph, Ontario. Mrs. Clark's burial was on Tuesday, September 6th, in their family plot in Mountain View Cemetery, Pasadena.

Mrs. Clark played the piano for prayer-meetings and the Women's Auxiliary for many years in the First Baptist Church of Pasadena where her husband was both trustee and deacon. She served as Auxiliary for two terms. Her greatest service and her greatest talent was her ability to write thoughtful and inspirational notes of love, sympathy and appreciation. This ability she used until the day before her death.

**INDIAN COFFEE**  
India has set up a new Coffee Board to shape plans for increased coffee production.

No Phone or C.O.D. Orders on these Early Morning Specials please. Early Morning Specials on Sale from 9 A.M. to 11:30 A.M.

EATON'S Budget Plan And Budget Coupon Terms Are Available With

# No Down Payment

DURING THIS SALE

10 months to pay on purchases under 75.00  
18 months on purchases of 75.00 and under 200.00  
24 months on purchases of 200.00 and under 400.00  
Up to 36 months on purchases of 400.00 and over  
An equitable carrying charge is made for this accommodation.

**BUDGET COUPONS**  
Convenient for making small purchases from several departments in the store. Available in multiples of \$15.00 and \$25.00.