

BACK-TO-SCHOOL SALE DAYS

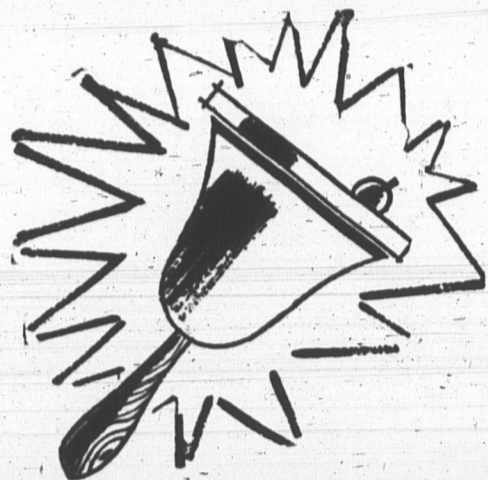


RING THE BELL FOR SAVINGS!

Smart parents are planning to shop local merchants for all their youngsters' back-to-school... You know you'll find every thing from supplies to clothing to sports equipment at bargain prices.

SALE DAYS AUG. 26th TO SEPT. 3rd

Shop the Stores listed below . . .



WRIGHTS SHOES

Queen St., Charlottetown

SHEEN & McINNIS

Water St., Summerside

PROUDES SHOE

Ellis Bros. Shopping Centre

HOLMES & BRADLEY

Queen St., Charlottetown

H. M. SIMPSON

Gt. George St., Charlottetown

ISLAND FURRIERS

Grafton St., Charlottetown

P. E. I. DAIRYMEN'S ASS'N.

Charlottetown, P. E. I.

MOORE & McLEOD

Queen St., Charlottetown

BASILICA RECREATION CENTRE

Richmond St., Charlottetown

JENSENS STATIONERY

St. Peters Rd., Parkdale

CH'TOWN DRYCLEANERS

FACTORY OUTLET

Queen St., Charlottetown

FASHION SHOPPE

Gt. George St., Charlottetown

LePAGES SHOE

Grafton St., Charlottetown

LUCKY DOLLAR FOOD STORES

PARKDALE PHARMACY

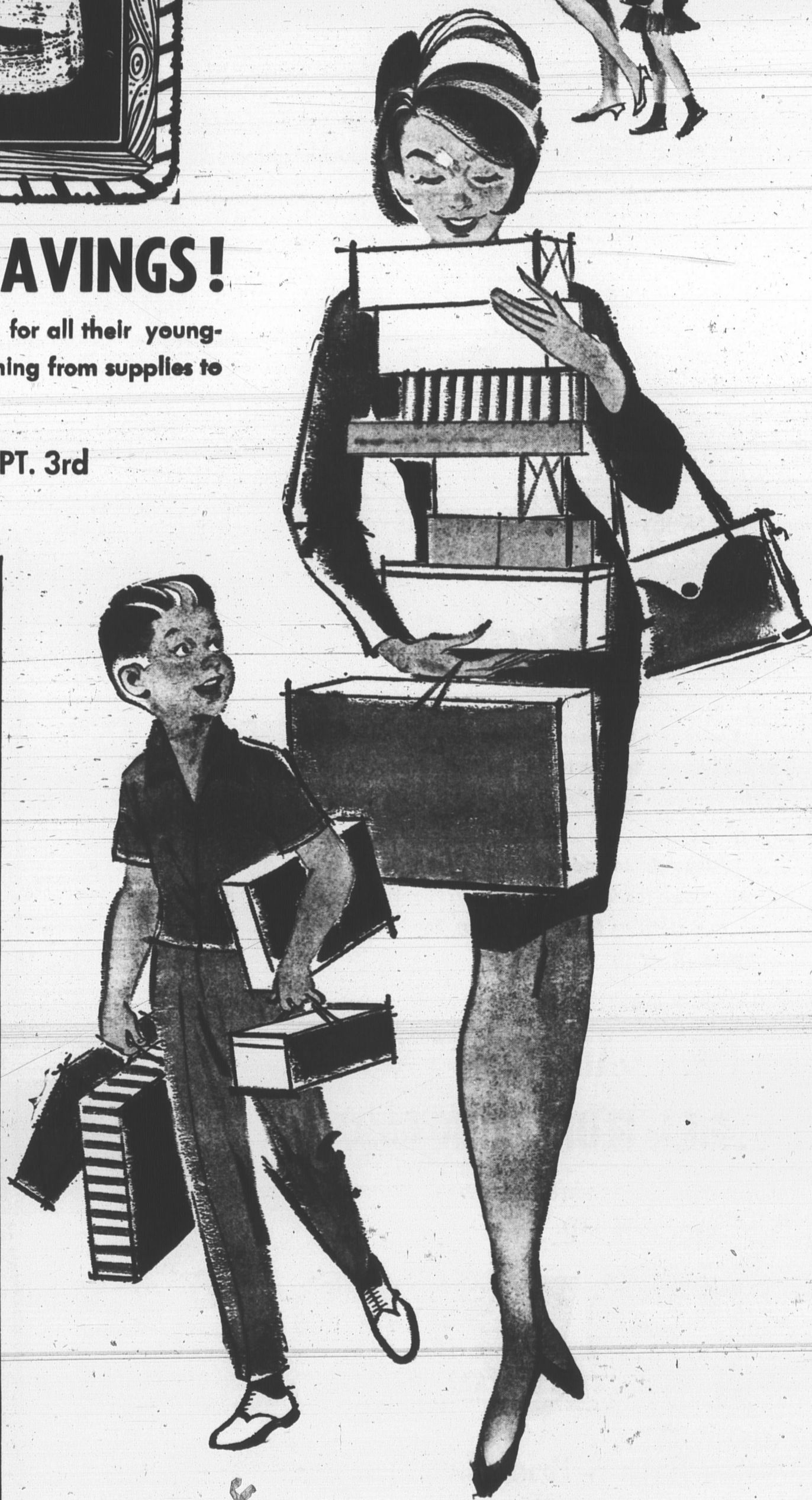
St. Peters Rd., Parkdale

J. & S. STORE

Water St., Summerside

CAPITOL & NORTH RIVER

Drive-In Theatres



MOTORIST!
DRIVE WITH EXTRA CAUTION

Be Prepared To Stop When Driving Near
Schools and Playgrounds