

List of Merchants

- Batt & MacRae Limited
- Canadian Tire Corporation
- Cantwell Pharmacy
- Crockett & Storey Limited
- Burns Jewellers
- Chappel & Company
- Burkes' Jewellers
- Douglas Bros. & Jones
- Bevan Bros. Limited
- Fosters Pharmacy
- T. Eaton Co. Ltd.
- Fennell & Chandler Ltd.
- Giggey's Pharmacy
- Firestone Home & Auto Ltd.
- Island Furriers
- Island Book Room
- R. T. Holman Ltd.
- The Misses Holmes & Bradley
- Hughes Drug Co.
- Kennedy's Ladies' Wear
- Kemp Stationery
- Moore & McLeod Ltd.
- S. A. McDonald
- Johnson & Johnson Drugs
- Jenkins Pharmacy
- New Way Furniture
- Robinson Supplies Ltd.
- Rogers Hardware Ltd.
- Simpsons-Sears Ltd.
- Stead's Pharmacy
- Sherwin-Williams Ltd.
- Sunters Ladies' Wear
- Storey Electric
- H. M. Simpson Ltd.
- Semple's Pharmacy Ltd.
- Reddin Bros.
- Taylor's Jewellers Ltd.
- Tanton's Accessories
- J. E. H. Worth Drugs
- Western Tire Corp

**CHARLOTTETOWN'S
LEADING MERCHANTS**

ANNOUNCE

A Brand New

Weekly Shopping Schedule

ESPECIALLY DESIGNED

TO SUIT EVERYONE

The Reason —

During the past few years there has been a definite trend toward week-end closing. . . . We now have all Chartered Banks, Civic Offices, Government Offices, C. N. R. Offices, Industrial Plants, Wholesalers, Coal and Automobile Dealers, Law, Insurance, Doctors & Dentists Offices, and many other places of business closing at Saturday Noon.

Retail stores remain open Saturdays but close on Wednesday at noon when all the above mentioned are open.

The Schedule

— **EFFECTIVE May 2nd 1955** —

Open All Day

Monday, Tuesday, Wednesday, Thursday

OPEN FRIDAY EVENING (EXCEPT EATON'S)

CLOSED Saturday Afternoon & Evening

The Advantages—

1. 5 1/2 continuous days to do ALL your business. No mid-week noon closing.
2. Friday, Market Day, your BIG shopping day.
3. Housewives can make their purchases Friday leaving Saturday for preparations for the week-end.
4. Long Week-end for EVERYONE.

For Your Convenience --- Shop Monday Through Saturday Noon!