

JOIN YOUR COMMUNITY CAMPAIGN AGAINST SEASONAL UNEMPLOYMENT — DO THAT JOB NOW!



ANOTHER OF THE LOCAL BUSINESS FIRMS GIVING THE CURRENT "Do It Now" campaign there full support is that of Moore and MacLeod Limited. In this connection they have on display in their main window, shown right, samples of the complete variety of drape materials, wall-papers, paints and interior decorating tools carried by the store. Intermingled with them are numerous cards urging the property owners and tenants to take advantage of the available tradesmen to carry out their repairs and decorating.

In addition to the full stock of materials, our merchants have competent employees who will readily assist any customer by visiting their homes and giving helpful suggestions regarding color schemes and the design of drapes, etc.

Charlottetown Board of Trade Urges Do-It-Now

The Members of the Charlottetown Board of Trade have each year endorsed the annual "Do It Now" Campaign as an aid to our annual Seasonal Unemployment Problem.

1958 is no exception --- and with the mild weather continuing --- the Board urges all possible outdoor work to be continued as long as possible so as to keep the maximum number of workers employed in these winter months.

The Board urged its Members to take an ACTIVE part in this vital community campaign by personally having some extra work around the plant, office, shop or home done at this time --- you'll get a wider choice of workmen --- your job won't be so rushed and therefore will probably be more satisfactory --- and you'll be putting money into the pockets of more customers who in turn may shop with you and thus make your business at this time a little better too.

It works both ways --- more employment --- better business locally --- so get behind our local "DO IT NOW" Campaign today.

Charlottetown Board of Trade
A Walthen Gaudet
Secretary.

Jaycees Endorse "Do-It-Now"

Since civic improvement is one of the major programs of the Charlottetown Junior Board of Trade, our organization heartily endorses the "Do It Now" campaign.

The Board, comprised of civic-minded, intelligent young men, realizes that unemployment within our community causes a vicious circle that can hurt everyone. If a man is out of work and hasn't any money to take home to his family, he must stop his buying or go on credit. This in turn affects the business man and with no profits being realized it may be necessary to utilize less staff, thereby making more unemployment, and so the cycle continues. The point is unemployment may well affect all of us. Therefore, let us resolve to "get that job done now!" If at

all possible, don't put it off for another day. And it really doesn't matter whether it is a large project or if it is just getting that wall-board painted in the kitchen.

It is in the interests of all the citizens of our fair city that the Junior Board urges everyone to get behind this campaign after all you benefit two ways - 1 you help the economic life of your city and 2 you get the job done.

GARTH C. CROCKETT
Vice President
Charlottetown Junior Board of Trade.

Will Examine Freight Rates

OTTAWA (CP) — Transport Minister Hees said Monday he will look into a report that the CNR's Newfoundland division has put into effect a 3.6-per-cent freight rate increase.

The increase, ordered by the board of transport commissioners for Jan. 15, was suspended by the government until at least March 1 to afford time for eight provinces — all except Ontario and Quebec — to make submission to the cabinet against the increase.

Monday in the Commons, Herman M. Batten (L—Humber-St. George's) asked whether Mr. Hees had received a telegram from the Corner Brook, Nfld., chamber of commerce saying that the rate increase had been put into effect in Newfoundland.

Mr. Hees said he feels a mistake has been made but that he will investigate.

TOO MANY HORMONES
LONDON (Reuters)—Over-dosing cattle with hormones to speed their growth can lead to sex changes in people eating the beef a breeder is quoted as saying Monday.



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MOORE & McLEOD Limited

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Our skilled workmen will be pleased to assist you in any refrigeration and electrical difficulties you may have. We are glad to support any effort to alleviate seasonal unemployment.

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SALES and SERVICE
96 Fitzroy Street Dial 8543 - 8544

THE WORKERS ARE AVAILABLE!

Skilled, semi-skilled and unskilled workers, who will be busy in the warm months, are available for work today. Let's do that interior work now and put those men back on the job.

CHARLOTTETOWN AND DISTRICT LABOR COUNCIL

YOU CAN SECURE SKILLED WORKERS BY PHONING OR CALLING THE

NATIONAL EMPLOYMENT SERVICE

OF THE
UNEMPLOYMENT SERVICE COMMISSION
CONFEDERATION BUILDING
PHONE 5595 or 5596

THE GREATEST GOOD FOR THE GREATEST NUMBER

That's why we endorse the present campaign to increase winter employment. We join in urging all property owners to have home repairs, remodelling and all improvements DONE NOW.

THE LIONS CLUB OF CHARLOTTETOWN

The Handyman's NOTEBOOK

by G. M. CHANDLER
MAKE INSIDE REPAIRS "NOW"

HELP KEEP CHARLOTTETOWN TRADESMEN EMPLOYED

- TRY US FOR
- Plywoods
 - Arborite
 - Tileboards
 - Masonite
 - Peg Board
 - Floor Tile
 - Amerock Hardware
 - Chrome Mouldings
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Support The National Employment Campaign
Don't Wait Until Spring
DO IT NOW!

DeBLOIS BROS. LTD.

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CHARLOTTETOWN — SUMMERSIDE
AGENTS
NATIONAL CEMENT COMPANY

Free! Clean up Paint up Fix up NOW! Free!

The Service of Glidden's Color Studio of Decorators, interior or exterior, Home, Farm or Institution. A personalized color scheme presented to you with no obligation. Beat the rush—order now—

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THE ROGERS HARDWARE CO., LIMITED

"If It's Hardware We Have It"

Can You Provide A JOB?

Have That Work Done Now When Men Are Available

Why wait for Spring? In Winter with construction reduced, carpenters, plumbers, painters, electricians, plasterers and all those involved in building and finishing houses, apartments and business establishments, usually have fewer jobs on hand. In the Summer, when demands are heavy for these skilled workers, you may have to wait for your work to be done. You can help yourself and the community at the same time, if you don't wait for Spring, but DO IT NOW!

H. M. SIMPSON LTD.

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SEE THE NEW 2 IN 1 PEGBOARD PAYROLL SYSTEM
CONTINUOUS FORMS & CARBON INTERLEAVED FORMS
OFFICE STATIONERY AND OFFICE FURNITURE

NOW...

IS THE BEST TIME TO START INTERIOR HOME PROJECTS

The traditional time for home repairs and improvements is the Spring and Summer months. Interior work that could be more economically done now, is delayed until the rush season begins. Delay in starting can result in costly inconvenience and extra time in completing your projects.

We can supply the necessary Building Materials and Invite you to come in and consult us on your requirements

- These include—
- Beaver Board
 - Insul Board
 - Plywoods
 - Arborite
 - Barker Tile
 - Chrome Mouldings
 - Weather-strip
 - Cabinet Hardware
 - Excel-Board
 - Masonite
 - Insulation

SUPPORT THE N. E. S. CAMPAIGN

MacDonald - Rowe Woodworking Company Limited

36 Lower Water Street Phone 8575 - 8576