

79 Years Of Value-Giving In P. E. I.

3 DAY SALE

Thursday--Friday--Saturday

HOLMAN'S

JULY 2-3-4



ANNIVERSARY

SALE

BARGAINS

We're Proud of

Men's SHOES

200 pairs men's medium fine leather Oxfords in black, brown and combination colors. A saving opportunity that no man should miss. All sizes. Extra special, pair **1.69**

Boys Oxfords same as above in Lads' in sizes 11, 12 and 13. Buy sizes 1 to 5. Special **1.39** now and save. Special, pair **1.19**



All Items on This Page at Summerside Only



SUITS 18.95

Our Regular 27.50 and 29.50 Values

Ride! Run or Walk! But, whatever you do, be here early for one of these fine Suits. 50 only in the lot—They're fine worsteds and fancy tweeds in new patterns and styles. Sizes 36 to 44. Take our tip; they'll go fast at this Special Price.

Another Rousing Special
BOYS' SUITS

Smart Styles! Good tweed materials and look at the low price. Only 30 in the lot—2 piece styles—sizes 6 to 11 years. **VALUES TO \$10.95 FOR 5.95**



Men's High Grade **SOCKS**

20 dozen men's Holeproof Autogart Halfhose (the kind that stay up) in a big variety of patterns and colors. Reg. 75c & 1.00. Extra special. Pair **50c**

Men's Silk **Neckwear**
A Timely Special

25 dozen men's For-in-hand Silk Ties. Specially purchased and regular 50c value. Each **29c**

3 For **75c**

MEN'S AND BOYS' CAPS. Ideal for hot weather—5 piece top style in black or brown cotton checks. Special at **17c**

Men's **SWEATERS**
Half Price & Less

50 wool Pullover Sweaters in plain colors and fancy mixtures. Odd lots from season's selling. All sizes from 38 to 42. Values to 2.95. Drastically reduced to **1.19**

HOLMAN'S

Big Savings In **MEN'S UNDERWEAR**

Natural shade balbriggan Combinations in choice of two styles—short sleeve, ankle length or short sleeve, knee length. All sizes. Suit **59c**

Boy's **Watches**

Reg. 2.50

99c

"MICKEY MOUSE" Watches at a greatly reduced price. Reliable time keepers.

MEN'S COTTON TWEED PANTS, black and grey stripe, with belt loops and cuffs. Pair **1.49**

MEN'S OVERALL PANTS, navy blue, red back denim. Rivetted at points of strain. Pair **89c**

BOYS' KNEE PANTS. Of blue cotton drill with elastic at waist. Sizes 6 to 12. Pair **49c**



House Furnishings SPECIALS

We list here only a few of our Sale Specials. Many more at low sale prices will be on display during the Birthday event.

FRILLED CURTAINS

Attractive curtains trimmed with rose or green. Valance to match 2 1/2 yards long. A worthwhile saving!

79c PAIR

COTTAGE CURTAINS

In green, gold or blue shades. Another big value for the thrifty house wife. Pair **79c**

PAPER WINDOW SHADES, in green or cream. Each **59c**

2 for **28c**

TABLE OILCLOTH, 1 1/2 yds. wide, 3 patterns. Special, **39c**

LACE CURTAINS, extra shade. Very pretty. 2 1/2 yds. x 37". Pair **99c**

COLORFUL CRE-TONNE 25" wide. Special yard, **9c**

SILK DRAPES, discontinued lines, values to \$1.50. Special yard **39c**

Cost-U-Less Groceries

Real Savings! Don't Miss Them!
STOCK UP NOW

HEADLINER!

BANANAS

Fresh -- Ripe -- Luscious

25c Dozen

HEADLINER!

SUGAR

Only 2500 Lbs. Each Day

FINE OR MEDIUM
10 lbs 47c

(10 lbs. to a customer)
On Sale at 10 a.m. Each Day until Quantity is Sold.

LOOK! **OLYMPIA ICE CREAM**

2 Cones For 5c

BAKED MEAT LOAF cooked, sliced, per lb. **21c**
GRAPE JUICE "Niagara Maid" Brand. Pt. bottle **21c**
ORANGE MARMALADE, Aylmer, 32 oz. jar **25c**
ORANGES, Sunkist, medium size. Doz. **29c**

PEACHES, Aylmer, halves, size 2 tin **19c**
KISSES (Assorted) Reg. 23c lb. **15c**
MACARONI elbow style 3 lbs. **19c**
COFFEE BEANS, excellent quality, fresh ground. Lb. **23c**

IT'S NEW!

Red Rose Flour

98 lb. Bag

2.89

A pure hard wheat-flour, not a blend. Every bag carries a guarantee of absolute satisfaction.



Also Your Choice of any of the Following Premiums FREE

Aluminum Double Boiler, 60c value
Galvanized Pail, large, 45c value
Enamel Biscuit Dish, 35c value
Enamel Covered Dish, 45c value
Enamel Dish Pan, 60c value

PEAS, Lynn Valley, size 2 tin, 2 tins **21c**
BEANS, Yellow eye, 10 lbs. **32c**
SALMON, Fancy Pink, 1 lb. tall tins. 2 for **25c**

SWIFT'S Dry Cured **BACON**
Reg. 40c lb. Special Lb. **29c**

Sliced **PINEAPPLE (SINGAPORE)**
2 tins 19c