

before
you buy
be sure
to try
a proven

V-8

On the way-

*New Ford of Canada Cars
with new overhead-valve V-8 engines
in every model!*

PERFECTED AND PROVED by the builder of more V-8's than all other manufacturers combined.

BACKED by 23 years of V-8 leadership.

BUILT in the finest equipped engine plant in the Canadian automotive industry.

REMEMBER—the experience gained in building more than 17,000,000 V-8's—backed by billions of miles of owner-proof—is your assurance of proven performance. Only a V-8 is up to date. Your best buy is a proven V-8. See, compare, road-prove the wonderful new overhead-valve V-8's on the way from Ford of Canada.

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