

BETTER BUSINESS BULLETIN

BUSINESS DIRECTORY AND INTERESTING CONTEST FOR ALL OUR READERS

TO-DAY ONLY

Lamb Fronts, lb. 17c
 Lamb Legs—Loins, lb. ... 22c
 Lamb Chops, lb. 25c
 Choice Dairy Butter, lb. ... 18c
 Radio Peas 2 for 35c
 Tomatoes 3 for 25c
 Dollard Soap 10 for 25c
 1 Lux, large
 1 Life Buoy Soap, bath for 23c

PHONE 1025

E. S. MOORE
 109 Richmond Street

ONE FIFTY YEARS EXPERIENCE IN THE

WATCH-REPAIR

PROFESSION Means Good Satisfaction

W. N. TANTON
 JEWELER
 180 Kent Street
 (Formerly Grafton Street)

EGGS

We pay highest prices for eggs the year round. Send us a trial shipment and be convinced.

F. B. CONRAD
 PHONE 500
 Cor. Queen and Water Sts.

MISSING WORDS

Advertiser's Name _____

Deliver Necessary Are
 Job Contest Our
 And Makes Our
 Display Perform Lay

SPECIAL 10 DAY SALE

STARTING MONDAY JULY 27th
 REDUCED PRICES ON ALL LINES.

The Boys' Store
 JACK HENDERSON
 Proprietor
 143 Great George Street

Please Take Notice

That we get only thirty days on all goods we stock, and when we sell we must insist on having a thirty day settlement of all accounts.

P. J. MacDONALD
 We Free
 Corner Prince and Kent Streets. Phone 888.

Sensational Clearance Sale

USED CARS

ALL MAKES ALL PRICES

Terms to suit purchaser. The chance of a lifetime to secure a good reconditioned car at small cost.

COME IN SEE THEM

T. G. IVES
 219 Great George Street Phone 1117.

HATS

All Crepe and Felt Hats clearing at each \$1.19

The BETTY LOU SHOPPE
 117 Kent Street
 Revere Hotel Bldg.

EXPLANATION OF CONTEST

The Charlottetown Guardian's "BETTER BUSINESS BULLETIN" has been published each Saturday for a number of weeks, and will be continued until the twenty-sixth week, with the last appearing in the issue of August 8, 1936.

The Charlottetown Guardian will issue three prizes each week: 1st, \$3.00; 2nd, \$2.00; 3rd, \$1.00.

All prizes will be issued in the form of merchandise orders that will be honored by any advertiser on this Bulletin.

FOR SALE

AT A BARGAIN

1929 MODEL ESSEX CAR Motor in A-1 condition. Good tires. Upholstering in splendid shape. A snap for somebody.

W. LAWLOR
 Cumberland Street
 Between Kent & Fitzroy Sts.

We devote our most serious attention to the prompt delivery of

Floral Tributes

for every occasion. We deliver to all points in P. E. I. PHONE 1482 or come in and see our

Uptown Flowers
 173 Great George Street
 Specialists in Funeral Designs

Special For This Week End

Pastel Crepe Dresses, Size 14 to 20. Regular \$2.95 value for \$1.95

Also Seersucker and Broadcloth Sport Dresses. All sizes \$1.4

THE GLORIA

An Island Product

That has won for itself a steadily increasing popularity. It contains all the vitamins necessary for the promotion and maintenance of Good Health.

Ask your grocer for

WANT-A-NAME CEREAL

It lacks nothing but a name.

Revolutionary! REDOX Rolling Razor

An Entirely British Product The Razor that is 20 years in advance of any other! Speed! Comfort! Perfection! Price 89c, \$1.29, \$2.75 and \$5.50.

E. A. FOSTER
 CENTRAL DRUGSTORE

Picnic Supplies

Get your supplies for Picnics and Outings from us. We carry a complete variety of fresh groceries, canned goods, soft drinks, fruit and everything good to eat.

PHONE 65.

S. N. KAYS
 87 Pownall Street

CONTEST RULES

Each week the name of some one or more advertisers on this Bulletin will be taken and words will be listed from the letters making up the name. Each word listed begins with one of the letters of the advertiser's name. These words so listed will be purposely omitted from the copy material appearing in a corresponding number of advertisements, one word only being left out of any one advertisement. Having read each advertisement carefully and locating those in which the words were omitted, contestants must write the name of the advertisers in whose announcement a word was missing, along with the missing word in each individual one. Also state the merchant or merchants whose names were used as key letters for the missing words. These key letters are jumbled but when put in order spell an advertiser's name.

Then attach to your solution a receipt from any advertiser on this Bulletin, indicating that business had been transacted with at least one of the advertisers on the Bulletin and mail or bring your letter to The Guardian Office.

Each week three replies will be drawn from all received and three awards given in the order of their drawing: 1st, \$3.00; 2nd, \$2.00; and 3rd, \$1.00. As all prizes will be given in merchandise orders, it is necessary to state in your reply the name of the merchant upon whom you wish the prize order drawn.

There is no limit to the number of replies any contestant may send in each week, providing a receipt from any merchant of this Bulletin accompanies each reply.

All replies to this contest should be addressed to Editor, The Better Business Bulletin, The Guardian Charlottetown, P. E. I., and should be in this office not later than Thursday noon each week.

This contest is open to all except employees of the Charlottetown Guardian and their families.

FOX RANCHERS

Fleas on foxes must be controlled especially in hot weather. When buying powder use the best. We carry SAPHO in cans and bulk at right prices.

Dillon & Spillet
 WHOLESALE & RETAIL
 Phone 146. 70 Queen St.

"SAVE THE CHILD AND BUILD THE NATION"

If You're Looking for Good Health

You Can Expect It In Every Creamy Glassful of GARDEN CITY MILK

because it's there—and it is Clarified and Pasteurized and contains all the vitamins and energy elements to keep your health at a peak, or build it up if it's run down. Serve GARDEN CITY MILK to your children and drink it freely yourself. It is

GOOD FOR EVERYBODY
 PHONE 584

THE PURE MILK COMPANY
 PIONEERS OF SAFE MILK
 Corner of Fitzroy and Great George Streets.

COAL

BUY NOW

Summer days are saving 'ays. Now is the time to in your winter's coal supply while prices and handling charges are at the very minimum.

A. Pickard & Co.
 Queen's Wharf
 Uptown Office, 153 Gt. Geo. St

HEXITE

Best for growth, furring and colour.

Hexite-fed ranches are showing heavy production. Write us for particulars.

The Dominion Silver Fox Furs, Ltd.
 Summerside, P. E. I.

It's Time To Paint

Now is the time to paint up. We always guarantee satisfaction on all exterior and interior work.

J. A. DOYLE
 General Painting and Decorating Contractor
 195 Grafton Street

Solution to Last Week's Contest

ADVERTISER'S NAME — MACPHEE BROS.

See—Uptown Flowers
 Every—Robt. C. MacCallum
 Them—The Pure Milk Co.
 Value—A. Pickard & Co.
 Get—Angelina Blanchard
 In—W. N. Tanton

Buy And Save At These Prices

4 lb. Bulk Dates 23c
 3 pkgs. Corn Flakes 25c
 1 dozen Apples 52c
 10 lbs. Sugar 52c
 1 lb. Bulk Tea 38c
 "Be among the lucky ones" and get your sale slips "here."

MacPHEE BROS.
 Phone 246-J. 55 Prince St.

Ask our patrons about the class of workmanship which we

Your satisfaction is our object.

Phone us when in trouble 661-L.

BEVAN BROS.
 PLUMBING ENGINEERS
 92 Weymouth Street

When you secure your contest slips from us, get your prize on our store.

We will be glad to fill your order.

All our Groceries FRESH and our prices are very low.

PHONE 1140.

ANGELINA BLANCHARD
 55 King Street

GET YOUR MEALS AT THE NEW NANKING CAFE

Y. S. HONG, Proprietor

Prompt, Courteous Service. Highest quality foods. Open all hours.

Dinner 11.00 A. M.—2.00 P. M.
 Supper 5.00 P. M.—8.00 P. M.
 Opposite Holman's Summerside.

PRIZE WINNERS

1. Mr. Henry Coffin, 114 Edward St.
2. Mr. W. Ross Stewart, 20 Elm Ave.
3. Mrs. Hugh J. MacLean, Cornwall.

ARE YOU NEXT?

If you are planning to PAINT UP your buildings, be sure you get a good one.

For genuine satisfaction call

Robt. C. McCallum
 MORELL HOTEL

Prizes Are Being Won Every Week

Get an order from us and secure an entry to this CHOICE GROCERIES LOWEST PRICES FREE DELIVERY PHONE 364

Gaudet's Grocery
 Cor. Prince and Grafton Sts.

W. C. T. U. Notes

Where would the joy of living be should there be no tomorrow? In our hearts we could not see a gleam of hope to borrow? A thought troubles may beset today. We're bowed with grief and sorrow. The minutes, hours, soon pass away. And bring to us tomorrow. The darkest nights may bring bright dreams. The morn comes with persistence; Tomorrow's sun more brightly beams. From out of night's dark distance. Though black the cloud and dim the ray. Of hope that falls to find us. Another day may chase away. The dark clouds right behind us. Today we're sad, we do not sing. Dark thoughts we cannot banish; To weary hearts the night will bring. Sweet sleep, and fears will vanish. Good grief, has lain her mantle over. We're all alone in sorrow; We're beggars to Heaven will upward

For better things tomorrow.

Some yesterdays perchance recall A kiss of sweetest tender; On some todays sweet joys may fall Or some past passion tender. So though today be drab or grey We will, with faith ascending, Believe and hope tomorrow may Bring us a happy ending.

James A. Allen.

A STATEMENT OF THE TEMPERANCE SITUATION

In the City of London and in the Province of Ontario, Prepared by Order of the London Temperance Federation

The Temperance situation in the Province of Ontario is causing serious minded citizens grave concern. There are in the province at the present time 872 established places engaged in the sale of intoxicating beverages, and it is estimated that \$68,000,000 were spent on liquor last year. The new wine and beer legislation has established drinking in public as effectively as the old time bar room. Sales of beer and wine increased at the rate of a million dollars a month during the five month period ending March 31, 1935. The opening of beverage rooms in hotels has almost tripled

the beer consumption. So desirable is a beverage room licence that all sorts of dilapidated buildings have been transformed into hotels overnight. With beverage rooms so plentifully distributed in our city, it is small wonder that there has been a tremendous increase in drinking, not only among adults, but also among young people.

At the present time there are in the city of London twenty-five hotels dispensing beer and wine, six licensed clubs, and twelve military mess-rooms, making a total of forty-two. In addition to these there are the liquor stores, the brewery warehouses and the wine shops. That London is overpopulated with places of sale is becoming increasingly apparent, and despite this fact there are rumors of further attempts being made to establish additional hotels in the near future. This in the face of registered protests of the voters of London on December last, when a large majority voted against the increase of the number of beverage rooms in the city.

That the liquor interests are engaged in promoting increased sales is evident when inquiry is made into the activities of the Migration League. The purpose of this organization is to combat any ef-

fort made to reduce the number of beverage rooms in existence at present throughout the province, and to use every effort to promote the sale and consumption of liquor. To that end they have set themselves to task of securing 200,000 signatures supporting their policy, and they are very active in London at the present time.

Is it any wonder that the better thinking citizens of this province are becoming alarmed over the serious condition of affairs? Death rides the highway in the person of the drunken driver. Fatalities on the highway have increased thirty-seven per cent, since the advent of the beverage rooms and accidents are being caused by the influence of alcohol. The purpose of this organization is to combat any ef-

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"For Success Feed IMPERIALS From Pup To Pelt"

The world's most successful ranchers, demand

IMPERIAL FOX BISCUITS

They're the best By Every Test.

USED

If you are looking for a good car at small cost, we have what you want. All prices and all

HARDING'S GARAGE
 PHONE 306 SUMMERSIDE
 WATER STREET DEALERS FOR HUDSON TERRAPLANE DODGE DESOTO

Blue Bus Line Schedule

5 YEARS SERVING THE PUBLIC

LEAVES	7.20 A.M.	7.30 A.M.	7.40 P.M.
Murray River at			
Glen William at	7.20 A.M.	7.30 A.M.	4.25 P.M.
M. H. North at	7.30 A.M.	7.40 A.M.	4.35 P.M.
Sturgeon Bridge at	7.40 A.M.	7.50 A.M.	4.45 P.M.
Montague at	7.50 A.M.	8.00 A.M.	4.55 P.M.
Vernon River at	8.00 A.M.	8.10 A.M.	5.05 P.M.
Roseneath Cor. at	8.10 A.M.	8.20 A.M.	5.15 P.M.
Cherry Valley Cor. at	8.20 A.M.	8.30 A.M.	5.25 P.M.
Fort Augustus at	8.30 A.M.	8.40 A.M.	5.35 P.M.
Charlottetown at	8.40 A.M.	8.50 A.M.	5.45 P.M.

Bus will stop on signal enroute. L. S. JOHNSTONE

Parcels carried 25 cents Minimum Charge.

Georgetown-Charlottetown Bus St. .ice

STARTING MONDAY, APRIL 27th. or as soon after as possible.

Leave Georgetown	8.15 A.M.	8.30 A.M.	8.45 A.M.	9.00 A.M.	9.15 A.M.	9.30 A.M.	9.45 A.M.	10.00 A.M.	10.15 A.M.	10.30 A.M.	10.45 A.M.	11.00 A.M.
48 Road												
Halfway Head												
St. Theresa's												
Peakes												
Fort Augustus												
Webster's Corner												
Johnston's River												
Charlottetown												

Headquarters at Georgetown. BUICK 7 PASSENGER CAR F. J. SOLOMAN

Parcels carried at minimum charge of 25c.

ALLISON NEUSTIS Charlottetown P. E. Island