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New Hand Care Helps Heal Red Rough "Housework Hands"

Softens, Whitens Chapped Hands—Helps 9 out of 10 Tested

Are your hands unattractive? If they're red, rough, or chapped from dishwashing or housework—try medicated Noxzema. It's the hand care of professional men and women in hospitals all over Canada. Clinical tests have proved its remarkable effectiveness!

- Here's What It Does**
1. Helps soften, whiten red rough "Housework Hands."
 2. Soothes raw, chapped skin.
 3. Helps heal tiny cuts and cracks.
 4. Supplies protective film of oil-and-moisture to skin.
 5. It's a dainty, snow-white cream—greaseless, non-sticky!

Money Back If Not Satisfied
Try Noxzema. If not delighted with results in 24 hours—return the jar—your money cheerfully refunded. Our address is on every package. But you'll be happy to see how much softer, whiter, lovelier your hands look! Act now—save money.

TWICE AS MUCH NOXZEMA FOR YOUR MONEY
Chapped Hands Special
Big 10 oz. Jar \$1.00
LIMITED TIME ONLY

CALGARY! "Whenever I'm troubled with painfully chapped hands," says lovely Mrs. Doreen Roberts, "I always apply greaseless Noxzema. It's such a soothing cream. It's so dainty, and delightful to use. It's my regular complexion cream, too. Each morning I use Noxzema as my powder base. Just before retiring, I apply it as a soothing night cream."

WOMEN'S INSTITUTE MEETINGS

BRACKLEY POINT W. I.

The regular meeting of this institute was held at the home of Mrs. George Hughes on Thursday evening, Feb. 2nd.

There was an attendance of fifteen members and one visitor. Roll call was answered by passing in packages for the adopted Institute.

Minutes were read and approved. Correspondence was read and acted upon. A ballot vote was taken on the choice of delegate to represent P.E.I. at the conference in Copenhagen and it was decided to send a donation of money to help defray this expense.

It was moved and seconded to contribute \$5.00 to the March of Dimes. There were no sick calls during the month. The school visitor suggested that additional books be provided for the children's clothing and mentioned other minor repairs that should be attended to.

An interesting contest was conducted by Mrs. Earle Skeffington and won by Mrs. Gregor McCallum. A completed baby layette and other articles of children's wear were passed in to the convener for the Red Cross. Collection was \$4.10.

Mrs. Howard Oudmore invited the March meeting to her home, roll call to be answered by reading or telling a joke.

The hostess, assisted by the committee, served a delicious lunch and the remainder of the evening pleasantly spent in social chat.

BLOOMFIELD STATION W. I.

The regular meeting of Bloomfield Station W. I. met at the home of Mrs. Wm. Smith. The president, Mrs. Robert Shaw, occupied the chair and meeting opened in the usual way. Members answered roll call by each turning in a handmade apron for bazaar.

The minutes of the last meeting were read and approved. The committees for the month gave their reports and the following new ones were appointed for next month. Sick—Mrs. John Foley and Mrs. Frank MacDougall; School—Miss Ruby Thomson; Program—Mrs. Michael Doyle.

Next roll call is to be answered by "How to improve our Institute." Correspondence read included a letter from the convener of Social Welfare, Mrs. MacKinnon, also a letter re sending delegate to Copenhagen. It was moved and seconded that donation be made towards sending delegate. Members also voted on the name of a delegate to attend. It was moved and seconded that all bills be paid. It was decided that members keep adding to articles for bazaar. First and second year sewing clubs are now organized and classes are being held regularly at the homes of the leaders, Mrs. John Foley and Mrs. Robert Shaw.

The program for the evening was in charge of Mrs. John Foley and consisted of a contest which was won by Miss Ruby Thomson and Mrs. Frank MacDougall. At the close of the meeting a delicious luncheon was served by the hostess.

NEW LONDON W. I.

Mrs. Murray MacKay was hostess to the regular meeting of New London W. I. on Thursday, Feb. 9. Meeting opened by singing ode and repeating creed in unison. Roll call was responded to by 17 members with a home-made Valentine. Minutes were read and approved. The committee reported woollens packed and sent. The sick reported no calls made and school reported nothing needed. The new school committee—Mrs. Bloyce Dunning and Mrs. Earl Carr. The correspondence consisted of several thank-you letters, receipt from Drama Festival, a letter from Mrs. W. E. MacKinnon on Social Welfare. A letter from Music Festival looking for members was read. The Institute decided to join.

The bills were presented and on motion moved to be paid. A letter was read regarding a delegate to meeting in Copenhagen after halloing. It was decided to invite French River Concert.

After some discussion it was decided to give Graham's Road Rink an electric clock. A discussion took place re a concert and the following committee to take charge—Mrs. Don MacEwen, Mrs. Ralph Cobb, Mrs. James Cole, Mrs. Reid Oobton, Miss MacPhee, Mrs. Bloyce Dunning and Mrs. Murray MacKay. Collection \$3.00.

Next meeting at home of Mrs. Claude MacEwen and each member donate an article for an auction. Roll call—a joke. Programme committee, Mrs. Elmore MacKay and Mrs. Douglas Woodside. Meeting closed with The King. Lunch was served by hostess and committee.

RIVERDALE—CHURCHILL W. I.

The regular monthly meeting of Riverdale-Churchill Women's Institute was held at the home of Mrs. John A. MacKinnon, February 1 with an attendance of eleven members and one visitor present.

The meeting opened in the usual manner, and roll call was answered with a half yard of print cotton.

Minutes of last meeting were read, approved and signed. The sick committee reported having sent fruit to all the sick in the district who had the doctor call on them. Correspondence was read and discussed. Thank-you cards and letters were read by secretary. A motion was made that all bills be paid.

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bell, Mrs. Cecil Campbell and Mrs. Archie Johnstone.

Receipts included 50 cents for freezer rent, \$1.50 for capules, \$10.00 for the Hall Fund from Mrs. Harold MacLeod's party, and \$31.20 from a social evening at Borden Campbell's. The meeting voted \$500 to the F. B. League.

Communications re the Drama Festival and Musical Festival were submitted and discussed briefly. It was decided that several one-act plays be borrowed and read, with the idea of producing one or more.

A ballot vote was taken on the names of delegates to go to Copenhagen. The idea of building a hall in the district at an early date was discussed, and each member was requested to learn every thing possible on the subject. The idea is also to be suggested to the local Farm Forum-group, and a public meeting to be called later.

The Red Cross convener, Mrs. David Campbell, reported that work would be received after the renovating of the Red Cross rooms had been completed.

By unanimous vote, the members agreed to collect for a gift to a family whose home had been destroyed by fire.

Blocks for the Copenhagen quilt were shown to the members, who are to bring five names and 50 cents each to the next meeting. Miss Merle Crozier, Mrs. Harold MacLeod and Mrs. George MacLeod were chosen by virtue of penmanship to write the names.

Prizes for the valentines, judged by the men, were won by Mrs. Clair Campbell for the most original, Mrs. Archie Johnstone for the prettiest and Mrs. Clayton for the funniest.

Contests were put on by Mrs. John E. MacLeod and Mrs. James MacLeod. The March meeting is to be at the home of Mrs. Ellis Profit.

O'LEARY W. I.

On Monday evening Feb. 13, the regular meeting of the O'Leary Women's Institute met in the school-house. The president presiding. The meeting opened with the singing of "O Canada", and repeating of creed in unison.

There were twenty-five present including five newly enrolled members.

Mrs. John Moreshead and Mrs. George Mathieson were appointed to see about a play for the Drama Festival.

Mrs. John Matthews and Mrs. Herbert Vatcher acted as the scrutineers during the halloing for the delegate to Copenhagen.

It was decided that the Institute purchase some supplementary reading books and a small blackboard for examinations for the school. It was also decided that this Institute give a scholarship of twenty-five dollars to the pupil in the O'Leary school who makes the highest mark in the 1950 Matriculation examinations for the furtherance of his or her studies. Sixteen dollars were handed in for the payment of capules.

The Red Cross committee is to send for four thousand more capules. The school committee was appointed to see about obtaining drinking cups until the fountain is fixed. A thank-you card was read from Mrs. Cyril Easter. A letter was read regarding the Child Welfare Programme and the questionnaire answered. A donation was voted toward the March of Dimes.

A report regarding a film projector was given by Mrs. E. W. Turner. The Institute agreed to pay the twenty-dollars toward it, if the other Institutes were agreeable. The programme committee for March: Mrs. Dewar, Mrs. Marne Kennedy, Lunch committee for March: Mrs. J. M. MacWilliam, Mrs. Upton Seaman, Mrs. Foster Ellis and Mrs. Douglas Adams, following the adjournment of the meeting a contest was conducted by Miss Hester Boates. A delicious lunch was served by the hostess in charge. Receipts \$5.06.

CLINTON W. I.

Mrs. Charles Woodside was hostess to the Clinton Women's Institute on Wednesday evening, February 8. Meeting opened in the usual manner. Roll call was responded to by ten members exchanging Valentine's. One visitor was present. Several bills were on motion paid. A report of the bingo party was given.

Contributions to the United Emergency Fund for Britain were received amounting to \$27.50. Donations for a food parcel to be sent to our adopted Institute in England were passed in, and Mrs. Charles Woodside kindly offered to take charge of the packing.

THE SPRING VIEWPOINT

Ambling Along Country Lanes . . . Crossing Quick-Faced City Streets . . . Striding Across Campus, with the Smart Woman It's . . .



This Spring toppers are clipped to all the lengths from a little above the knee to a little above the waist. Our wonderful new topper collection features unexpected pastels, and important navys. Pair the really short toppers with a skirt and you have a suit! Wear the longer version as you would a coat! And blink twice at the amazingly low price tags. You'd never expect to pay so little for such outstanding fashions. Come in tomorrow and compliment yourself later on this wise purchase.

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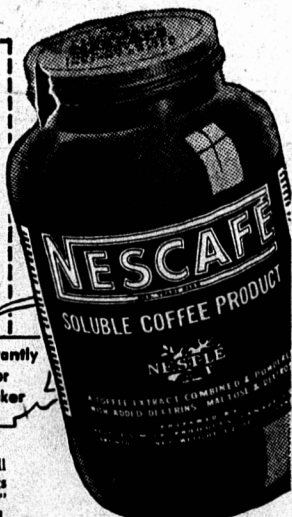


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QUICKIES by Ken Reynolds



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