

**The TURKEY YOU WANT
WILL BE READY for YOU**



Get a head start on a perfect Christmas Feast by ordering your Turkey now. Just clip the coupon, fill it out, and mail to our Meat Department—and your problem is solved in a jiffy. We will reserve a young, plump, tender turkey for you as close as possible to the weight you want—and it will be all cleaned and waiting for you at the time you specify. Avoid disappointment. Avoid delay. Order today, the coupon way.



IT'S NEW
Swift's
Eversweet
**RINDLESS
BACON**
lb. 65c

For those who will only require a small bird for Christmas we will be able to supply a limited quantity of Capon Chickens. You may use the order form shown above for Ducks, Geese, Turkey and Capons. We regret that we cannot quote prices yet on Turkeys, Ducks or Geese but capons averaging 6-12 lbs. will be 60c per lb.

Quality Meats

- PRIME RIB BEEF, lb. 63c
- DELICIOUS SHOULDER BEEF, lb. 53c
- FRESH TASTY SHOULDER PORK, lb. 45c
- RIB STEW, lb. 45c

Grocery Dept.

- Get your Christmas Wrappings, worth \$1.50 for only 50c, when you include two box tops from Lever Soap Brands.
- SURF, reg. size** 37c
- Winona Strawberry Grade A Pullet Jam, ea. . 49c Eggs, doz. 49c
- Marven's Best Assorted Cookies, lb. 35c Box 1.29

- BEST FOR JUICE**
- ORANGES, 3 doz. ... 95c
- CHOICE ISLAND MCINTOSH
- APPLES, 2 doz. 45c
- ISLAND
- CRANBERRIES, lb. .. 19c

SHOP CO-OP

Super Market

FREE DELIVERY PHONE 2807-2808

THE ONE STOP MARKET

POINT PRIM W. L.
The Point Prim Women's Institute held their annual meeting at the home of Mrs. Kenneth Mac-

Rae. Roll call was responded to by seven members paying their fees. Minutes of last annual meeting also October meeting were read and signed. The secretary gave a re-

port of the years work, showing a balance of \$39.79. Officers for ensuing year were elected.

Mrs. Clarence Gillis invited the members to her home for the December meeting. Roll call to be an exchange of Christmas gifts

3 GOOD REASONS to insist on improved

JOHNSON'S PASTE WAX

1. Shines brighter than ever!
2. Shines longer than ever!
3. With less polishing!

B. C. JOHNSON & SON, LTD. — Brantford, Ontario

USE THERMOGENE MEDICATED WOOL

Help SOOTHE PAIN and ACHES QUICKLY

For those aching muscles, let the soothing heat of THERMOGENE Medicated Wool help give you quick, clean relief. It goes to work at once—not messy—easy to use. For chest colds, sore throat, bronchitis, neuralgia, lumbago, sciatica and minor rheumatic pains.

By inhaling THERMOGENE Medicated Rub, a companion product, you'll quickly help up uncomfortable head colds. Buy at your drug store today!

THERMOGENE MEDICATED WOOL

CENTRAL GUARDIAN

This column is reserved for news of local interest, but advertising of a newsy nature may be inserted at five cents a word, strictly payable in advance.

CRASWELL for Xmas Photos.

JIMMY'S TAXI — Phone 625.

SEE LEFAGE'S BIG ADD in this issue for Hockey Outfits.

COOK'S for Christmas Photographs.

FOR STUDENT WAVES call 612 Sunnyside Beauty Parlor.

ZION CHURCH CANDLELIGHT SERVICE, Thursday, December 14th, at 8 P. M.

GET YOUR HOCKEY OUTFITS at LePage's this week. Bargain Prices.

COME TO ZION Chicken Salad Tea, Zion Hall, Thursday, November 30th, from 4.30 to 6.30 P. M. Sale of work.

CHARTER FLIGHTS to any point in Canada or the United States for passengers or cargo. Phone Maritime Central Airways Limited, 2061 or 540.

NOTRE DAME ALUMNAE Rummage Sale, Saturday. Anyone who cannot deliver contributions to Holy Name Hall, please call 801-L or 113-W and same will be called for.

TICKETS FOR ROBIN HOOD COOKING SCHOOL will be on sale today for the evening demonstration at the Imperial Service Station, Keefer's Hygienic and Jack Cameron.

CITY POLICE COURT — At the Stipendiary Magistrate's Court yesterday, the only case to appear was that of a man charged with being drunk and incapable who was fined \$10 and costs or 10 days.

BRETON SINGERS ON MARITIME NETWORK. Mrs. John A. MacEwen of Sydney, the former Nora Downe, is a member of the Cape Breton Choir which has been taken under contract by the C.B.C. Maritime Network and is now heard regularly every Monday night. The choir was started in August 1949 by Barry MacDonald, manager of station C.B.I., and Ewan Clark a musician, and high school teacher. The first public appearance was at the Cape Breton Music Festival in April where they were judged the best choir.

BURGESS BEDTIME

Continued from page 9

especially the younger Whales. They were so frightened by the danger behind them that all the could think of was swimming as fast as they could. When Pilot led the way in behind that island they plunged in after him with no thought of anything but the Terrible of anything but the Terrible One behind them.

So in no time at all one of them was in trouble. He had left the channel and gone aground. Yes, sir, he had run aground on a mud flat. He had been frightened before, but it was nothing to his fright now. Never before in his life had such a thing happened to him. Never before in his life had he been unable to swim. Never had he had the awful feeling of helplessness that was his now.

Of course he struggled with all his might. Even a small Whale is so big that he has a lot of might. His great tail thrashed and beat the water into white foam and sometimes came down on the water so hard that the sound of it was like a gun and could be heard for a long distance. It was a sight to see! No wonder Grayling and his friends screamed themselves hoarse with excitement. I guess you and I would have done the same.

Meeting closed by singing "O Canada" after which a delicious lunch was served by the hostess.

When it Snows and Blows

You'll be glad you chose one of these Sale Overcoats



OVERCOATS 29.50 and 39.50

If you need an Overcoat—don't hesitate—Be at Moore & McLeod Ltd. early on Thursday morning where you can buy regular \$43.50 Overcoats for \$29.50 and nationally advertised \$55.00 Coats for

\$39.50

30 Only Fleece and Velour Overcoats expertly tailored by Canada's leading clothing manufacturers -- slip-on and double-breasted models in slash or patch pockets—blues, browns, greys and fawns—Reg. up to \$43.50—Now Going at—

\$29.50

45 Only Overcoats—reg. value up to \$55.00—Now going at \$39.50—Some of these are nationally advertised \$55.00 Overcoats—You'll find the highest quality fabrics—styles and colors in this wonderful selection — all wool fleeces, velours and Elysians in colours brown, fawn, blue, grey and navy.—BE EARLY—

\$39.50

MOORE & McLEOD Limited

MEN'S HEAVY FLEECE OVERCOATS	REG. 29.50 SALE .. 21.50	HATS	2.50 up	MEN'S HEAVY PARKAS	QUILTED WOOL LININGS	14.95
BOYS' Heavy Fleece, Fully Lined OVERCOATS	\$12.95	BOYS' All Wool Frieze BREECHES	\$2.49	BOYS' Quilted Wool Lined PARKAS — 8 to 10		\$7.95
MEN'S BOMBER JACKETS—Heavy Gabardine with warm quilted wool lining. Fur collars	\$12.95	MEN'S OVERALLS—7 1-4 oz. Denim	\$3.95	MEN'S Heavy WORK SHIRTS		\$2.49
MEN'S All Wool DRESS PANTS	\$5.95					
MEN'S Wool CARDIGAN SWEATERS	\$3.95					
MEN'S Fleece Lined COMBINATIONS	\$2.95					
USE LAY-AWAY PLAN — SMALL DEPOSIT DOWN						
HAMBLY & INNIS						
TWEEL BLDG. — MEN'S & BOYS' WEAR — 166 GT. GEORGE ST.						
					BOYS' Fleece Lined COMBINATIONS—Special	\$1.95
					BOYS' Heavy WINTER PANTS	\$3.49
					BOYS' STATION WAGON COATS—Showproof Gabardine with all wool Blanket Cloth Lining—Fur Collars—Sizes 26 to 34	\$15.95
					BOYS' FLANNIBLETTE PAJAMAS—Sizes 6-8-10 yrs. Special	\$1.39
					BOYS' Reversible Gabardine and All Wool PLAID PARKAS—Fur Trimmed — Showproof and Windproof. Special	\$14.95