

## HOLMAN STORE NEWS

Bringing You Up-to-Date  
On What's New And  
Interesting at Holman's  
By G. H. M.

**PERSONALLY PICKED BY SANTA** — Foot warmers for the nursery set! They are of soft, long-lived suede (even the soles and paddel heels). Each bright red pair to be found in Holman's Shoe Department. Summerside is worthy of a featured role under the Christmas Tree. The children will love these **SLIPPERS** with white piped vamps, Indian beaded and topped with warm brown fur. They are cozy and cunning, the linings are of soft felt. Sizes for the littlest are from 6 to 10 and for the bigger children from 11 to 2. . . . All at the self-same wee price — just 99 cents a pair for Children's Moccasin Slippers **PERSONALLY PICKED BY SANTA** from Holman's Shoe Department in Summerside.



**PERSONALLY PICKED BY SANTA** for the boy who wears a SHIRT in the size 6 to 18 year range, are the "Kap'n Kid" Cotton Flannel Shirts in Holman's Boys' Shop, Summerside and Holman's Budget Shop, Charlottetown. They're **SAN-FORIZED**, thus completely tub washable. They're in a wide choice of checked or bright plaid patterns and they're so sporty that your lad will pick them every time! Tailored with long sleeves, convertible collar and breast pocket, these Cotton Flannel Shirts are strongly sewn for long wear. They're priced at only just 1.89. **PERSONALLY PICKED BY SANTA** and in Holman's Both Stores, Summerside and Charlottetown.

**PERSONALLY PICKED BY SANTA** for the young Hockey Player are the "College" HOCKEY STICKS of strongly laminated hardwood construction and priced only 95 cents each in Holman's Both Stores Hardware Departments. They are the right and proper size for a player up to 15 years of age. Water resistant glue was used in the lamination, so there's no danger of the stick falling to pieces at a very crucial time. Outfit your youngsters with these "College" Hockey Sticks, they're only 95 cents each, they were **PERSONALLY PICKED BY SANTA** from Both Store Holman Hardware Departments.

**BISSELL CARPET SWEEPER MAT** — Both Stores Holman's Furniture Departments, Summerside and Charlottetown.

## NEW!



a new kind  
of cleaner  
only \$13.45



Streamline carpet care with Bissell's new "Sweepmaster" — cleans as nothing else can — Right to walls with a full-width brush. Gets under furniture, too. Adjusts to thick or thin carpets.

Empties at a touch and stands flat against wall . . . saves storage space.

Choice of four attractive colors  
INCA GREEN NAVAJO BLUE  
AZTEC COPPER SMOKE GRAY

SEE IT . . . TRY IT  
at our NEW Bissell  
Sweepmaster display.

**HOLMAN'S**  
Both Stores  
FURNITURE

# HOLMAN'S Both Stores . . . Another Great CHRISTMAS SPECIAL

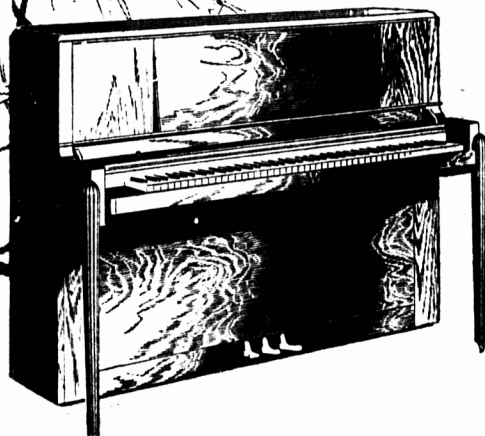


her future  
deserves the finest

*Mason & Risch*



From the first faltering exercises of the beginner to the polished perfection of the trained artist . . . the superiority of Mason & Risch tone and touch have often been compared to a Grand Piano. The beauty of its cabinetry and styling truly makes Mason & Risch Canada's finest fine Piano.



more MASON & RISCH MADE PIANOS  
ARE SOLD IN CANADA THAN ALL OTHERS COMBINED

Several Smart New Models  
From Which To Choose

THE IDEAL GIFT FOR THE HOME!

**HOLMAN'S**

Summerside and Charlottetown

Your Complete Christmas Dinner  
**Absolutely FREE**  
With The Purchase Of Any Appliance  
Priced Over 100.00

**16 DAY SALE**

Wednesday, Dec. 1st Thru Saturday, Dec. 18th

Here's What You  
Get FREE

1 Turkey, 1 large tin Fruit Cocktail, 10 lbs. Potatoes, 1 large tin Peas, 1 fresh Cabbage, 3 lbs. Carrots, 2 lbs. fresh Cranberries, Mint Jelly, Olives, Celery, Nuts, Grapes and 8 bottles of Ginger Ale.

What a wonderful Christmas! You give your home the Gift of a beautiful, gleaming Electric Appliance such as an Automatic Washer or Dryer, an Electric Washer or a Gas Engine Washer, Coal, Wood, Oil, Gas or Electric Range, a Television Set or any Appliance priced over \$100 AND we give you the complete fixings for your Christmas Dinner—everything from the fruit cocktail to the nuts . . .

Or . . . A Big Plump Turkey FREE  
With The Purchase Of Any Appliance Priced At  
50.00 to 100.00 Including Radios, Floor Polishers,  
Eureka Vacuum Cleaners, Lawn Boy Power Mowers, Etc.

**HOLMAN'S Both Stores HARDWARE**

Introducing . . . The Newest of The New!



**"Nymolle" Ceramics**

Imported From Copenhagen Denmark

Art Faïences that are true works of art made with the old technique that has come down through the ages. The Nymolle (New Mill) group are outstanding in quality, design and interest—they are each and every one signed by the artists' name. Choose a unique gift from the pieces on display in our China Departments.

**HOLMAN'S Both Stores CHINA**

Let us do up  
your gifts in  
**GALA  
CHRISTMAS  
WRAPPINGS**

We love to wrap your gifts in glamour and enchantment. Won't you let us make your most modest gift sparkle with the excitement of Christmas? . . . Just ask for our Special Gift Wrap Service — the cost is little, the result is breathtaking!

**HOLMAN'S Both Stores**  
Summerside and Charlottetown