

# Govt. To Sponsor Low-Cost Fish Gear Insurance

H. LIFAN, Government spokesman, said today that the government is sponsoring a low-cost fishing gear insurance plan for commercial fishermen in the Maritime Provinces. The plan was announced today by G. Carl Sollows, regional administrator of the federal department of fisheries. Sollows said that fishermen generally are receptive to this kind of insurance plan. In addition to our indemnity plan coverage, this new protection can be a livelihood-saver to many fishermen who depend on weirs and other types of fixed fishing gear for their living. It is particularly applicable to fishermen who operate in exposed sections of the coast—the Bay of Fundy for instance.

The gear insurance fishermen are able to insure all types of fixed gear. By the latter it meant types of fishing gear that are moored or permanently fixed to the sea bottom. It includes weirs, fish traps, salmon traps, smelt bags and boxes, etcetera.

In addition to insuring gear, the indemnity plan also gives insurance coverage to fish houses and equipment stored there-in. The premium for such coverage is one per cent of the appraised value of the materials insured.

That gear insurance pays off was evidenced early in May when four herring weirs in the Bay of Fundy along the Kings County, N.S. shoreline were badly damaged in two storms. Although total losses were not suffered, the damage was by no means negligible and the claims filed by the fishermen back in business, Mr. Sollows said. "We are receiving many inquiries from fishermen and we expect our field staff to have a busy summer attending to demands."

The fishermen's indemnity plan also provides insurance for lobster traps and fishing boats valued up to \$15,000. More than 2,600 fishing boats have been insured in the Maritimes, and in the past few years tens of thousands of dollars have been paid in claims for total or partial losses. The premium is one per cent of the appraised value of the equipment.

From Halifax Mr. Sollows and his assistant, L.O. Clark, direct a staff of nine field appraisers. They include George Robbins, Digby, J.R. Ross, St. Andrews, N.B.; Charles MacDonald, Sydney; John Watson, Yarmouth; John Drake, Halifax; K.P. Grant, Truro; Paul Robinson, Shediac, N.B.; W.W. Curwin, Chatham, N.B. and M.M. Lusher, Charlottetown, P.E.I. All these officers are available to fishermen seeking insurance protection for their equipment.

## BALTIC

Mr. and Mrs. John Wignore and family of Moncton, N.B. spent the weekend with relatives in Kensington and Baltic.

Mrs. Jean Hunter and daughter Pauline of Indian River left by train on Saturday morning for Calgary, Alberta, where they plan to spend the months of July and August with Mrs. Hunter's son and daughter-in-law, Mr. and Mrs. Earle Hunter.

His many friends will be sorry to learn Bruce Crozier, Baltic, is a patient in Prince County Hospital. All are hoping for his speedy recovery.

Mr. and Mrs. William H. Burns, who have been residing in Summerside, have moved to their summer cottage in Baltic.

Mr. and Mrs. E. Vankoughurst, Montreal, Quebec, are guests of Mr. and Mrs. B. Riley, Baltic.

# ONLY 3 DAYS LEFT!



Fantabulous Prizes and Gifts Galore for You!

## \$5 FREE SILVER DOLLARS

given away every hour every day of the Sale!

Yes... FIVE FREE SILVER DOLLARS will be given away every hour, every day of the sale. When you hear the alarm clock ring, you'll know someone in the store has just won \$5 SILVER DOLLARS. Simply by shopping during Holman's Birthday Sale, you could be a winner!

WATCH CFCY-TV each night for daily names of winners. FINAL GRAND-DRAWING to take place Monday, July 11th on CFCY-TV at 6:30 p.m. Don't miss it!

Plus... **HOLMAN'S SPOT SPECIALS** Super Savings announced right in the store every day!



# \$2400 IN PRIZES

You May Win One of the Wonderful

## 12 PAID-UP CHARGE ACCOUNTS

(6 WINNERS AT EACH STORE)

1st Prize—Two \$400 Paid-up Charge Accounts.  
2nd Prize—Two \$250 Paid-up Charge Accounts.  
3rd Prize—Two \$150 Paid-up Charge Accounts.

CONSOLATION PRIZES—Six \$50 Paid-up Charge Accounts.

## HERE'S HOW TO WIN:

Simply visit Miss 1857 in the Furniture Dept. in our Charlottetown or Summerside store and pick up your FREE Birthday Ballot. The Contest is open to any Holman's customer over 18 years of age. Employees of Holman's and their immediate families are not eligible.

NO OBLIGATION! --NOTHING TO BUY!

... AND HUNDREDS OF FREE SILVER DOLLARS DAILY!

### ZAKEMS FOR FRESH TASTY SALADS

<b>LETTUCE</b>	FRESH ISLAND LETTUCE	25c	FRESH BERRIES MARKET PRICES
<b>RADISH</b>	ISLAND BY GRADE	2/23c	<b>TOMATOES</b> 33c
<b>FLUFFO</b>	FRESH WHOLE BROILERS	3 LBS. \$1	<b>TURKEYS</b>
<b>BUTTER</b>	GRADE "A" OVEN READY	lb. 63c	<b>FROZEN OVEN READY</b> 49c LB
<b>SUGAR</b>	10 LB. WHITE	75c	<b>FROZEN - LB. PKG. SCALLOPS CORNED</b> 69c
<b>MIRACLE WHIP</b> 32 OZ. SAVE 16c	<b>WE SELL Rye Bread</b>	59c	<b>NECK RIBS</b> 3/39c
<b>TONIC WATER</b>	<b>SPECIAL BLEND TEA</b>	79c	<b>MAPLE LEAF</b> LB.
<b>CHARCOAL</b>	<b>PLUS 15 TEA BAGS</b>		<b>BOLOGNA</b> lb. 39c

**ZAKEMS LUCKY DOLLAR**  
The Only Store that sells Branded Beef Continuously

FOR PEOPLE OF FIRST KINGS ONLY --

# YOU AND YOUR PERSONAL VOTE

Will decide the future of P. E. I. and First Kings. Never before has one district had such a responsibility and such an opportunity -- it is a great privilege.

Liberals and their Leader, Alex Campbell, hope EVERY single eligible voter in First Kings casts a ballot.

The Liberal Candidates are:

## BRUCE STEWART

(ON THE WHITE BALLOT)

## DAN MacDONALD

(ON THE BLUE BALLOT)

Each vote counts. Your personal vote for BOTH of these Candidates will give P.E.I. a New Government with fresh Ideas, Enthusiasm, Energy and Vigor to get things going ahead on our Island.

# STEWART AND MacDONALD

VOTE

Inserted by the P.E.I. Liberal Association

Beautiful assortment of dresses at a special saving to you on our Birthday Sale!

### Dresses Sale-Priced!

Choose from travel knits, seafarer, crepe caprice, terylene batiste, twin knit, stripes, arnel and cotton blends, solids and prints and Arnel jerseys.

Styles are 1-2 and 3 pcs. Jacket dresses, sheath, shirts and skimmers. Juniors 5-15, Misses 8-12, 14-22. Reg. 8.98-16.95

## 6.97

SALE

### Super Special!

## 3-Pc. Bedroom Buy!

Beautiful walnut finish on strong hardwood frame. 48" wide double dresser with mirror, 30" chest and bookcase bed. Finish hand-rubbed to brilliant lustre. Smooth-running drawers.

Reg. 149.35

## 109.97

SPECIAL—3 pcs.

MANUFACTURED IN THE MARITIMES FOR THE MARITIME BUILDER!

### Sheetrock

Low Cost wallboard with No Sacrifice in Quality. Fire Resistant Protection for your family. Large 4 x 8 sheets are easily installed and finished. Adapts to any modern decorative treatment. 1/2" thick.

Reg. 2.49—SALE...

## 1.97

### Men's Sturdy Work Pants

Well made for rough and rigorous wear. Wide belt loops, 4 pockets and cuffed bottoms. Heavy duck pockets. Color: Forest Green. Sizes 30-44.

Reg. 4.98—SALE

## 3.97

Lovely Selection of Summer Styles!

### Girls' Dresses

Assorted cotton fabrics. Short sleeves, sleeveless. Many styles to choose from, full skirts, A-line and shifts. Assorted prints and plaids.

Sizes 2-3x and 4-6x.

Reg. 3.96 to 6.98

## 2.97

SALE

### Space Saver Sofa Beds

Comfortable sofa by day—a bed for 2 at night.

Full 72" in length, brown or green, quality flat fabric covering, coil spring construction. Sturdy hardwood frame, bedding compartment under seat.

Reg. 54.95. Sale...

## 43.97

When Have You Seen Them This Low Priced?

### Ironing Boards

Double leg style for strength. All metal with meshed top. Adjustable to any height. Folds flat for storage. Standard 54" inch size. Reg. 9.98. SALE...

## 7.97

### Men's Matching Work Shirts

Long sleeves with two breast pockets. Full cut and tailored to fit. Tailored from a cotton wear tested fabric. Color: Forest Green. Sizes 14-17. Reg. 3.98

SALE...

## 2.97

Birthday Sale - Priced!

### Girls' Dresses

Short sleeves and sleeveless. Full skirts, A line and shifts. Sizes 7-12.

Reg. 4.98 to 6.98

## 3.97

SALE

Lovely "Bluebell" Pattern!

### 56-Pc. Dinner Sets

Turquoise leaf design decorates the Scallop-edged border of this China-Like Dinner Set by Myotis of England. Each set contains 8 each: Cups, Saucers, 5" Plates, 7" Plates, 10" Plates, Cereals and Fruits.

Reg. 39.95

## 19.97

SALE...

Vacation Fun and Exercise!

### Bicycles

Made by Canada's Largest Manufacturer GOLD MEDAL Strong Tubular Steel Frame. Chrome plated trim, chainguards on all models, padded vinyl seat for long wear and comfort, reliable coaster brake for smooth stops. 20" wheel size... ONLY

24, 26, 28" Wheel Size

## 39.47

40.97

For Your Family!

### Athletic Boots

Black duck uppers. White molded sole, foxing toe cap and bumper toe. Shock proof cushion arch insoles.

Men's 6-11 SPECIAL... 1.87

Boys' 1-5 SPECIAL... 1.67

Youths' 11-13 SPECIAL... 1.57

Cute Lil' Styles for the Lollypoppers!

### Babies' Dresses

Assorted terylene and cotton. A-line and full skirts. Colors: pink, blue, maize. Sizes 12-24 months.

Values 2.98 to 4.98

## 1.97

SALE

Special Purchase—Special Savings!

### Save on Towels!

Big, thick, thirsty cotton terry. Imperfects and end of lines. A big choice of florals, stripes and deep plain colors. Florals are finished with fringe ends. Plain colors have hemmed ends with dohby borders. Bath size, 22 x 44". If perfect 2.98. SALE—

## 1.97

PR.

Dries in less than one hour!

### Moorgard Exterion Latex

Easy to apply. Does not blister when use according to directions.

Reg. 9.98

## 7.97

Special, Gal.

Men's Dress, Oxfords

Smart styles in laced and slip-on styles. Composition soles. Color black. Sizes 7-11.

Reg. 9.98-10.95

## 7.77

SALE...

ACT QUICKLY! Savings Like This are Rare! Sale Ends Sat.!

