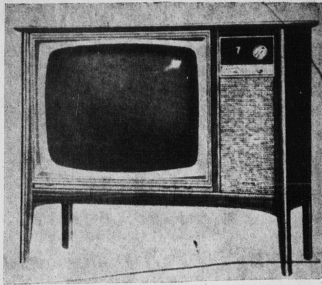
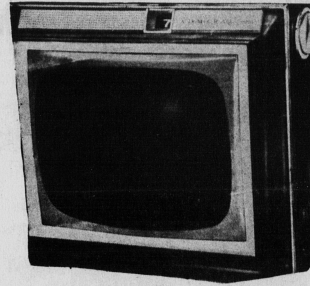


# ADMIRAL TELEVISION



FOR '64

- New super fine tuning control improves picture control and clearness
- New solid state silicon rectifiers reduce heat, increase dependability
- Aluminized 23" wide angle picture tube with bonded safety shield
- 18,000 volt vertical chassis swings down for easier servicing
- Two front mounted speakers in consoles and low boys



Built to take it . . . anywhere!

New Admiral 11" Playmate

Make a date with the Playmate. Just one foot small and so lightweight a child can carry it! Take it anywhere. The Admiral Playmate is ruggedly-built. No other personal portable is so powerful . . . so precision-crafted for lasting quality.

You'll enjoy the brightest, sharpest picture Admiral has ever created, because the Playmate with 14,000 volts has more picture power per-square-inch than any other personal portable. You'll admire the smart, sculptured beauty that makes the Playmate perfect for the bedroom, kitchen, den, anywhere! Take one home soon.

PRICED FROM

**159.95**  
AND YOUR  
OLD TV

23" Imperial lowboy. French provincial cherry wood cabinet. Luxury styling and superb picture. The ultimate in a quality TV. New automatic contrast. Restoration insures the utmost in viewing pleasure. COME in to FIRESTONE today for a look at the newest in Television for '64.

Come In, Write or Phone—Start To Pay In '64

25 PLUMP, FAT TURKEYS



To Be Drawn Dec. 21st

FREE

With every purchase of any TV, washer, dryer, chesterfield, refrigerator, freezer, bedroom suite, kitchen suite, oil range, stereo. Just put your name in the Ballot Box.

CHRISTMAS SPECIAL  
AUTOMATIC STEREO WITH STAND

Buy a gift that lasts this year. A beautiful gift for any home is a stereo set. Guaranteed to give many hours of listening pleasure over the holidays and the year to come.

FREE \$250 value ALL SPEED RECORDS **169.50**

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BE SURE TO VISIT OUR **TOY FAIR**  
USE OUR LAYAWAY PLAN

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Chesterfields . . . . . from \$179.95  
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- VACUUM CLEANERS ● HAIR DRYERS
- ELECTRIC BLANKETS ● SEWING MACHINES
- KITCHEN IRON

## GIBSON REFRIGERATORS FREEZERS RANGES

14 CU. FT.  
**FROST CLEAR REFRIGERATOR**



- The convenience of no defrosting
- The beauty of trimline styling
- The dependability of quality construction and thorough testing
- Two 15 qt. porcelain crispers
- Extra floor storage
- Freezer capacity 115 lbs.

Gibson has eliminated defrosting mess forever. Both freezer and refrigerator sections stay clean of frost at all times.

SAVE \$100.

5 YEAR WARRANTY

FAMILY SIZE  
12 CU. FT.  
**REFRIGERATOR**



87 lb. Freezer section

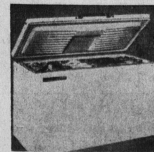
- Trim gleaming appearance
- 87 lb. capacity freezer locker
- Two 15 qt. porcelain crispers
- Extra door storage
- Egg racks, butter and cheese chests
- Multi-magnet door seal

Close this Gibson is a real kitchen beauty. Open, here's a refrigerator that practically hands you the food. Inner space galore and all at a price far less than expected for such a deluxe refrigerator

SAVE \$87.00

WE TAKE TRADES

HOME FOOD FREEZER  
All sizes upright and Chest Types



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- Insulated offset handles on baskets
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NOTHING DOWN  
START TO PAY '64

AUTOMATIC 30" ELECTRIC RANGE



- 7 HEAT ROTARY SWITCHES
- CONSTANT HEAT SURFACE ELEMENTS
- AUTOMATIC OVEN COOKING
- FULLY TIMED SMALL APPLIANCE OUTLET
- GIANT SIZE GIBSON OVEN
- POT AND PAN DRAWER

Just the thing for Christmas giving for your wife and family. Trade in that old power wasting range now for a lovely automatic GIBSON oven.

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BUY A GIFT THAT LASTS

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