



SAVE BIG

ON QUALITY !!

Groceries, Meat,
Produce, Ladies'
Men's Clothing,
Hardware and
Footwear
and Variety Merchandise

ELLIS BROS. SHOPPING CENTRE

TOYLAND and VARIETY SPECIALS



"Lil Beaver"
Sturdy All Metal
TRUCKS

Spring suspension, 18" long, stake trucks, dump trucks or pick-ups

SPECIAL **\$5.95**

Includes ash trays, miniature beed vases, cigarette boxes etc.

CHINA GIFTS
EACH **77c**

Beautiful plush,
Zippered Bed Pyjama,
DOLLS

vinyl head, pink or blue

SPECIAL
\$3.33

hand painted —
floral pattern —
large size —
Earthenware

TEAPOTS
93c

MEN'S WEAR



Men's
Black Rubber
RAIN COATS

buckles on front,
detachable hood,

Regular \$6.59

SPECIAL **\$3.99**

MEN'S heather, cardigan style —

Sweaters \$6.98

MEN'S pre shrunk, washable

Shirts... \$2.98

MEN'S nylon zip-on hoods

Parkas \$14.95

LADIES WEAR



Girls
plaid lined

Jeans
sizes 7-14

Special **\$3.98**

Ladies'
rayon with nylon
trim — sizes 32-40

Gowns

Special **\$1.49**

Girls'
mohair and lambs
wool

Pullover Sweaters

Special **\$5.59**
sizes 7-14
red, blue, beige

FOOTWEAR



Women's
BROWN, STRAP,
FLAT HEEL
10 prs. Canadian

Snowboots
\$2.88
sizes 9 & 10
only
Reg. \$7.95

Misses
black rubber with cloth
lining — sizes 13. 1. 2. 3.
30 pairs

Overshoes
reg. **\$1.89**
\$3.49

HARDWARE and SPORTING GOODS



SKATES

size 11, 12, 13 **\$5.95**

size 1 & 2 **\$7.95**

size 3, 4 & 5 **\$8.59**

men's **\$10.95**

ethylene glycol
ANTI FREEZE
Gal.

\$2.69

Kiddies
Half
Tobaggon
3 ft. long
Special

\$2.59

WE SHARPEN SKATES



SUNNYVALE

PEACHES 3 28 OZ. TINS 1.00

Open Thurs., Fri. & Sat. Nights

Sale Dates Nov. 18-19-20-21

BROILERS

Grade A
Oven
Ready

3 1/2

CUT UP FOR FRYING

CHICKEN L.B. **35c**

LEGS OF **CHICKEN** L.B. **49c**

BREASTS OF **CHICKEN** L.B. **59c**

DEVON **BACON** L.B. **65c**

DEVON **SAUSAGES** L.B. **39c**

BY THE PIECE **BOLOGNA** L.B. **29c**

ALL VAC PAK C. P. **MEATS** PER PKG. **25c**

SIRLOIN — ROUND — T-BONE

STEAK

CHRISTIES PREM **SODAS** 3 1 LB. PKGS. **99c**

AVON APPLE **JUICE** 3 48 OZ. TINS **99c**

SNOWFLAKE

SHORTENING Lb. **29c**

RED ROSE **TEA BAGS** 60 Gauze **89c**

KAM 12 OZ. TIN **39c**

LUNCHEON MEAT

PER PKG. **25c**

QUEST STRAWBERRY **JAM** 24 OZ. BTL. **47c**

CORDON BLUE **CHICKEN** 3 7 OZ. TINS **99c**

Shop Free Winners

Mrs. Gordon Stetson
Mrs. Lester Buell
Pleasant Grove
Kimball MacKay
13 Oak Ave.
Mrs. Annis Graham
195 Elm Ave.
F. B. Buell
100 Maple Ave.
KITCHEN CUTLERY
H. H. Hodge, North River
WOOL BLANKETS
Mrs. Fred Rufina
Murray River
Mrs. Bert MacDonald
15 Nassau St.
Mrs. Roger MacArthur
Bunbury, P. E. I.
DINNERWARE
Alle Holmes
East Royalty
Mrs. Fanny Bertram
22 Mt. Edward Road
Mrs. Keir Warren
North River
J. W. MacGregor
47 Kensington Road
F. W. Smith, Southport
Hugh Lowery, Marshfield
Bill Sherron, 213 Prince St.
BOYS' HOCKEY OUTFIT
Margaret White
Millon, P. E. I.

easy-to-serve

FRESH FROZEN FOODS

BIRDS EYE FROZEN

ORANGE JUICE 3 6 OZ. TINS **1.00**

EAST PAK FROZEN **COD FILLETS** L.B. **29c**

ZERO PAK POLY **PEAS** 2 LBS. **47c**

LIPTONS CHICKEN

Noodle Soup

2 For **25c**

PEPSODENT

Tooth Paste

Giant Size **89c**

M. L.

Cheese Slices

8 Oz. Pkg. **31c**

O-M-O POWDERED

Detergent

Giant Size **75c**

BUTTER 2 1/2 Lbs. 1.05

Morell
No. 1
Creamery

DELIGHTFUL, TASTE-TEMPTING
Fresh Vegetables

LARGE SIZE "TRAY PACK"

LEMONS 4 For **29c**

FIRM HEAD

LETTUCE 2 For **49c**

LARGE JUICY

GRAPEFRUIT Each **9c**

ISLAND MacINTOSH

APPLES 3 5 LB. BAGS **1.00**

MAPLE LEAF TENDERFLAKE

LARD

5 Lbs. **99c**

FRUIT CAKES

3 Lbs. **\$1.37**

MAPLE LEAF

MINCEMEAT

28 OZ. TIN **45c**

TROUT HALL

ORANGE JUICE

48 OZ. TIN **59c**

MOIRS

TEA

28 OZ. TIN **45c**

TEA

48 OZ. TIN **69c**

MORSES

BROKEN PEKOE

TEA

Lb. **69c**

ELLIS BROS. **SAVE-EASY**