

SIMPSONS-SEARS BARGAIN DAYS

A SALE AS GREAT AS ITS NAME!

SALE DATES OCTOBER 23 to 31
5-PC. BRONZETONE DINETTE SUITE

Save \$20.07

Reg. 89.95

69.88



Family size . . . 30" x 42" extends to 54"
Bevelled plastic tips
Tufflex padded seats
3/4" tubular frame (chairs)
Table has 1 1/2" serrated moulding around edges

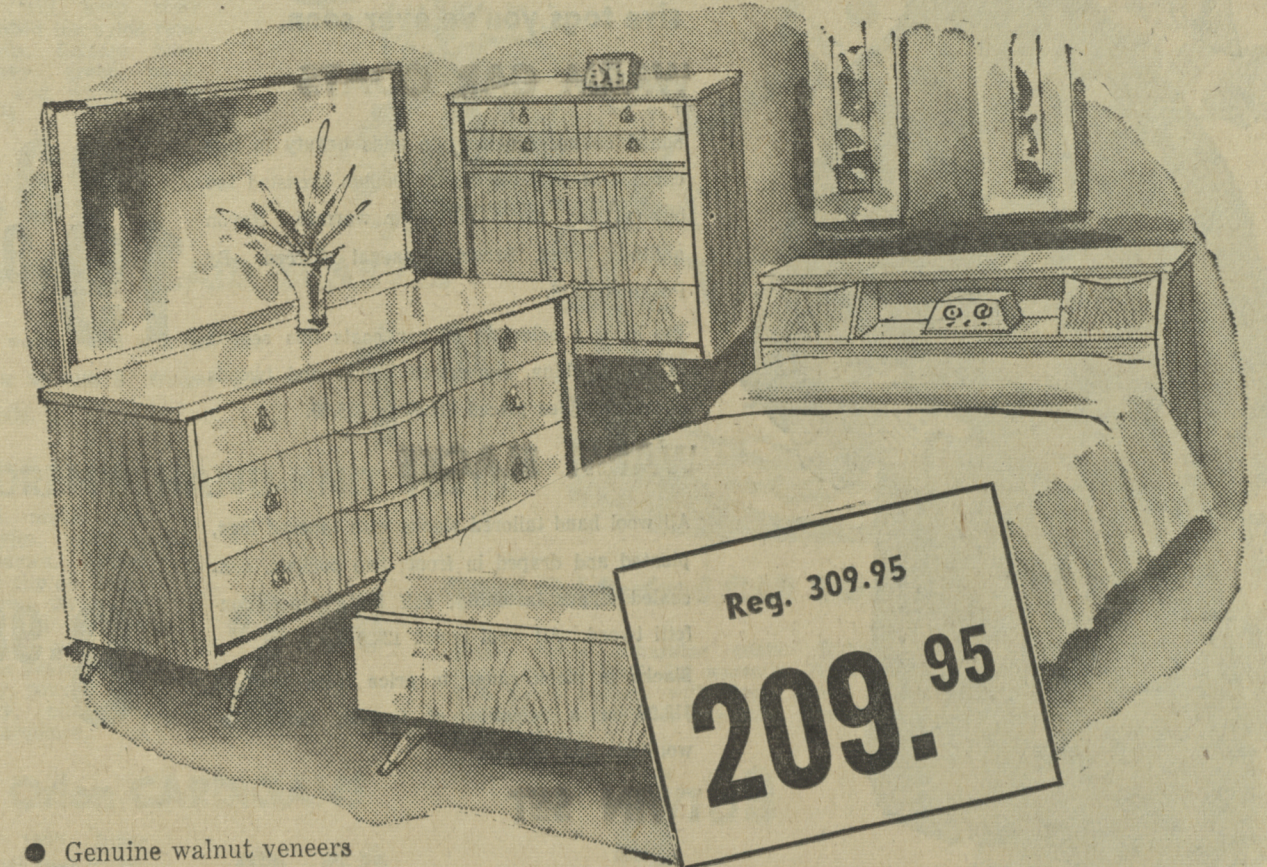
This BRONZETONE suite is a real buy, and gives you a chance to have a quality dinette suite and save over 20.00 that you may use for Christmas shopping. Table is finished in attractive "mink walnut" and the chairs in beige "belvedere".

Santa Advises . . .
Buy Now!
Before November 15th.
Pay Later!
January 15th, 1959.

on
SIMPSON-SEARS EARLY CHRISTMAS SHOPPING PLAN

Buy in the usual way. If you are a new customer, or if you are reopening your account, send only the required down payment. If you have an active account, no down payment is required on your new purchases.

3-PC. BEDROOM SUITE
SAVE \$100.00



Reg. 309.95
209.95

- Genuine walnut veneers
- Rich 6-coat finish
- High-gloss, hand rubbed tops
- Large dustproofed cases
- Centre guided drawers

Only a very special purchase in bulk, by our buyers, could bring you this suite priced to save you \$100.00. Suite consists of handsome 7-drawer double dresser, 4-drawer chest and 54" bookcase bed. Call in today see for yourself.

CHECK THESE BARGAIN-DAYS SPECIALS

2 PIECE SOFA BED SUITE **\$159.88**

Slightly shopworn but excellent value—this suite is upholstered in a heavy Rayon material, Beige in color with metallic thread—Reg. \$199.95.

MATTRESS SPECIALS

Spring Filled Mattress 220 coil construction in all standard sizes **\$29.95**
Plastic covered spring filled crib mattress—size 27 x 51 **\$12.95**
Budget priced Bed Mattress — combination cotton & felt filling—all standard sizes **\$13.95**

SPRINGS

Box Springs — slightly soiled, Reg. \$49.95 **\$29.95**
Strap Springs — all sizes **\$14.95**

ONE OF A KIND SPECIALS!

Cedar Chest Lined Oak finish **\$58.95**
Reg. \$79.95
5 pc. Chrome Suite **\$59.95**
Reg. \$89.95
Space Saver Daveno **\$44.95**
Reg. \$69.95
Drop Leaf Diningroom Table — **\$59.98**
Reg. \$79.95
2 pc. Chesterfield Suite **\$179.95**
Reg. \$239.95
TV Swivel Chair **\$34.95**
Reg. \$69.95

CEDAR CHESTS

Modern high boy style in lovely sea foam finish **\$59.95**

SEWING MACHINES

Kenmore Portable with free attachments **\$69.95**
Kenmore Console in lovely walnut finish **\$99.95**

VACUUM CLEANERS

Kenmore Vacuum Cleaner complete with attachments **\$69.95**
Kenmore Floor Polisher 2 brush budget model **\$38.88**
Best quality 3 brush model **\$57.77**

RADIO—TV—RECORD PLAYERS

Silvertone 6 tube Radio — Reg. \$49.95 **\$37.95**
Silvertone Record Players **\$39.95**
Silvertone Portable TV Sets Reg. \$219.95 **\$199.95**

\$50.00 TRADE-IN

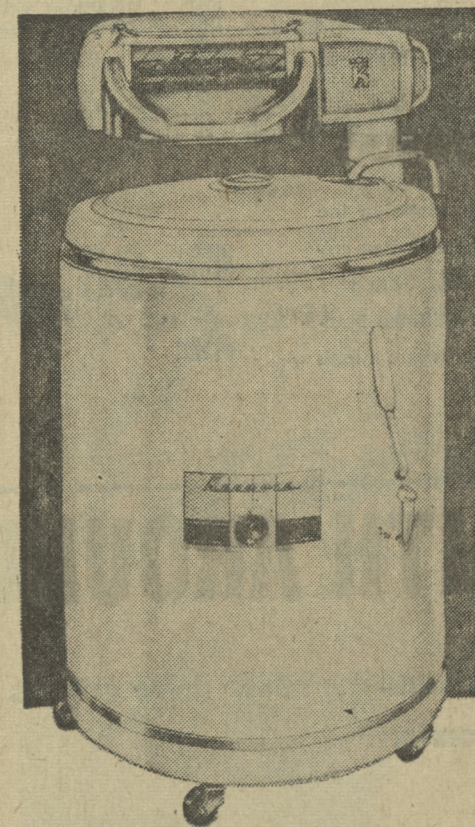
FOR YOUR OLD WASHER REGARDLESS OF CONDITION

HERE is the greatest Kenmore washer Trade-In event we have ever offered. Just read these outstanding Kenmore features.

- Double Wall Tub
- Lint Filter
- Pump for Draining
- Automatic Timer
- 5 yr. Guarantee
- Roto Swirl Agitator
- Pressure Type Wringer
- Lifetime Porcelain Tub

ONLY

139.95 WITH TRADE

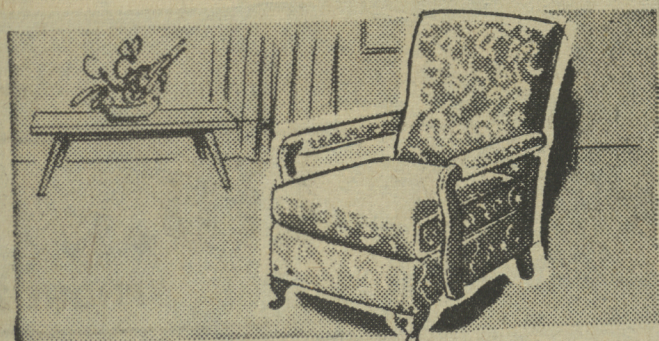


COGSWELL LEISURE CHAIR

Look Ahead for Christmas
Reg. 54.95

38.88

Top quality fabrics. Double spring seats for real comfort. Spring filled back. An ideal item for your Christmas gift list.



SUPER BARGAIN-DAY SPECIALS

Coldspot 11.5 cu. ft. Automatic Refrigerators **\$279.95**
Kenmore Automatic Dryers **\$169.95**
Kenmore Oil Heaters **\$ 64.95**
Kenmore Wringer Washers **\$129.95**
Kenmore 30" Electric Range **\$199.95**

Shop and Save at SIMPSONS-SEARS

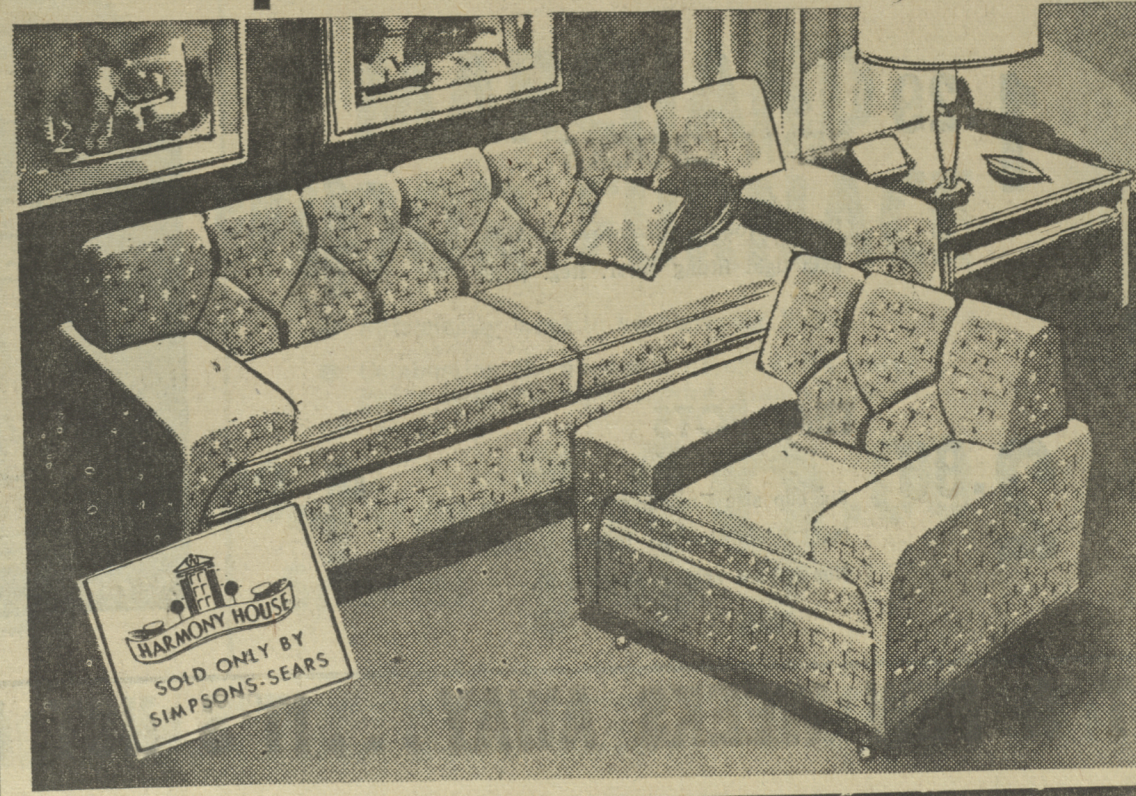
129 Kent St. Dial 3188

SAVE \$100.00

SPECIAL! SEE THEM TODAY
BUY YOURS RIGHT OFF THE FLOOR

Exclusive HARMONY HOUSE By Kroehler

2 pc. Chesterfield Suite . . .



Reg. 339.95

239.95

Our Buyers were so enthusiastic about this merchandise that we bought in bulk. Made exclusively for Simpsons-Sears by Kroehler, this suite is outstanding value . . . see it today.

Extra-High Backs for comfort, massive arms, deep-sewn tufting. Coil springs in seats, backs . . . with resilient rubberized hair and felt insulation.

Top Quality 100% acetate frieze cover . . . in brown, beige, red, green, charcoal or aqua. Hardwood frame in smart blind . . . or walnut finish.

HARMONY HOUSE
SOLD ONLY BY
SIMPSONS-SEARS