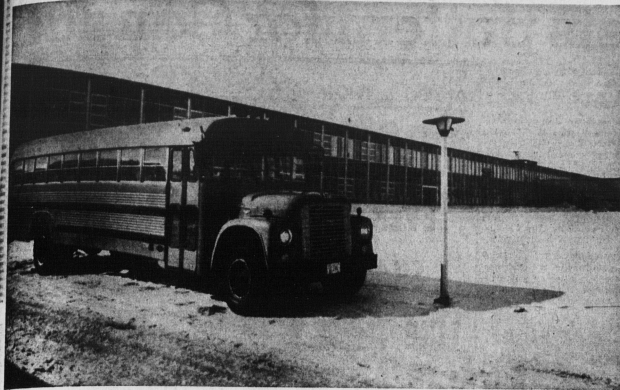
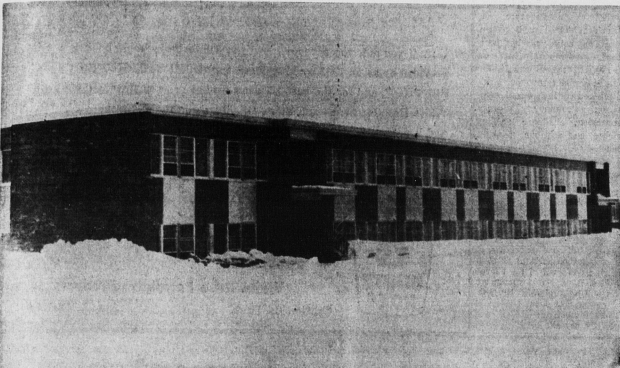


OVER \$3,000,000 SPENT ON NEW VOCATIONAL SCHOOLS



PROVINCIAL VOCATIONAL INSTITUTE AT CHARLOTTETOWN



\$1,500,000 WAS SPENT FOR NEW SUMMERSIDE SCHOOL

# Upgrading, retaining program is aimed at meeting new needs

Several giant steps were taken in 1952 and more will be taken in the future in order to bring the Island's vocational training in line with industry, particularly the small industries that are the backbone of the province's economy.

W.S. McMurtry, director of vocational training, explained that upgrading and retaining of persons already employed will enable Island businesses to keep up with any technical advances or changes in industry, and this was the goal towards which his department was striving.

He also felt that new industries should be enticed to come to P.E.I. and he said the only way this could be accomplished would be to have on the Island a trained manpower force capable of handling any demands that might be imposed by the new industries.

### NATIONAL STANDARD

Up until 1952 Prince Edward Island tradesmen were not able to meet the national standard for skilled workers, Mr. McMurtry said, and they were therefore finding it increasingly difficult to maintain or even find employment with national firms or concerns in other provinces, although they had no trouble on the Island itself.

But, since 1952, all vocational training on the Island has been keyed to the national standard and the exams have been identical to those written in the other provinces. The aim has been to provide various training programs which will lead to employment under the acceptable standards in each occupation.

In the last year alone approximately \$3,000,000 was spent on vocational training centres in Summerside and Charlottetown to reach this aim.

A total of \$1,500,000 went into the construction of the Summerside Vocational High School, opened in Nov., 1952, providing four years of academic and vocational training for grades 10, 11 and 12. The remainder went into the Provincial Vocational Institute in Charlottetown.

### DEMANDS OF INDUSTRY

Mr. McMurtry said this was a large sum of money for this small province. "In fact we can hardly afford all the training facilities we have," but we can't afford not to have them. If we are to meet the demands now made by industry.

The present vocational training program has been well received, he said. Enrollment in 1952 was well above that of the previous year. In Summerside 150 more persons were taking advantage of their program and in Charlottetown 50 more people had registered for classes.

There has been such good response to vocational training in the past year that some people were turned down from both night and day classes. The facilities have been taxed to the limit, but this does not mean that the system is not adequate, Mr. McMurtry said.

He explained by mentioning particular classes that had only half the enrollment they were designed to take, while others were completely filled. "This reverses itself every year," he said. The class that fell short of its enrollment capabilities this year will probably be overflowing next year and the busy class may only have one or two applicants.

### TRAINING PROGRAM

Now that vocational training has reached one of its goals—to bring Island tradesmen up to the national standard, the next step will be a stepped-up training program in co-operation with industry.

This training may take the form of retraining people already employed, including management staff, or it might be instruction in the all-important theory side of business such as better mathematics, science or communication (English), or a system of apprenticeship. What



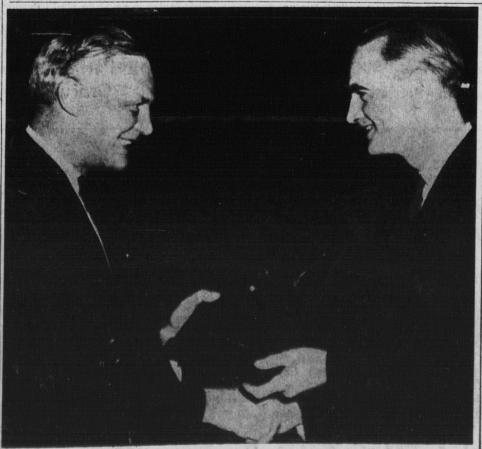
W. S. McMURTRY

industries are introduced, Mr. McMurtry said.

He said, however, that he felt "building-wise we have gone nearly as far as we should go for a population of 100,000," but our future lies with the small industry and this is where the vocational training program will serve its purpose.

He did say that facilities will continue to improve to keep up with demand, particularly at the Provincial Vocational Institute where "additional expansion will take place".

In explaining where vocational training could be of benefit, Mr. McMurtry issued the following statement: "The scope of vocational education is exceedingly broad and has its applications in various types of occupations in many fields of employment. These occupations may be divided into several sub-divisions as follows—the building trades, the mechanical trades, electrical and electronic occupations, business and distributive occupations, service occupations, and those occupations based on industries which develop our natural resources."



Local Furniture Store Wins "Golden Chair Award"

The Golden Chair Award is the Canadian furniture industry's national and annual "Oscar" of achievement. Sponsored by the Furniture Traders' Association of Canada. Pictured above Mr. Frank Storey, president of Crockett & Storey Ltd., is seen receiving "The Golden Chair Award" from Hon. C. M. Drury, Minister of Industry, who was guest speaker at the Furniture Industry Annual Dinner held during the Canadian Furniture Show in Toronto in January, 1954.

# The Symbol Of Excellence



## the "Golden Chair" Award...

The management and staff at Crockett and Storey Ltd. were not seeking recognition or any national award as they made their presentation of Canadian-made Furniture to the people of Prince Edward Island. Crockett and Storey Ltd. had as their purpose "to create in the minds and hearts of the people a desire for an improved home environment — a more beautiful home." This purpose was pursued through Style Shows at the Charlottetown Hotel, by careful display in the store, and by decorator assistance to customers.

For the manner in which Canadian Furniture was promoted, Crockett and Storey Ltd. was awarded the Golden Chair Plaque, the symbol of excellence in the Canadian Furniture Industry.

The management and staff at Crockett and Storey Ltd., grateful beyond words for the recognition received, are encouraged to continue with even greater enthusiasm, knowledge, and desire to assist home owners attain a more lovely, livable home environment.

Home owners, too, are encouraged by the realization that good furniture and a lovely environment do not necessarily mean EXPENSIVE furniture and a COSTLY environment.

*Crockett & Storey Ltd*

"Dedicated to Home Improvement"

134 KENT ST.

CHARLOTTETOWN