

SPRING SALE

**THURSDAY
FRIDAY
SATURDAY**

STORE CLOSED ALL DAY WEDNESDAY

LINGERIE DEPARTMENT

LADIES' WEAR

Ladies' Slips

(Substandards)

- * Famous Make.
- * Taffetas - Crepes - Satins.
- * Reg. \$3.95. Sizes 32 to 42.
- * Straight Cut.

2.95
EA.

Rayon Panties

** Same Famous Maker

- * Cuff - Brief - Step-in Styles.
- * Regular \$1.50 Value.
- * Sizes S - M - L.

79c

MANUFACTURER'S SPECIAL

New Spring Coats **19.95**

25 only Ladies' Coats in this great special. Smartly styled in checks, stripes and solids. Colors are pink, blue, mauve and green, in sizes 12 to 18.

No-Back girdles - broken sizes in size Hook Style - regular 7.50 value now clearing at only, each **3.95**

Ladies tee shirts - buy 'em now for the summer at these reduced prices - colors are white red and navy.

Reg. \$1.95—Special at **\$1.25**

Reg. \$2.95—Special at **\$1.95**

Reg. \$3.95—Special at **\$2.49**

Ladies cotton dusties - gay colored designs - Specially priced at only, each **2.95**

Ladies Slacks - rayon and nylon mixture - spot resistant and crease resistant - Special at, per pair **5.50**

An assortment of lingerie clearing at **1/2 Price**

Ladies' Dresses

(Last Season's)

50 only spring and summer Dresses, including chambrays, printed broadcloths, taffetas and glazed cottons, regularly priced up to \$14.95

5.00

Ladies spring and summer dresses carried over from last season, including printed broadcloths, crepes, cotton tweeds and taffetas - regularly priced to 13.95. Now clearing at only each **3.00**

Ladies' Coats

(Last Season's)

Regular values up to 39.00 in this group of striped wools and solid and fancy fleeces—broken sizes and colors.

15.00

Ladies skirts - 12 only flared skirts in a smart check taffeta material - sizes 12 to 18 - colors are blue with black, pink with black and white with black - Sale price, each **4.95**

NYLON Cuff Panties

- * All First Quality.
- * Pink and Blue Only.
- * Sizes 5, 6, 7, 8, 9.
- * Reg. From \$2.95 to \$3.50.

1.49

Corselettes

- * With or Without Inner Belt.
- * Famous Greater Quality.
- * Well Boned.
- * Sizes 34 to 46.

8.00 each

NEW SPRING Shortie Coats and Suits

Smart shorties in houndstooth checks, in colors fawn, mauve, blue, pink and green. Sizes 12 to 18—Rayon spatter rib suits in colors green, taupe, pink, aqua and beige. Sizes 13 to 17.

14.95

LADIES' New Spring Coats

Special promotion featuring smart stripes, checks, pastel tweeds and all wool fleeces. Assorted sizes and colors.

24.95

YARN SPECIAL

- * Patwin Type
- * 10% Nylon
- * 1000 Balls 4 ply

Special **33c** per 1 oz ball

Cosmetic and Jewellery Dept.

Five Helena Rubinstein 25th Anniversary Specials

No 1 - Essentials for dry skin - skin lotion special at 1.50 plus pasteurized face cream at 1.75 and pasteurized night cream at 2.00 - a total value of 5.25. Now special at **3.90**

No 2 - Essentials for normal or oily skin - pasteurized face cream at 1.75 plus "Herbal" skin lotion at 1.50 and beauty grains at 1.75 - a total value of 5.00. Now Special at only **3.75**

No. 3 - Make-up essentials - minute make-up at 1.50 plus wedding ring stay long lipstick at 1.50 and liquid rouge at 1.50 - a total value of 4.50. Now special at only **3.35**

White Magnolia - white magnolia cologne at 1.75 plus white magnolia swivel cologne stick at 1.50 and white magnolia shaker talc at 1.00, a total value of 4.25 - Now special at only, **3.15**

Hair essentials - silk sheen shampoo at 1.50 plus hair-liner (hair dressing) at 1.35 and three way permanent at 2.00 - a total value of 4.85. Now special at only **3.60**

Special offer by Richard Hudnut - 16 oz egg creme shampoo 2.00 plus a 4 oz. creme rinse at 75c - a total value of 2.75 - Now special, both for **2.00**

Breck shampoo - 12 oz size for normal oily or dry hair a reg 1.95 value plus 1 oz cream treatment for dry damaged hair to aid in dandruff removal - at 75c - a total of 2.70. Now special, both for **1.95**

Noxzema - large 10 oz jar special at **1.25**

Richard Hudnut home permanent refill kit plus 2 oz marvelous shampoo special both for **1.75**

Jewellery Special

Pearl chokers in one-two or three strands special at only **1.00**

Children's Department

Girls teenage dresses in corduroy, wool and rayon gabardine materials - in colors grey, green, beige and tan - sizes are 10 to 14 - regular values up to 12.95. Now greatly reduced to clear at only, each **2.98**

Girls cotton dresses, solid and plaid designs in colors red, green, blue - sizes 8 to 12 yrs - Reg to 4.95 - Now sale priced at only, each **1.98**

Girls lined jeans with plaid shirts to match - double stitched and sanforized shrunk - navy with red and blue - sizes 3 to 7 yrs. regular 4.75 - Specially sale priced at, per pair **3.79**

Girls Pyjamas - seersucker and flannelette materials in plain and floral designs - sizes 2 to 14 yrs in two price groups. Values up to \$2.95—Now per pr. . . . **\$2.29**
Values up to \$2.50—Now per pr. . . . **\$1.79**

Boys pullover sweaters in sizes 4-6 and 6x and colors navy, beige and grey - regular value to 3.75 - Special at only, each **2.98**

Baby blankets in colors pink and blue size 30" X 40" Special each **98c**

Ladies' Accessories

Ladies fabric gloves - a good quality glove at a very low price - a large assortment of colors including black, brown, beige, red and white - an outstanding special at only, per pr. **1.19**

Ladies handbags - a variety of styles and colors in leathers and plastics - regularly priced up to 5.95 and now reduced to clear at only, each **2.95**

Ladies plastic and bengaline handbags - some very smart styles and colors at this low price of only **1.50** each

Ladies Kid gloves - only 30 pr in the group - broken sizes and styles of gloves regular priced up to 5.95 - Now clearing at this outstanding low price of only, **1.29** per pr.

Cinck belts - 2 and 3 inch widths in colors navy, black, green, red and brown - Special sale price **69c**

15 dozen ladies handkerchiefs - very attractive designs regular values to 75c - an outstanding special at only, each **39c**

Ladies silk squares newest spring designs and colors - Special each **89c**

New Spring oblong scarves - floral designs and solid shades - specially priced at only, each **79c**

Two Hosiery Specials

First Quality **NYLONS**
Plain Pack from our Largest Hosiery Supplier.

1.09 pair

3 PAIR FOR \$3.00
45 Gauge 30 Denier "Prelude"
Best Neutral Spring Shade

First Quality **NYLONS**
Plain Pack Same Manufacturer 51 Gauge 30 Denier

1.19 pair

2 PAIR FOR \$2.25
"Prelude"
Best Neutral Spring Shade

Ladies' Basement

Ladies substandard Nylon Hose - full fashioned in cheer and tanglint shades - regular 95c per pr. New clearing at 3 pr for **2.25**

Ladies rayon slips with lace trim at top and bottom - white only in sizes 32 to 40 - Specially priced at, each **1.75**

Ladies Cardigan sweaters - 100% pure wool smart self designs in colors grey, turquoise, green, navy and light blue - sizes are 14 to 20 and specially priced at only - each **3.50**

Mayflower yarn - large assortment of colors per 1 oz ball **33c**

Stanfields "Red Label" yarn - large 3 1/5 oz. - per skein **69c**

Ladies gabardine skirts - navy blue and black only in sizes 12 to 16 - regular \$2.95 value - Now priced to clear at only, each **1.95**

Ladies Cardigan sweaters in sizes 38 to 44 100% all wool in colors black, navy, blue, wine and grey - priced at only, each **4.75**

Ladies aprons in a large assortment of designs and colors - each **95c**

Girls flannelette pyjamas in sizes 8 to 14 yrs. solid shades with contrasting floral trim at the top colors are blue, yellow and pink - Special per pr. **2.25**

Childrens jeans sizes 8 to 14 yrs sanforized shrunk - Special per pair **2.50**

Childrens cotton sweaters - pullover and coat styles - sizes 22 to 26 in colors light blue, navy, red and brown. Specially priced to clear at only, each **95c**