

EATON'S

Opening Sales

IN

CHARLOTTETOWN



THE BIG SALE CONTINUES WEDNESDAY MORNING (until 12:30) and ALL DAY THURSDAY

See the 8 page circular which has been delivered...it's filled with money-saving offers! SHOP at EATON'S and SAVE!

MAKERS CLEARANCE of COTTON SKIRTS

ORDINARILY 6.95 to 12.95

Delightfully gay American and European cotton prints. Full flared skirts with neat fitting waistband. Cool and crisp for summer wear. Various colours to choose from. Sizes 12 to 18.

EATON'S OPENING SALE PRICE—EACH

4.98

(EATON'S Sportswear Dept. — Mezzanine)



STORE HOURS:

9:00 a.m. to 5:30 p.m. daily except Wednesday
Wednesday 9:00 a.m. to 12:30 p.m.

Housewares and Hardware Savings

ENAMEL ROASTERS

Useful size for every day use. Heavy gauge steel finish in brilliant blue porcelain enamel. Will take a 4 lb. fowl or 6 lb. roast.
EATON'S OPENING SALE PRICE—EACH

83¢

NEST OF SAWS

Set of four interchangeable blades to fit wood handle. Blades are 15 1/4" across cut, 15 1/4" narrow cut, 13 3/4" compass saw and 12" key hole blade.
EATON'S OPENING SALE PRICE—EACH

1.19

YACHT MOP

Heavy cotton string mop 6 oz. size. Fitted to clear wooden handle.
EATON'S OPENING SALE PRICE—EACH

55¢

HAND BASIN

White enamel with blue trim. Measuring about 13 1/2" in diameter.
EATON'S OPENING SALE PRICE—EACH

57¢

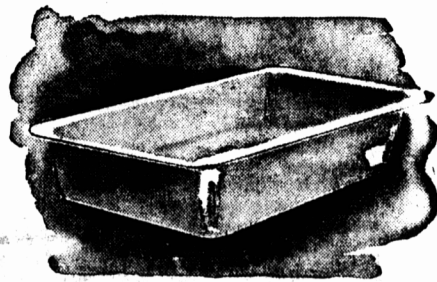
(EATON'S HARDWARE—LOWER FLOOR)

YOUNG CANADA NEEDS

GIRLS' CUFFED JEANS

Cotton denim jeans, sturdy serviceable weight. Blue only. Sizes 8 to 14x years. EATON'S Opening Sale Price, PAIR

2.98



ENAMELLED STEEL KITCHEN SINKS

Light weight . . . Serviceable . . . moderately priced . . . Finished in sparkling white porcelain enamel which is resistant to most household acids. Fitted with 2" chrome plated centre drain. Standard type. Size 14" x 20" x 6" deep.
EATON'S OPENING SALE PRICE — EACH

4.79

(EATON'S Store Dept.—Lower Floor)

CHILDREN'S STRIPE T SHIRTS

Just the thing to wear with overalls, jeans, slacks and shorts are these knitted cotton T shirts. Made with short sleeves and crew neck. Assorted stripes. Sizes in the group. EATON'S OPENING SALE PRICE—EACH

67c

TOTS' T SHIRTS

Made of knitted cotton with crew neck and short sleeves. Buttons on shoulder. Assorted stripes. Sizes 1 to 3 years in the group. EATON'S OPENING SALE PRICE — EACH

77c

(EATON'S Children's Wear—Main Floor—Upper Level)

MEN'S POPULAR SUBURBANS

LOW PRICED AT EATON'S!

Glossy black rubber overshoes. Serviceable quality and light weight for hours of walking without fatigue. Slide fastener for easy-on, easy-off convenience. Sizes 6 to 12. EATON'S OPENING SALE PRICE—PAIR

3.49

(EATON'S Shoe Dept.—Main Floor)

UPPER LEVEL

20 PIECE SETS

20 Piece Sets of Imported earthenware modernly styled with a dark floral decoration on a light background. This utility set consists of four each: bread and butter plates, dinner plates, oatmeal, cups and saucers.

EATON'S OPENING SALE PRICE—SET

5.95



(EATON'S CHINA—LOWER FLOOR)

Shop with confidence at EATON'S! Our guarantee since 1869:

"GOODS SATISFACTORY OR MONEY REFUNDED"

T. EATON & CO. LIMITED
CHARLOTTETOWN BRANCH

EATON'S BUDGET PLAN and BUDGET COUPON TERMS ARE AVAILABLE WITH

NO DOWN PAYMENT

ALL MERCHANDISE—Minimum Purchase 15.00

During the opening sales period, Wednesday through Saturday, April 27-30, 1955, until Saturday, May 1, 1955. For complete information inquire at Customer Account Office, Mezzanine.

• Payment may be made in weekly installments of 2.50 per week, plus 1% interest per week. • Payment may be made in monthly installments of 15.00 per month, plus 1% interest per month. • Payment may be made in quarterly installments of 37.50 per quarter, plus 1% interest per quarter. • Payment may be made in semi-annual installments of 75.00 per semi-annual, plus 1% interest per semi-annual. • Payment may be made in annual installments of 150.00 per annual, plus 1% interest per annual.