

Prizes increased, classes expanded for '65 exhibition

Approximately \$14,000 will be available in prizes for dairy cattle this year at the provincial exhibition in Charlottetown, held from July 1, 1964 and June 30, 1965. This year's exhibition is the largest in the province's history, and the prize money has been increased by 25 per cent over last year's. The exhibition is being held at the Charlottetown Convention Centre, and will feature a wide variety of exhibits, including a large display of agricultural machinery, a show of livestock, and a series of lectures and demonstrations. The prize money is being awarded to the exhibitors of the best animals in each class, and the winners will receive a certificate of appreciation and a cash prize. The exhibition is expected to attract a large number of visitors, and will be a major event in the province's calendar.



ALLISON PROFIT Exhibition Pres.

ed in one of the above classes, or in the inter-breed udder class.

The inter-breed udder class entries must have at least three completed records with an average BCA of 125 for milk. Records must be available at ringside.

Exhibitors are limited to one entry per class, except that the fair may authorize two entries per class to a maximum of two classes.

The inter-breed udder class is limited to one entry per exhibitor.

Prize money available in each class will be \$70 for first prize, \$60 for second, \$45 for third, \$40 for fourth, \$35 for fifth, \$30 for sixth, \$25 for seventh, \$20 for eighth, \$15 for ninth and \$10 for 10th prize.

There are three bull sections and three female sections, for individual animals, in the beef class. There is also a steer class with interbreed competition and there is a section for four animals bred and owned by the exhibitor, only in the beef class a male and female animals must be represented.

One section for bulls must have been born between the

dates of March 1, 1964 and April 13, 1964.

The third bull class calls for animals born between April 16, 1963 and February 28, 1964.

One female section comprises animals born in 1964; another, animals born in 1963 and to February 28, 1964.

The third female section calls for a cow with calf at foot, the cow to be born in 1962 or previously, and the calf on or after March 1, 1965.

The calf may be of either sex, but the cow and calf are to be judged as a unit in any section in which they are exhibited, individual, group or championship.

CHAMPIONSHIPS

There is no provision for championships in the regulations but Exhibition Association President Allison Profit, FreeTown has announced there that male and female championships and reserves will be chosen. There will be no junior championships awarded.

Entries in the steer class are to be judged alive on or before the first day of the judging of the beef breeding classes.

A total of 28 points will be awarded for the live judging of the steers. The remaining points

will be awarded by carcass judging. They include 18 points for carcass weight per day of age, 18 points for area of loin eye adjusted to 100 pounds, warm carcass weight, 18 points for "distribution of fat and fat thickness over loin eye per 100 pounds warm carcass weight. The other 18 points will be awarded for "carcass grade conformation and quality."

The points for weight per day of age are not to be included in the live animal score.

It is expected that the steers will dress an ideal "choice" carcass.

All steers entered in the beef steer competition are to be tattooed i.e. from a sire and dam recorded in the respective herd book. Record of date of birth must accompany each entry.

Registration certificate must accompany each entry.

The prizes in the beef cattle classes are \$80 for first place, \$70 for second, \$60 for third, \$50 for fourth, \$40 for fifth, \$30 for sixth, \$25 for seventh, \$20 for eighth, \$15 for ninth and \$10 for 10th place, which works out to a total of \$400 per class.

There is also a competition provided for the best herdman.

Unfortunately it entailed a great deal of sadness for Mr. and Mrs. Myers for it involves Leith, their only child who died nine or 10 years later, at the age of 21 years.

The son was interested in the Jerseys, and it was his interest I gathered, that created the idea of the pure bred Jersey herd in the minds of the parents.

That twin heifer that was good was so good she was sensational! Myerbrook Standard Edna produced more than 28,000

pounds milk and more than 16,000 pounds butterfat in two lactations. Another's simply tremendous production for a Jersey cow.

Mr. Myers has a high regard for the bloodlines from the herd of Alfred Bagg and Sons, just outside Toronto, and with reason.

Edgela Acme Selection, an excellent bull at three years of age, produced some high class stock. A glance at his pedigree is impressive. Selection's granddam was the dam of Edgela Beacon Jester's Standard, the bull that the late Edison B. Mutch took to the grand championship circle at the Royal Winter Fair in the early 1950s.

He showed at the Royal Winter Fair in 1960 and was "just

out of the money" but he went back again the following year and took two second prizes, one third and one ninth. The latter was with a three-year-old heifer that was shown in a class of 78 animals. She had been grand t

Charlottetown. Mr. Myers is a Senator, Burchill for his farm in South Nelson, N.S. Brunswick.

Five years ago the Myersbrook herd had the highest average production in the Maritime Province in herds of 15 to 20 cows, with breed class averages of 126 milk, 127 butterfat.

In 1964, the Myersbrook herd had BCAs of 119 milk, 22 fat.

There are 40 animals in the Myers barn with 15 to 20 cows milking at any given time.

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Son's interest sparked herd

There's an interesting story behind the successful Jersey herd developed by E. A. Myers, Hazelbrook.

"I bought a Jersey cow some years ago to help bring up my test," he told this paper recently. The cow had a heifer calf the following year, and twin heifer calves the next year. One of the twins was really good, she's still in the Myers stable. The other was disposed of.

That is part of the story. The other part is also interesting.

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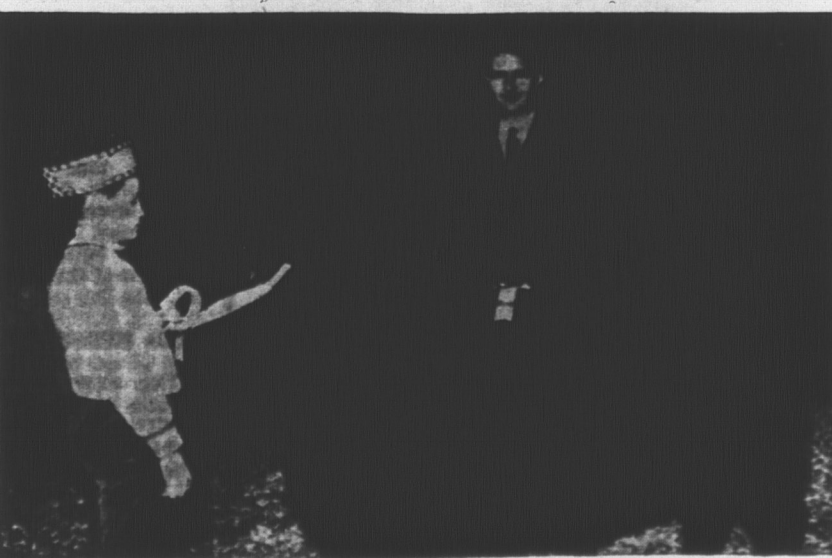
PROUD OWNERS OF CHAMPIONS

Mr. and Mrs. E. A. Myers, Hazelbrook, smilingly look at some of the silverware their Myersbrook herd of Jersey cattle have won for them in less than 10 years of competition. The big board on the wall behind them is covered with top ribbons, many of them championships.

The Provincial Exhibition "Old Home Week"

The Largest Agriculture Show

Held East Of Montreal



We anticipate the greatest racing year ever . . . The main Old Home Week feature racing being the Gold Cup and Saucer event to take place on Friday, August 20. Final leg of Maritime Circuit Free For All raced on Monday, August 16th. During Old Home Week a Free For All Trot will be held along with the two Invitation Junior Free For All Paces, rounding out one of the best race cards ever to be presented to race fans, making eleven race meets in one week. Approximately \$32,000 in purses for this great week of racing.

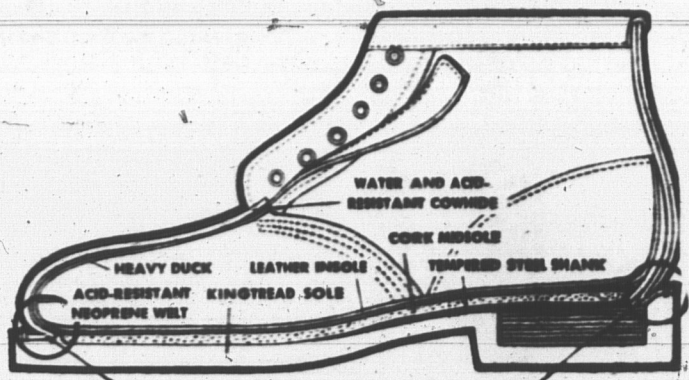
The Charlottetown Park and Provincial Exhibition held their first show on October 30, 1889, with a total of \$2474.00 for prize money. Since then this amount has grown up to its all time high in 1965. This shows 76 years Progress . . . this progress was made by the co-operation we receive each year by the people of Prince Edward Island and their fine exhibits.

OLD HOME WEEK AUG. 16th To 21st

The Provincial Exhibition and Charlottetown Driving Park

New KINGTREADS

outwear ordinary workboots, are more comfortable too



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- WELLINGTON
- EGMONT BAY
- CAPE EGMONT
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- ABRAMS VILLAGE
- ST. NICHOLAS
- LOT 16



Arsenault and Gaudet Ltd., situated at Wellington in the centre of a widespread and productive farming area, take much pride in the many years of friendly relations with Prince Edward Island's foremost citizens — the farmers.

Arsenault and Gaudet Ltd. through the years have recorded steady progress and the firm now can boast of operating one of the finest general stores in this province. This progress has been made possible by the loyalty of our farm customers who have dealt with us for generations, and we pledge to them that our firm will always be conscious of this fact and will constantly endeavour to provide even better service in the future.

In recent years we have joined the Clover Farm food chain and our store is fully equipped to serve you with the finest foods, freshest produce and choicest meats at prices which are kept as low as possible at all times.

In view of our long and happy association with the agricultural communities of the area we serve, we are happy at this time to extend our compliments and best wishes for the future to farmers everywhere.

TO THE FARMERS OF OUR COMMUNITIES WE EXTEND OUR SINCERE HOPE FOR A SUCCESSFUL FARMING FUTURE.

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