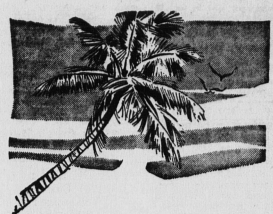


# LADIES! The Guardian and The Evening Patriot offer a FREE TRIP BY AIR to



# MIAMI



## IN SUNNY, EXCITING FLORIDA



# FOR SIX LUCKY CONTESTANTS

### 8 Wonderful Days 8

Here are just a few of the things you will see and do as guests of the **GUARDIAN and EVENING PATRIOT**

- FLIGHT TO MIAMI—**
- Accommodation at St. Moritz Hotel situated on the beach in beautiful Miami.
  - Visit Famous Cypress Gardens and see Water Ski Show.
  - Bus tour of Greater Miami City.
  - Night club tour of Miami with world famous entertainment.
  - 1 day cruise to Bimini in the Bahamas.
  - Dine at leading restaurants and hotels.
  - Two-hour cruise, Miami Beach and Millionaires' Row.
  - Free time for shopping in Miami and the new Lincoln Road Mall.
  - Free time for swimming and sun bathing.

**CONTEST DATES AUG. 31 TO OCT. 17 INCLUSIVE**

**HERE'S THE PLAN**

The contest is simple. All that any contestant has to do is secure new and renewal subscriptions for The Guardian and/or Evening Patriot at the regular subscription rates.

Points will be given for subscriptions. The six young women who have the most points at the end of the contest, October 17th, 1964, will receive this fabulous free trip to Miami, Florida for 8 wonderful days.

There is no limit to the amount of help any contestant may receive from friends, neighbors, relatives, social, fraternal or business connections. In fact, the ladies who show the greatest ingenuity in gathering subscriptions and organizing every possible means to help them, will be the ones to win the contest and enjoy one of the outstanding trips of a lifetime, at absolutely no cost.

The Contest Manager has a list of suggestions which will be passed on to all contestants. The most important suggestion is an early start.

Write the Circulation Department at Charlotetown for any desired information, then lay plans for a winning campaign.

**SCHEDULE OF POINTS**

**NEW SUBSCRIPTIONS**  
by mail, carrier boy or auto route

Six months	10,000 points
One year	20,000 points
Two years	40,000 points

**RENEWAL SUBSCRIPTIONS**  
by mail, carrier or auto route

Six months	5,000 points
One year	10,000 points
Two years	20,000 points

Current Subscription Rates Apply During Contest

**DON'T DELAY . . . WRITE TODAY FOR ENROLMENT COUPON OR INFORMATION**

### RULES AND REGULATIONS

Any young lady 18 years of age or older, whether married or unmarried, residing in Prince Edward Island, is eligible to enter the Contest, excepting employees of these newspapers or immediate members of their families.

The Guardian and The Evening Patriot reserve the right to decline or accept any person as a contestant without giving any reason for doing so acknowledgement and an acceptance of enrollment coupons will be mailed immediately upon receipt of same at our office.

Points can be obtained only by securing new and renewal subscriptions for The Guardian and/or The Evening Patriot. No one subscription will be accepted for a period longer than two years.

Subscriptions will be accepted for anywhere in the world.

**PRESENT SUBSCRIPTIONS CANNOT BE CHANGED FROM ONE MEMBER'S NAME TO ANOTHER OF THE SAME HOUSEHOLD AND BE CLASSED AS A NEW SUBSCRIPTION.**

All points earned for subscriptions may be withheld or published at the discretion of the Contest Manager.

Points are not transferrable from one contestant to another.

Each contestant must **TURN IN ALL MONEY COLLECTED AT LEAST ONCE A WEEK.**

If a contestant wishes to withdraw from the Tour Contest, she may transfer her points to a substitute but said substitute must be a new candidate who has not before entered the present contest.

If any successful contestant cannot, for any reason, participate in the trip, it will be her privilege to select a lady substitute in her place, providing said substitute meets with the approval of the Tour Manager.

A list of contestants and number of points secured by each will be published from time to time during the length of the contest.

The contest proper opens on August 31 and all contestants should be enrolled by that time. Instructions and receipt books will be delivered to each contestant as soon as her entry is received.

The papers guarantee fair treatment to all contestants, and should any question arise, the decision of the Tour Manager will be considered as final and conclusive.

The Guardian and The Evening Patriot reserve the right to amend or add to the rules or disqualify any contestant at any time during the contest for any reason deemed sufficient by the Tour Manager. These rights are reserved strictly for the purpose of maintaining goodwill, peace and friendship among those contestants who will ultimately be chosen to participate in the Miami, Florida Tour.

Contestants agree to abide by the rules and accept the decision of the management as final and conclusive in all matters.

Closing date for all subscriptions is October 17, 1964.

**WRITE TODAY FOR ENROLLMENT COUPON**

**SO DIFFERENT . . . SO WONDERFUL . . . ENTER NOW!**