

Business Concerns Lagging In Planning For Management

By J.A. NELSON
OTTAWA (CP)—A study of

TO THE ELECTORS OF WARD 4



Arthur L. Wright

What are Charlottetown's problems?

In the next two years, several weighty problems face our people.

1. Low rental housing for our families with low incomes.
2. The \$15 million dollar civic debt. (Debt liquidation takes over 35 cents per dollar.)
3. A reclassification of business assessment on the present footings basis, which is inequitable.
4. Civic removal of snow from sidewalks.

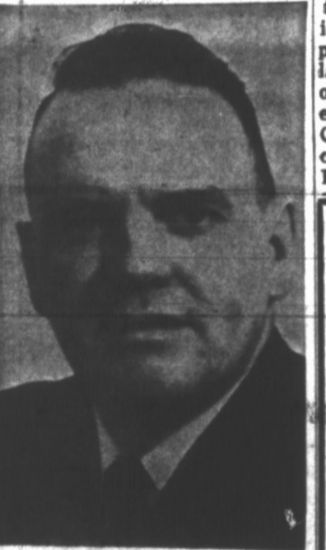
As a Ward Four businessman and former Councillor, I feel qualified to meet these challenges with courage and conviction.

- As to my qualifications:
- City of Charlottetown Councillor for 5 years.
 - Member of Charlottetown School Board for 5 years.
 - Hold a Bachelor of Science degree from Dalhousie University.
 - Did post-graduate work at the University of Toronto.
 - A member of numerous social and charitable organizations.
 - Take an active interest in the political affairs of Canada and Prince Edward Island.

I solicit your support on Wednesday, February 10th as a candidate for Ward Four.

(Signed):
ARTHUR L. WRIGHT.

To The Electors Of Ward Five



Maurice A. Martin

Phone 4-4963

for Transportation to the poll.

If you think I can be of service to Ward Five and to the city your vote would be appreciated.

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FEB 7-13

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Canadian business concerns has suggested there is a lack of adequate preparation to meet the demand for managerial personnel five years from now.

Moreover, top management today isn't preparing to use new advances in data processing, automation, and economic planning that are now available to it, or which will become available in the next few years.

These suggestions are made in the report of a special survey of business planning prepared for the Economic Council of Canada by B. A. Keys. The report is based on interviews with a selection of firms considered likely to be making the largest growth in the second half of this decade.

The economic council said in its first annual review that one of the dramatic features of the late 1960s is the coming onto the labor market of the babies born in the immediate post-war period.

Another feature of the make-up of the labor force in the years ahead is a dropping off of the number of men in the 35- to 39-year age bracket. This is the age bracket of men ready to take on middle management jobs.

FEW SHOW CONCERN
The Keys survey says that only a few of the executives interviewed in mid-1964 expressed concern about the present supply of managerial personnel. But some of them foresaw critical shortages developing in this area as their operations expand, and as replacements are required for present senior staff.

"This concern was expressed mainly by middle management executives who indicated that one of their main difficulties has been to convince top management of an impending problem and of the need for early action to strengthen management for the future."
The survey was conducted among firms in the utilities, pulp and paper, chemical, steel, automotive, petroleum and mining industries.

Tupper Arrives For Repairs To Propeller

DARTMOUTH, N.S. (CP) — The transport department icebreaker Tupper has arrived here for repairs to her propeller.

The damage was sustained in heavy ice off the New Brunswick coast last week. Divers who had inspected the 1,300-ton ship's propeller found that its blades were out of alignment and the vessel began a slow trip to Dartmouth.

The icebreaker Sir John A. Macdonald accompanied the Tupper part of the way.

Meanwhile, Capt. E.L. Kelso, department ice information officer in Sydney, said ice conditions are comparable to those experienced by shipping this time last year. Heavy concentrations of ice is off New Brunswick's eastern shore and in the Bay of Chaleur. There is also heavy accumulation in the Sept-Îles and Baie Comeau, Que. regions.



WINS GOLD-HEADED CANE AT QUEBEC

Capt. J.A.N. Bezzant, master of the 6,800-ton Canadian Pacific's freighter, Beaverpine, receives from Quebec

Harbor manager, Paul Bousquet (left), the gold-headed cane, awarded yearly to the first ship to dock in Quebec

after an oceanic trip. It is the second year in a row that the Beaverpine wins the cane, a top winter navigation award.

New Federal Buildings Due To Take On Arty Appearance

By STUART LAKE
OTTAWA (CP) — From Newfoundland to British Columbia, the country's federal buildings of the future are to take on a new, arty look.

Murals, sculpture, mosaics, paintings and other fine arts are to grace the interior of new post offices, government-built schools and other structures under a policy announced here by Works Minister Deschatelets. It means almost \$1,000,000 in the pockets of Canadian artists, and, the government hopes, will end criticism from architects, artists and others who complain about lack of imagination in federal buildings.

Mr. Deschatelets said a sum equal to one per cent of the cost of federal buildings will be added to contracts for art work. In buildings deemed to be of national significance, the increase will be three per cent. Thus a \$100,000 building would contain at least \$1,000 worth of fine arts and a \$1,000,000 structure \$10,000 worth.

AUTHORITY GRANTED
Authority already has been granted to add three per cent to the multi-million-dollar Canadian centre for the performing arts now being built in Ottawa. Only artists who are resident in Canada and possess "recognized qualifications" are to be commissioned. A works depart-

ment spokesman said a list now is being compiled by art groups of qualified artists. The works department will have put up buildings at a cost of \$85,000,000 by the year ending March 31, 1965. Had the policy been in effect, commissions for artists would have amounted to at least \$650,000.

About \$85,000,000 will be spent on public buildings in the fiscal year beginning April 1. James A. Langford, chief architect for the public works department, will administer the new policy guided by a special committee representing expert opinion on Canadian art.

The works department spokesman said the department began three years ago to give its consulting artists more freedom in designing buildings. Instead of laying down strict ground rules, architects could conceive their own plans.

Under the new policy, architects would indicate the type of art work for the building and suggest the artist they thought could best do the work.

In this way the government believes that local artists who possess qualifications will be getting the commissions in their own areas.

forest fire protection of the National Research Council opened its annual meeting by naming W. D. Bennet of the Pulp and Paper Research Institute of Canada, H. J. Irving of the Lower Ottawa Forest Protective Association and M. Vezina of the Laurentian Forest Protective Association to investigate the problem.

A spokesman said faulty mufflers are responsible for most of the forest fires caused by power saws.

The committee, with representatives of provincial forest protection services, industrial forestry associations, the Canadian Forestry Association, National Research Council and the federal forestry, northern affairs and natural resources departments, also decided to ask the transport department for allocation of three radio frequencies for use in fighting fires.

Committee To Study Chain Saws
OTTAWA (CP)—A three-man subcommittee was formed here to study the possibility of establishing Canadian standards and specifications to control the design and manufacture of mufflers on power saws.

6 The Guardian,
Tues., Feb. 9, 1965.

Coast Guard Plans Slight Flag Change

OTTAWA (CP) — The Canadian Coast Guard, which five years ago scored an unsuspected beat on the rest of the country by adopting a red maple leaf emblem, is planning a slight modification to its service flag.

D. W. Stead, the transport department's assistant deputy minister for marine affairs, said here the Coast Guard's maple leaf flag will be changed slightly to have the leaf design conform to that on the new Canadian flag.

It will involve switching from a 13-point leaf to one of 11 points, "you'll hardly notice the difference," Mr. Stead added.

The change won't be made until the Coast Guard orders a new supply of service flags.

Meanwhile, announcement Friday by Transport Minister Pickersgill said all Canadian government vessels will fly the new Canadian flag Monday, Feb. 15 the day it is to be raised formally in Ottawa ceremonies.

Government ships, including those of the Coast Guard, formerly flew the Blue Ensign. The Coast Guard flew its maple leaf service flag in addition to the ensign.

TO THE ELECTORS OF WARD FOUR



David Walker

As a businessman, taxpayer and parent, I am most concerned with the welfare and progress of our City. For this reason I am entering as a candidate for a City Council seat, representing Ward Four.

If you honor me by election to council, I promise you a strong voice against any unnecessary spending of Civic Funds and a fight to maintain the tax rate at its present level. To do this I believe we should attract new business and new industry to help share the tax load and I will do all possible to bring this about.

I respectfully solicit your vote and support on February 10th.

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