

REACHES ALL AGE GROUPS

Alcohol studies program gets gratifying response

By DAVID M. BOSWELL
The year 1964-65 has been a successful one for the field of Alcohol Studies. The program has reached many of our Island youth and adults and your director has been kept extremely busy. The public response to the program is quite gratifying indeed.

Co-operation: Personal contact maintained during the year with a number of educational administrators, teachers, clergymen, alcoholics anonymous, health officials and other key personnel concerned with alcohol education and the alcohol problem. The Division continued to enlist the cooperation of agencies and organizations (private, public, and professional) interested in the alcohol problem.

Field Work in Communities: In the field of work, speaking engagements followed by open discussions and question periods were conducted with both young and adult groups. At these meetings literature was distributed and in some cases films shown on alcohol problems.

Some of the organizations ad-

ressed were as follows: Women's Institutes, Home and School Associations, Temperance Federation, School Assemblies, Allied Youth Posts, Alcoholics Anonymous, Provincial Youth Leadership Training Camp, service clubs and church groups. It is extremely difficult to maintain an active schedule of extension work and continue to do an efficient and competent job of administration at the focal point.

Leadership Training: The policy of sending candidates including teachers, clergymen and community workers to Summer Schools and Institutes of Alcohol Studies was continued and one clergyman and a nurse attended the McMaster Institute of Alcohol Studies in Hamilton during August. A part time staff member attended the Alcohol Studies course conducted by the Ontario Alcoholism and Drug Addiction Research Foundation at the University of Ottawa during June. Several periods were spent at meetings of the Alcohol Education Prince of Wales College and St. Dunstan's University with the teacher training students during the spring term.

In March the fifth Provincial Alcohol Education Conference was held at the Charlottetown Hotel. One hundred and forty teachers, clergymen, and representatives of private, public and professional organizations and agencies concerned with the alcohol problem registered. Dr. M.W. Gooderham of the Ontario Alcoholism and Drug Addiction Research Foundation and Dr. E.J. Carten Director of Alcohol Education and Rehabilitation for New Brunswick were the outside lecturers for the conference. The Division is extremely grateful for the leadership of our local people whose contribution made the conference the most successful yet.

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Alcoholism, Director of Alcohol Education for Nova Scotia, Dr. Thomas Shipp, Texas, Chairman of the International Board of Trustees, the Nova Scotia President and the International President from Texas of Allied Youth were in attendance and contributed greatly to the success of the conference. Again, the Division is grateful for the leadership at the conference provided by local lecturers and Allied Youth sponsors.

The third Provincial Youth Leadership Training Camp for girls and the fourth for boys were held at the Holland Cove Camp in August. Although most of the program revolved around athletic leadership training, opportunity for alcohol education through discussion and film presentation was provided and Allied Youth membership was one of the main criteria for selection. Sessions on the hazards of smoking were also scheduled.

Schools: During the year, as many schools as possible were visited and some actual instruction on alcohol education was given. The work in the schools was most rewarding and all schools visited showed good interest in the program. The work in schools is a valuable service to all youth. Questions prepared by the Division for both the provincial Grade VIII Health and Grade X Science examinations, based on the required alcohol studies course prescribed by the Department of Education.

Allied Youth: This international teenage organization for recreation and alcohol education received continued promotion in our schools. Six new posts were organized during the year bringing the total number of posts in the province to 28 and the membership to 1000. The Alberton, Evangeline, Souris, Central Queens, Montague and the Community Centre Posts received their charters.

Other chartered posts are: Athens, Mt. Allison-Uigg, Little Sands, Morell Kensington, Borden, York, Caledonia, West Royalty, Murray River, Murray Harbour, Bumbury, Tignish, O'Leary, White Sands - High Bank, Stella Maris, Cardigan, Miscouche, Augustine Cove and South Rustico. A total of 194 meetings of Allied Youth were held by these posts during the year.

Five delegates of the provincial Allied Youth program attended the Nova Scotia Allied Youth Camp at Berwick in August. In October the sponsors and the provincial executive met to discuss the year's Allied Youth program.

Eleven delegates from those nominated by the posts were selected to attend the International Allied Youth Conference held at Washington during December.

The delegates who attended were Faye Gordon, Alberton; Catherine Fraser and Patricia Broderick, Tignish; Debbie Ellis, O'Leary; Jean Mallett, Miscouche; David Simmons, New Annan; Rosalyn Shaw, North Bedeque; Mary Gail, St. Eleanor; Carl Gallant, North Rustico; Kay Water, Kensington; Tommy White, Souris. Two of our delegation, David Simmons and Rosalyn Shaw of Athens High School were appointed to the International Allied Youth Council.

The members of this year's Allied Youth Executive appointed at the youth conference to give better provincial autonomy to the Allied Youth program are President David Simmons, New Annan; Cabinet Members—Owen Oliver, Kenny DesRoches, Jerry Buell, Patrick Donahoe, Betty McInnis, and Alan McIvor.

The shield for the best small Allied Youth Post during the year was won by Little Sands and the shield for the best large Allied Youth Post was won by Athens Regional High School.

Allied Youth Scholarships: Scholarships were awarded on the results of the provincial Grades VIII, X and XII (Atlantic Board) examinations to each post and on the provincial level as well. Barry Dewar, a member of the Montague Allied Youth Post won the provincial scholarship of \$100.00 for Grade VIII and a member of the Kensington Regional High School Allied Youth Post won the provincial scholarship of \$100.00 for Grade X. The Grade XII scholarship of \$200.00 was won by Rosalyn Shaw of the Athens Regional High School Allied Youth Post.

Alcohol Education Lecture Series: During the first week of November, Keith Ellinwood of New York again conducted an alcohol education lecture series in both Nova Scotia and Prince Edward Island.

Mr. Ellinwood delivered a most inspiring, educational and receptive address to approximately 3,500 high school

students and adults. He addressed assemblies at Tignish, Kings, Athens, Morell, Souris, Kensington, Miscouche, Stella Maris, Central Queens, Queen Charlotte, Birchwood, Alberton, Evangeline, and O'Leary High Schools. The Alcohol Studies Advisory Council and Alcoholics Anonymous groups were also included in his itinerary.

Informational Materials: Numerous copies of the booklet, "It's Best to Know" . . . about alcohol, published by the Ontario Alcoholism and Drug Addiction Research Foundation and other informational materials were distributed to schools, clergy, and provincial and local community organizations interested in the alcohol problem.

Visual aids on alcohol were made available through the Visual Aids Branch of the Department of Education. Instruction by this medium was provided for a total of 6252 as a result of 228 showings.

"Alcohol Education Guides" for teachers and other materials—Allied Youth, etc., were supplied to many schools and interested organizations in the province, upon request. Four Allied Youth news letters were prepared and distributed widely during the year. The Division is extremely grateful to Mrs. Hazel B. MacPhee, principal of Borden School for her splendid efforts in the preparation of the news letters.

Your director was privileged during the year to be appointed to both the International Board of Trustees of Allied Youth and the Board of Directors for the Canadian Foundation on Alcoholism.

Radio Program: The Division conducted a radio program during the fall and winter seasons called "Challenge". The program consisted of a series of interviews by Helen MacDonald with representatives of the different organizations and disciplines interested in the alcohol problem, and Allied Youth members participated in fifty dialogue spots. Many complimentary remarks about the program were passed on to the department. The Division is grateful to Mrs. MacDonald for the fine job she did in directing the program.

The approach to teaching in the school continues to be one of presenting scientific facts associated with the alcohol problem to the students.

Other Events: During the Christmas holiday season the Division sponsored flashes over television, presenting facts on drinking and driving and also made press releases on the subject.

The Provincial Alcohol Studies Advisory Council formed to render counsel and direction to the program, held their fourth annual meeting in November with Keith Ellinwood as a special guest in attendance.

During the summer months the Community Centre Allied Youth Post under the direction of the president, Kenny DesRoches, constructed a float for the Gold Cup and Saucer Parade.

The Division was again privileged to cooperate with private organizations in presenting the

Report advocated aid in financing

By J.W. LAVERS
GEORGETOWN — In a report made for the Provincial Government Department of Municipal Affairs in 1965, Walter de Silva, former provincial town planner, said that additional finances for Georgetown are a prerequisite for the King's County Capital's growth.

He points out that new industries when established mean new homes and new commercial outlets. He said however, "major capital expenditures are also involved as a result of the development potential. This means that water and sewerage have to be installed, streets have to be paved and lighted and additional classrooms built and teachers hired. In addition, the residents will demand better recreational facilities, police protection, snow-clearance and other amenities."

According to the report, there is no question but that some form of new housing will be required in Georgetown, and a prerequisite to the construction of homes will be the provision of a municipal water and sewer system.

A consulting firm has established that this system would cost \$548,000 to install, but other figures obtained are at variance with this amount and claim the water and sewer system could be installed and hooked up with the Atlantic Development system, that services industry, at a lower cost.

GIGANTIC STEP
With the present tax potential of the town it would be a gigantic step to implement such a program, without some financial aid from some source.

It is claimed that both industries, Gulf Garden Foods Ltd. and Bathurst Marine Ltd., will when full productive capacity has been reached, employ in the vicinity of 700 persons. Out of this number a considerable proportion will be hourly paid employees and their annual income is estimated from \$3,000 to \$4,000. The income ranges of the hourly paid would mean that a relatively small number would qualify for limited dividend housing under the National Housing Act.

Mr. de Silva advocated the most logical form of housing for many of these people would be

to build homes under the P.E.I. Co-operative Housing scheme. He felt that some like to live in a surrounding areas where there are established amenities and as to private enterprise he felt that they would take their own cold, calculated time before they start establishing in a new industrial town.

VOICED CAUTION
He suggested in his report that the only source that could help the town to the provincial government or one of its agencies and this could be in the

form of a grant. He cautioned however that the government might be reluctant to agree to this proposal, as it might set a precedent for other towns to make similar claims.

He recommended that parts of the town be serviced for the present with water and not sewer. Objections have been raised to this method, as many here feel that due to the relatively low-lying terrain, the main problem to be first solved is the sewage disposal, before it causes pollution and to this they add that the present water supply is sufficient as supplied from private wells and electrically pumped into the homes. There is no doubt, if the matter of cost was not so high, that both water and sewers should be installed at the same time, to save costs.

PROPOSED ZONING
His report also contained a proposed zoning plan for the Town, setting out residential, commercial, recreational and industrial areas. Commenting zoning, Mr. de Silva said it is premature to assess with any degree of certainty the extent, content and pace of development in Georgetown. Therefore, the proposed zoning plan is only an interim plan and will have to be reviewed in the fullness of time and legitimate demand. The main interest of the plan is to preserve and guide the development of proper land use within the town.

Many people now think that with the town's development potential now practically assured beyond doubt, the many problems and growing pains facing it, can and will be straightened out.

It is unthinkable that Georgetown, with the prospects of a veritable renaissance after decades of decline, should be defeated or in any way temporarily impeded in its hopes and expansion plans, by growing pains.

The people of Georgetown have waited a long time for this chance to grow and develop. They are full of hope and enthusiasm. Their feelings are shared by thousands of Islanders. It is felt that a way will be found to get around what may now seem insurmountable obstacles of financing and that this town will in the not too distant future realize its full potential as an industrial town.

SIGN TRADE PACT
TOKYO (AP) — Communist China and Hungary signed a new trade pact in Peking Sunday, the New China news agency reported. The official agency described it as a goods exchange and payments agreement but gave no figures.

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