COME ONE! COME ALL! IT'S OUR

78th Anniversary Sale

PASS THE WORD ALONG...COME AND HELP US CELEBRATE!

IT'S HOME IMPROVEMENT TIME

It's Home Improvement time. What better way to get the necessary merchandise you need (curtains, drapes, linoleum) than during our 78th Anniversary Sale. You'll save big money and get what you need.

COME ONE . . . COME ALL . . . we want you to help us celebrate our 78th Anniversary. We're set and ready for ten days of extra value selling that will mean "really big" savings for you. Don't miss out . . . be sure to attend. All Merchandise New Spring and Summer stock.

We've come a long way together, Charlottetown and Prowse Bros. Ltd. 78 years of service to the people of this City and the whole Province of Prince Edward Island.

On the Alert! Friends be ready! Wednesday April 29th starts our 78th Birthday Sale.

. . . 78 YEARS of BUSINESS SUCCESS and GOING STRONGER ALL THE TIME 1881 to 1959

THIS SPECIAL SALE CONTINUES UNTIL SATURDAY, MAY 9th AT NOON

Everything is out and ready for Wednesday the opening day! Phones have been ringing . . people inquiring . . . the far reaching plans of this Celebration have so caught the public's fancy that a fine spirit of expectancy is in the air. Hundreds of specials not advertised will be displayed. Come and save many dollars.

MEN'S READY TO WEAR DEPARTMENT

Thirty (30) only men's suits valued at $52.00. All wool worsted and blends. Clearing price **$29.95**

Men's top coats, gabardines Sale price **$19.95**

Men's sport pants, blue-grey-brown. Sizes 30-44. Cuffed. Regular value to $9.95. Sale price **$7.95**

Men's Perry Como style orlon coat sweaters. Assorted colours. S. M. L. Sale price **$6.95**

Men's Summer Jackets
Discontinued styles and odd sizes. Value to $12.95.
Sale price $6.95

Men's Sport Shirts
Plaids and fancy stripes. Value to $4.95.
Sale price $2.95

Men's broadcloth and flannelette pyjamas, sizes A. B. C. D. E. Sale price **$3.69**

Men's dress shirts. Fused collars. White, blue. Sizes 14½ to 17½. Sale price **$2.69**

Men's medium spring weight combination underwear. Short sleeves. Sizes 36 to 46. Sale price **$2.69**

Ties—Regular $1.50. Clearing at ..... 2 for **$1.50**

Men's shirts and shorts — Two garments for ..... **.98**

Men's bib overalls and jumpers, sizes 36 to 46. Sale price each **$3.79**

Men's Texas tan pants Sale price **$3.95**

Men's Texas shirts and matching pants. Sale Price **$2.95**

Men's dungarees, sizes 28 to 42. Sale price a pair **$2.95**

Men's blue Chambray work shirts—sizes 14½ to 17. Sale price **$2.19**

Men's nylon ankle socks at A pair **89c**

Men's rayon cotton ankle hose at A pair **69c**

BOYS' READY TO WEAR DEPARTMENT

Clearing boys' suits, value to $17.95 Sale price **$9.95**

Boys' summer jackets, Como style, red and black with metalic stripes. Sizes 26 to 34. Sale Price **$4.95**

Clearing Junior Boys' Gabardine top coats, sizes 4 to 6X regular value to $8.95 Sale price **$4.95**

Boys' underwear, shirts and shorts, Two garments for ..... **.95c**

Boys' orlon fancy V neck sweater Sale price **$2.95**

Boys' wash and wear jeans, grey striped, A pair **$3.69**

Boys' shirt knee pants, colors navy, blue, brown, twill cotton elastic waist. Sale price a pair **$1.59**

Flannelette blankets — paid, blue, rose, size 70 x 80. Sale price a pair **$4.59**

Satin bed puffs, reversible, two tone, silk cord binding. Sale price **$8.95**

SPECIAL PRICES ON ALL LUGGAGE AND AUTO RUGS

Boys' Dress Pants
Colors grey, blue, brown. Value to $4.50
Clearing price $2.79

Clearing Boys' Work Shirts
Value to $1.69
Sale price .89c

LADIES' READY TO WEAR DEPARTMENT

SPECIAL—Ladies' coats and suits in tweeds and wools—In plain and worsted materials. All new styles. Sizes 10-44. Excellent values. Reg. $29.98 Priced at **$19.98**

Ladies' cotton skirts, floral prints, sizes 10-20. Special Price **$1.98**

Blouses slightly soiled, Priced at Half Price

Special ladies' rayon and nylon panties. Plain and fancy trim. S. M. L. A Pair **39c**

3 pairs for **$1.00**

DRESSES
Arnels, linens and polished cotton. Values up to $10.98. All sizes.
Going at $3.99

LADIES' CREPE DRESSES
Odd sizes and slightly soiled. Navy, wine, black and green. Priced up to $16.98.
A real bargain at $5.00

Ladies' cotton slips. S. M. L. Sale Price **$1.98**

Lingerie—Some discontinued lines and odd sizes Clearing at Half Price

SEE OUR COUNTER OF ODDS AND ENDS AT **$1.00**

Blouses—just received a special shipment of ladies' cotton blouses. Sizes 10-20. Sale Price **$1.29**

BEDSPREADS, SHEETS, PILLOW CASES, TOWELS and COTTON

Chinella bedspreads, double size, white, rose, blue and yellow. Special **$5.95**

ANOTHER GOOD BUY—Wabasso substandard sheets: Size 81 x 100 Each **$2.69**

Size 63 x 100 Each **$2.25**

Wabasso substandard pillow cases, Standard size 42". Special a pair **$1.29**

Special — Substandard BATH TOWELS
Assorted colors. Size 23 x 45. Reg. price $3.75
Sale price $2.25 pair

Special — Substandard BATH TOWELS
Assorted colors. Size 23 x 45. Reg. price $2.98 a pair
Sale price $1.79 a pair

Special—substandard bath towels, assorted shades, size 22 x 42. Regular price $3.25 a pair. Sale price a pair **$1.75**

Special—substandard hand towels, plain and stripes, size 14 x 25. Regular $1.00 a pair. Sale price a pair **49c**

New spring screen print drapery. White and beige background. 48" wide. Rgular $2.98 to $3.25 a yd. Special **$1.98**

SPECIAL IN BROADCLOTH—all shades, 36" wide. Regular 65c a yard. Special **39c**

REMNANTS—cotton, broadcloth, and flannelette ONE HALF PRICE

FLOOR COVERING, OILCLOTH, CARPETS, DRAPES, CURTAINS AND PAINTS

Congoleum Rugs, block pattern. 6 x 9 Special Price **$4.75**

7½ x 9 Special Price **$6.00**

9 x 12 Special Price **$9.50**

English an Scotch floor coverings. Good quality, felt base, enamel surface, two yards wide. Special Per Yard **$1.09**

Inlaid Linoleum, Jaspe design. In shades of beige, green, grey and brown. Two yards wide, Special Per Yard **$2.95**

Axminster mats, assorted shades. Size 27 x 45 inches. Special each **$6.25**

Syrna reversible mats. Size 25 x 45 inches. In shades of rose, green, grey and blue. Special **$5.25**

Our large stock of carpets, rugs are on Sale at Special Prices — Buy now and save many dollars during our Anniversary Sale

Special prices on all made to measure carpets during our Anniversary Sale

We have a large number of Barrymore Samples for you to choose from.

Bed room curtains—green and red check design. Size 33 x 81 inches. Regular price $4.25. Sale Price **$2.49**

Bark cloth drapery material, 48 inches wide. A good range of colors to choose from. Special Per Yard **$1.49**

Drapery ends clearing at **1-3 off**

RUFFLED CURTAINS
Ivory shade, size 34 x 81 inches.
Special $2.98 a pair

Tailored
RAYON MARQUISETTE CURTAINS
Size 41 x 81
Special $2.79 per pair

MILLINERY DEPARTMENT

A table of straw hats—regular prices—$5.98, $4.98, $3.98 to clear at **$1.00**

Balance of all other millinery to clear at special prices

LADIES' SWEATERS, HOSIERY, and CHILDREN'S READY TO WEAR

Ladies' substandard nylon hose—51 gauge 15 denier, 45 gauge 30 denier, regular price $1.35. All good shades. Special a Pair **65c**

Two Pairs For **$1.19**

Ladies' nylon hose, seamfree, mesh and plain. All good shades. Special a pair **79c**

Two Pair For **$1.39**

Ladies' Wool and Orlon CARDIGANS
Sizes 16 to 20. All good shades.
Price $2.98

Kiddies Wool Plaid JEANS
Size 3 to 6x. Regular price $1.98
Special price $1.49

Kiddies cotton broadcloth dresses, plain and printed smocked. Sizes 2, 3, and 3x. Special **$1.79**

Kiddies cotton broadcloth printed dresses. Sizes 3 to 6X. Special **$1.98**

Girls' cotton broadcloth printed dresses. Sizes 7 to 14. Special **$2.49**

Boys' cotton broadcloth suits. Sizes 2 to 6X. Special **$1.59**

Girls' silk pants, sizes 7 to 14. Special a Pair **39c**

Children's silk pants, sizes 2 to 6. Special a Pair **35c**

SEE OUR RACK OF KIDDIES AND GIRLS CLOTHING SELLING LESS 1/3 OFF

• Three Ways To Buy •
1. CASH
2. CHARGE ACCOUNT
3. PART PAYMENT

PROWSE BROS. LTD.

98 Queen St. 78th Anniversary Sale, April 29th to May 9th Dial 8583

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