



# Something NEW... for YOU...

Yes siree, mister, something wonderful is waiting for you at HOLMAN'S - CHARLOTTETOWN. We're speaking of the excitingly new and modern MEN'S CLOTHING AND FURNISHINGS DEPARTMENT . . . the finest of it's kind. It'll be ready and waiting for you on Friday, March 22nd . . . that's this coming Friday. What's more there'll be a free gift for you and a chance to win valuable prizes, with no obligation attached. We just want you to see our new and shining MEN'S WEAR DEPARTMENT, which incidentally makes HOLMAN'S - CHARLOTTETOWN a complete Department Store. We'll be showing such wonderful lines as PROGRESS BRAND MEN'S SUITS, so do come to our "housewarming".

## MEN'S CLOTHING DEPT.

### HOLMAN'S CHARLOTTETOWN Opens Friday Mar. 22nd

**FREE GIFTS - PRIZES!**



## Suits by "Progress Brand"

The man wearing a Progress Brand suit cannot escape attention wherever he goes. Everyone notices the satin-smooth richness, the fine-tailored details of these marvellous suits, which give the wearer a look of distinction and professional success. Year after year Progress Brand suits continue to dominate the top quality field, they've got no equal when it comes to smartness and fit . . . and you'll find that these "extras" cost so little more than ordinary suits, you can't afford to be without a "PROGRESS BRAND" suit.



*Tailored*  
PROGRESS BRAND

"Progress Brand" suits are sold exclusively in P.E.I. by HOLMAN'S