

The Guardian

SECTION 'A'

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HON. ANDREW B. MACRAE

QUALITY EMPHASIZED

Economic betterment concerns department

Provided the emphasis continues to be placed on quality farmers in this province will be able to match their returns with those of other parts of Canada. Hon. A.B. MacRae, minister of agriculture, said recently as he outlined his expectations for the coming crop year.

The Minister's message reads as follows:

"The agricultural program for 1965 is one of continued effort to increase production and improve quality with the economic betterment of our farm people, our prime concern.

Potatoes, our most important cash crop requires a heavy capital expenditure for machinery and storage facilities. Increased emphasis on quality seed production must be observed as hard competition in the Canadian table stock market can be expected.

Dairying, next in importance in our agriculture economy, is expected to show a substantial increase in dollar value. The

implementation of quality standards of milk and cream delivered to processing plants should further increase the already high quality dairy products exported from this province at a premium price.

Our forestry program provides for a stepped-up reforestation schedule as well as acquisition of lands suitable for reforestation. The higher prices being paid for pulp wood should provide an incentive for better care and management of our farm woodlots which in many cases have been sadly neglected. Our forestry staff are available to advise any person or persons desirous of help.

The signing of the Federal-Provincial Rural Development Agreement on April 6th this year will enable the province to enter into cost sharing projects with the Government of Canada under the terms of the Agricultural Rehabilitation and Development Act.

Prince Edward Island will not be able to benefit to the fullest extent possible under this agreement, however, our program will proceed in an orderly organized manner in keeping with our financial resources.

We anxiously await the arrival of our Horticulturist in May to advise and assist those producing crops for our fast growing frozen food industry.

All members of the P.E.I. Department of Agriculture are ready and willing to render whatever assistance and advice is requested.

A booklet outlining the various policies of the Department of Agriculture is available on request. For this and any other information, write P.O. Box 2000, Charlottetown, P.E.I.

By taking advantage of the technical knowledge available, the application of good farming practices and the prudent use of credit facilities at the farmers disposal, the Prince Edward Island farmer can match or exceed the net returns received by his counterpart in the rest of Canada."

Wood Limewood herd holds success record

By NEIL MATHESON
Provincial and Farm Editor

The Limewood herd of Sterling Wood and Son, Mt. Herbert topped Canada in production for Dual Purpose herds regardless of size last year, and the same herd has topped Canada for the past two years for herds of less than 15 cows.

The Wood herd averaged 9,100 pounds of milk for the nine cows that were on test. The best performance by the large herds last year was the 8,900 pounds milk averaged by the well known herd of J. H. Atkinson, Nanticoke, Ontario.

In 1963 the Limewood herd averaged 8,120 pounds of milk to top Canada in the small herd class, and this feat brought the Semper Trophy which was retained by the woods who have their attractive shield in their home at Mt. Herbert at the present time.

The Semper Trophy was put up for competition by Mr. and Mrs. C. N. Abbott of Valerens, Quebec and is for competition among herds with less than 15 cows. The Wood triumph in two successive years was the first time it has ever been won in successive years. Sterling Wood attended the annual meeting of the Canadian Shorthorn Association in Guelph, Ontario to receive the trophy in person.

Island herds have been dominating the production picture in recent years. The herd of Waldron MacPhee, Elmwood on the Semper trophy in 1961, so it has come to the Island three

out of the last four years.

MANY SUCCESSSES

The Woods have also been successful in the show rings and have taken top honors at Charlottetown and the Atlantic Winter Fair in Halifax for each of the past two years. In 1963, for example, they had 11 firsts, the grand champion male and reserve female champion at Charlottetown.

They had the senior and grand champion male and female Dual Purpose Shorthorns at Halifax last November, as well as the reserve junior female champion.

The herd at Mt. Herbert dates back to 1895 when Robert Wood, Sterling's grandfather and Robert How's great grandfather — Robert How is the son in the present firm — made his first purchase.

Mrs. Sterling Wood is the former Beryl How of Guernsey Cove. That's where Robert How gets his second name, and it's "How" he usually gets around home.

The original cow was named Gwynne and the herd has retained Gwynne blood to the present day. Daisy K. Gwynne, now 10 years old, was senior and grand champion at Charlottetown last year. The Woods confidently expected she'd repeat at Halifax last November, but Judge Roy Nason, Moncton liked a younger cow better and chose Limewood Pauline Wave, a four-year old heifer, for the top honors.

The Woods have a registration certificate for Libette — the



MR. AND Mrs. Sterling Wood, Mt. Herbert are holding some of the many trophies their Limewood herd have won in production and exhibition appearances in recent years. The shield Sterling is holding is the one won for two years in a row for the highest producing Dual Purpose Shorthorn herd in Canada. They had the highest production last year in the breed, regardless of the number of animals in the herd.

HEAVY PROGRAM SCHEDULED

Agricultural development policy aired by minister

The following message by Hon. Harry Hays, Federal Minister of Agriculture, was prepared for the special "Farm Edition" of The Guardian - The Evening Patriot.

I would like to thank the editors of The Guardian - The Evening Patriot for giving me this opportunity of discussing some of the recent developments on the agricultural scene, especially as they relate to federal policies.

A few weeks ago I announced a new interim dairy policy that should be of special interest to a milk-producing province like Prince Edward Island.

This policy is aimed at providing a national average return to producers of \$3.50 per hundred pounds of domestically-used manufacturing milk. This return will be achieved in two ways:

1. By deficiency payments and direct subsidy, a national average price of \$3.50 per hundred weight of milk used in Canada will be guaranteed to manufacturing milk and cream shippers.

2. Manufacturing milk and cream shippers will receive a direct lump sum payment later this year based on their production during the period from May 1, 1964 to April 30, 1965. The estimated average payment per eligible producer across Canada will be slightly over \$100.

I have also announced that legislation will be introduced to set up a Canadian Dairy Commission which, working with the provinces, would have responsibility for the overall relationship between governments and the dairy industry. This legislation will be introduced at the earliest possible opportunity.

Within the past year, the ceiling on loans that can be advanced to farmers under the Farm Credit Act were raised in the different categories from \$30,000 to \$40,000 and from \$27,500 to \$55,000.

FARM CREDIT

The Farm Credit Corporation, for which I am responsible in Parliament, lent a record \$154,812,900 to farmers across Canada in the year ended March 31, 1965. This was a big increase over \$108,009,100 loaned in the previous fiscal year. Apparently a great many farmers are taking advantage of the changes in the Farm Credit Act.

The Farm Credit Corporation also administers the new Farm Machinery Credit Act which was passed to enable groups of farmers to borrow to buy farm machinery — they will share. Syndicates of three or more farmers can now borrow up to a maximum of \$100,000 or 20 per cent of the cost of the machinery.

During the past year, the Farm Improvement Loans Act was amended. One of the new provisions doubled the maximum that can be loaned at one time to an individual farmer. The new maximum is \$15,000.

Re-insurance of the federal-provincial crop insurance scheme was also approved by Parliament. This will greatly reduce the risk taken by provinces operating under the federal Crop Insurance Act.

My department has set up a new system of prize money grants to farm fairs. This involves reducing the number of prize list classes and increasing the total prize money substantially. The aim is to place greater emphasis on utility and less on show-ring frills. We hope the new program will turn our agricultural exhibitions into real education centres for our farmers.

TEST FARMS

Last January I announced a plan to establish four test farms at locations across Canada. One of these near Ottawa is already in operation and we hope to get the others going soon. These farms will point the way to farm efficiency and new revenue for the average farm operator.

In February, the Canada Department of Agriculture purchased about 250,000 pounds of powdered whole eggs as a contribution to the World Food Program. This represented about 25,000 thirty-dozen cases of eggs. The purchases had the added benefit of giving some stability to the Canadian egg market.

The Agricultural Rehabilitation and Development Administration, now responsible to the Minister of Forestry, has announced a five-year program with resources of \$175 million. The program will aim to help in rural areas where there are extremely serious problems of low income, lack of employment, and lack of opportunity.

These are just some of the policy developments on the federal agricultural scene. And I have not mentioned the regular work of the Canada Department of Agriculture which contributes each day to the well being of farmers and all Canadians with its programs of grading animal health, research, and inspection that are designed to give farmers a fair share of the national income and at the same time provide Canadian consumers and foreign customers with a constant supply of the highest quality food products in the world.



AGRICULTURE MINISTER HAYS

Farm management leads to success

Farm management is a term that is on the lips of most people who are concerned with agriculture. It is a term which is often misunderstood but yet the success of most businesses depend upon the quality of management directing the business. It is from the farm business that the family derives its living. The more successful the business is, then the greater success the family has of reaching its goals. The more thought and consideration which is given to the managing of the business will be reflected in greater returns — for example, the influence of nature alone will give one a crop of hay. But the thinking of man in the taking of a soil test in determining correct lime and fertilizer requirements, the choice of varieties making up the seeding mixture will give him a larger crop which will more than pay him for his extra expense.

Farm records are often confused with farm management. Actually, farm management should be considered as the overall approach to the operation of the farm. Farm management practices and principles operate within, and result in, the various combinations of land, labor, capital and management. Farm records are simply a tool or a part of an improved management program. Indeed, many farm operators consider farm records to be the starting point for their management program.

An article which I read recently described a successful farmer as one who knows how to adapt to changing conditions. If we accept this definition, then it stands to reason that the farmer must be completely familiar with his operation to discuss where change is necessary. Perhaps a well kept farm account book will tell him this.

Grand championship at Royal brings climax to long career

If there's a "happiest" livestock breeder on Prince Edward Island it just has to be the veteran breeder Keith Boswell, Victoria, who still beams when he recalls that Lealands Royal Margaret, a four-year-old cow he bred and developed, went to the Grand Championship circle at the Royal Winter Fair in Toronto last November.

Margaret accomplished a first year for the Canadian title regardless of herd size.

Indicating the quality of the herd is the fact that Limewood Daisy K. Gwynne was one of the two Dual Purpose Shorthorns in Canada to be classified as "Excellent" for conformation in 1964.



EDWARD BOSWELL

For Mr. Boswell, 71, it was his biggest thrill out of a lifetime of breeding high class cattle, foxes, and draught and Standard Bred horses. Keith Boswell's father, Ed Boswell, was a prominent Victoria businessman who took over the operation of Wingo Brothers store many years ago, but his son worked in the store for eight years — turned away from a life in business that was beckoning when he returned from the First Great War in which he crossed the Rhine River shoulder to shoulder with the man who now is known as General Andy MacNaughton.

He started with Dual Purpose Shorthorns, was the first Islander to put an ROP record on one, then lost his herd and just about everything else that he owned, in a fire which destroyed his barn, his cattle and a Registered Percheron stallion among other things in 1927.

Then he turned to Ayrshires and realized the lifetime goal of tens of thousands of Canadian cattlemen — the thrill of breeding a cow that takes the most coveted prize of all, the Royal grand championship ribbon.

Keith told me at Halifax last year at the Atlantic Winter Fair that it was his last appearance with a show herd. At 71, he said in all seriousness, "I've had enough of this strenuous life."

THRILLING CLIMAX

But I've never seen a happier man anywhere, and I've seen many in varied circumstances, than the same Keith Boswell the night he came to The Guardian Office later the same month to tell me about Royal Margaret and her thrilling win at the Royal. It was a climax to a long career of showing competition and what a way to end it.

Mr. Boswell has always been a strong believer in line breeding and Margaret's triumph was the last of many items of proof his belief was right.

One of his best group wins came back in 1952 at the Maritime Winter Fair when a quartette of Royal Victoria, Nina 3rd, Royal Jean and Josie Junior — all of them bred at Lealand Farm — were the four best dairy cows, and they also took the breeders' herd, the senior get-of-sire and placed first and second in the progeny of dam. They had had similar winnings at Charlottetown the same year. The four were sired by Cherry Bank Steadfast and Royal Jean was the great-grandmother of Royal Margaret who in turn was sired by Cherry Bank Royal Asquer. The Cherry Bank farm was developed by P. D. MacArthur, Howick Quebec and is owned now by the son, Alistair MacArthur.

You can't get away from it, line breeding really produces results, the veteran Ayrshire breeder told me, as he listed one result after another to back up his contention.

Mr. Boswell has received many distinctions over the years. He was a director of the

He had backing from his father at the time, which helped him get established. The cow he put a record of production on was purchased from Thomas Cass, North River and the milk production was something close to 9,000 pounds, as near as he can recall.

He remembers showing his Dual Purpose herd in Charlottetown back in the early 1920s and having his cattle stand first, third, fourth and fifth in the mature cow class. Standing second in the class was a cow shown by John Miller, Stouffville, Ontario, who brought a herd to the Island to show that year. The cow that stood second for Miller had cost him \$1,000, he told Mr. Boswell as he extended congratulations on his win.

Next day after his fire Keith was asked by his uncle, Walter M. Lea, who was premier of this province later, to come to his stable.

SHED AWAY

When the young man arrived Mr. Lea showed him his Holstein herd — he had a really good one — and told the young nephew, "Take your pick." He could have taken the best cow and it was a gift, but he shed away from the best animals and selected one of the lesser known Holsteins.

The Black and Whites dominate the livestock picture in this country today, but many of them were low in butterfat at the time. The one Keith picked tested 2.6 percent butterfat which was notoriously low. "I didn't keep her, and my 'Uncle Wal' kidded me about my selection later," Keith recalled.

Mr. Boswell always had a liking for the Ayrshire cattle and he turned to them when he started to rebuild a herd of milk cows.

Looking back over his career as a cattleman, the Victoria man says "Steadfast was one of the best bulls I ever owned. He really started us winning," he emphasized.

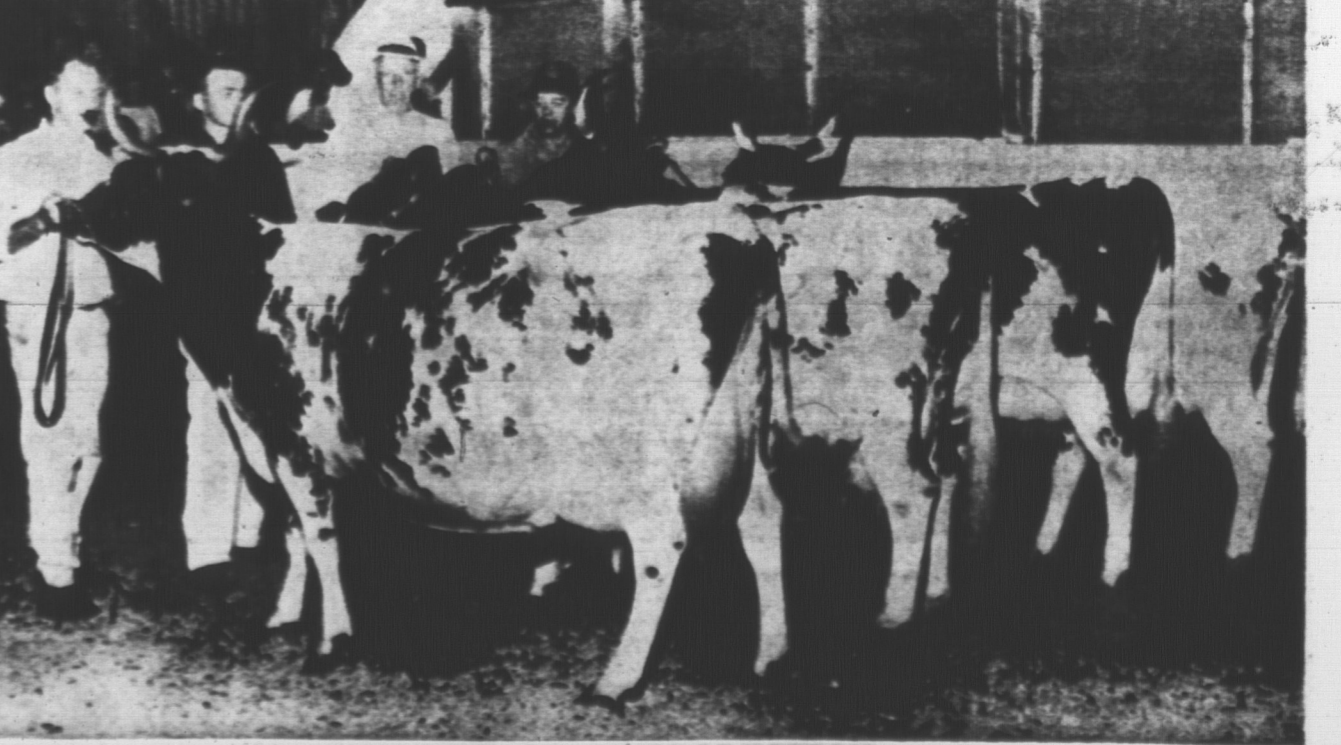
An interesting sidelight is the cow he bought from Andrew MacRae, grandfather of the present Agriculture Minister. She was a grade Ayrshire with a Shorthorn cross in her.

Keith bought her in the winter time, or in the early spring, and the cow arrived at Victoria on "The City of London" a boat which preceded the Harland which many will remember, that ran between Charlottetown and Victoria, and made other stops along the way.

USED AS MODEL

When the cow arrived she made a tremendous impression on veteran cattlemen. His uncle Walter Lea, said "that's the finest cow I've ever seen of any

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WEALTH OF PRODUCTION

There is wealth of production behind these four Ayrshire cows owned by Keith Boswell and Sons, Victoria. Nina's Flash, second from left who is now owned by Almond Woods and Sons, Little York has more than 100,000 pounds. Royal Flash

94,000, Margaret Rose 75,000 and Victoria 7th who has 65,000 is due to calf soon for another lactation. They all were bred and developed at Lealands Farm.