

Doctors now agree that consumption is curable.

Three things, if taken together, will cure nearly every case in the first stages; the majority of cases more advanced; and a few of those far advanced.

The first is, fresh air; the second, proper food; the third, Scott's Emulsion of cod-liver oil with hypophosphites.

To be cured, you must not lose in weight, and, if thin, you must gain. Nothing equals Scott's Emulsion to keep you in good flesh.

SCOTT & BOWNE, Chemists Toronto.

Quebec Steamship Co'y (Limited)

Proposed Sailings from MONTREAL and QUEBEC During Season of 1899.

FOR PICTOU, N. S.

Calling at—
Foster Point, Gaspe, Mal Bay, Perce, Cape Cove, Summerside, Charlottetown and Souris.

From Montreal at 2 p. m.	From Ch'town at 6 p. m.
do 17th July	do 10th July
do 31st do	do 24th do
do 14th Aug.	do 7th Aug.
do 28th do	do 21st do
do 11th Sept.	do 4th Sept.
do 25th do	do 18th do
do 9th Oct.	do 2nd Oct.
do 23rd do	do 16th do
do 6th Nov.	do 30th do
	do 13th Nov

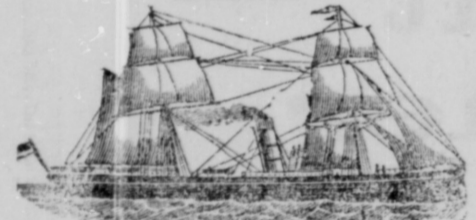
Returning will leave Pictou, N. S. every alternate Monday at noon, on arrival of Trains from Halifax and St. John, calling at Charlottetown, Summerside, Perce, Gaspe, Mal Bay and Foster Point.

Subject to change should circumstance require it.

CARVELL BROS, Agents

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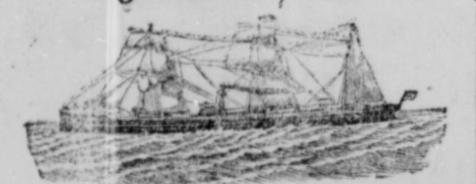
S S City of Ghent PICKFORD & BLACK LINE



S. S. City of Ghent will sail from Chalk Point every Friday at 10 o'clock during the season of 1899 for Halifax, calling at Summerside, Port Hastings, Port Hawkesbury, Arichat, Canso, Isaac Harbor, Salmon River, Sheet Harbor, returning will leave Halifax every Tuesday at 6 p. m. making some calls. The steamer has excellent passenger accommodations. Saloon amidships. Special low fares will be given this season. Further information apply to W W CLARK, Agent.

Ch'town May 27th

The Charlottetown Steam Navigation Co., Ltd.



STEAMERS...

Northumberland & Princess Leave as below every day (Sundays excepted)

From POINT DU CHENE (on arrival of train from St. John) for Summerside, connecting there with express train for Charlottetown.

From SUMMERSIDE (on arrival of morning train from Charlottetown for Point Du Chene connecting with day train for St. John.

Connecting at Moncton with train for Carleton Place and at St. John with steamers of International Line and railways for United States and Canada.

From PICTOU (on arrival of day train from Halifax) for Charlottetown.

From CHARLOTTETOWN, seven a. m. for Pictou, connecting there with day train for Cape Breton and Halifax, at Halifax with C. A. & P. Line for Boston.

Through tickets to be had at Grand Trunk, Canadian Pacific, Intercolonial and N. B. Railways, and on the Company's steamers and connecting lines in United States.

F. W. HALES, SECRETAR

For Business Men

Business Announcements.

Sometimes advertisements are funny enough to deserve gratuitous circulation. The following are from England but they will be appreciated by readers in this country:

Two menageries recently arrived in a border town, one of which was under the management of Signor—, and the other under that of his wife, travelling respectively on their own account. Here they decided to unite their forces, and the fact was intimated on the bill thus:

Owing to the arrival of my wife, my collection of ferocious wild animals is considerably augmented.

This was the work of a foreigner. It is thought to have been fairly outdone by a native who hung out the following from a traveling exhibition of waxwork:

The public are invited to see Her Most Gracious Majesty, Queen Victoria, in waxwork, as large as life, and other curiosities.

Selling Arguments.

Advertising means selling argument. Years back, when men stuck signs in the newspapers just as they stuck signs to-day along country roads, advertising meant attraction of attention. But the term has broadened. The writer of to-day must do more than attract attention—he must hold it. He must tell all about his store and his store's stock. He must let the customer know to the exactest detail what is for sale. He must fulfil the functions of a clerk, and write about the goods he wants to sell just as a bright salesman would talk. He must be brief, because he has lots to tell. His talks must be to the point, because space is valuable and "talk is dear."—H Kaufman.

Pictures.

Pictures tell their story quicker and better than anything if they are good pictures.—Sacramento (Cal.) Bee.

The Copy.

If the copy is right it will do some good, no matter how injudiciously or how expensively it is placed before the public. If the copy is poor and doesn't tell the advertiser's story, it will do practically no good, no matter how extensively or with how much judgment space is bought. I would rather have the cheapest dodgers that told my story thoroughly and well than to have the best space in the best newspapers filled with unattractive, unintelligent and unconvincing talk.—Bates.

A Way Out.

Irate Customer—See here, young man, I bought this hair tonic from you and it is absolutely worthless.

Clerk—We can't help that, sir.

Irate Customer—But you guaranteed each bottle?

Clerk—Exactly, sir, but we didn't guarantee the tonic.—Chicago News.

Write as You Think.

No one writes well who does not write as he thinks; no one writes good



Bi-Weekly Sailing for

Boston.

From Charlottetown for Boston via Hawkesbury and Halifax.

S S "La Grand Duchesse" Tuesday at noon—S S Halifax Fridays at noon.

From Boston Tuesdays and Saturdays from Halifax La Grand Duchesse Wednesdays 4 p. m. S S Halifax Saturdays 11 p. m.

Tickets for sale at stations on P. E. Island Railway For Tickets, rates and information apply to

W W CLARKE, Agent
Or to H L CHIPMAN, Canadian Agent
Halifax N. S.

ads who does not confine himself to a simple, natural statement of facts about his store, his methods or his goods. The mood to assume in preparing an ad is the one that would possess you in handling a customer; a quiet determination to tell everything about your goods that could possibly influence a sale, and to tell it as briefly, clearly and persuasively as possible. If after writing an ad you will view your work from the customer's standpoint you will be able to detect its strength or weakness. If you have presented facts that would interest you, or arguments that would convince were you to read them in some other merchant's ad, you can feel pretty sure that you have done well.—American Druggist.

Created by the Advertisement

A properly constructed advertisement frequently creates a want of which the reader was not previously conscious. How many times does it happen that people in reading advertisements suddenly conclude they want something which they see described, but which they had not previously thought they stood in need of.—Business Magazine.

The Largest Sign.

The largest advertising sign in the world is said to be on the hillside of an islet of the Grand Canary, northwest of Africa. It is several hundred feet above the level of the sea, and contains the words "Grand Canary Engineering Company" in letters each 15 feet wide and 30 feet high, each bar of the letters being 3 feet 3 inches broad. The sign is 750 feet long.—Profitable Advertising, Boston, Mass.

A Novel Advertisement.

A unique idea in placing before the public summer outing shirts has been adopted by the window dresser of Brownrig, King & Co. A Madras cloth outing shirt, frozen in a large 300 pound cake of ice, has been placed in the window and labelled "Coolest shirt in town."—Brooklyn (N. Y.) Standard-Union.

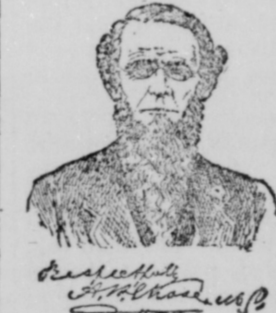
A Proverb Applied.

"Are these goods pure and unadulterated?" inquired the customer. "To the pure all things are pure," replied the grocer, evasively.—New York Journal.

DR. A. W. CHASE'S REMEDIES.

Dr. Chase's Kidney-Liver Pills, for diseases of the Kidneys, Liver, Bladder and Bowels. One pill a dose; 25c. a box.

Dr. Chase's Catarrh Cure for Cold in the Head, Catarrh, Drooping in the Throat, and Hay Fever. 25c. a box, blower free.



Dr. Chase's Ointment for Eczema, Salt Rheum, Piles and all itching skin diseases. 60 cents a box.

Dr. Chase's Nerve Food, for exhausted, worn-out nerves and thin, watery, diseased blood. 50c. a large box.

Dr. Chase's Liver Cure, for diseases of the Liver, Jaundice and Biliousness. 50c. a bottle.

Dr. Chase's Syrup of Linseed and Turpentine, a positive cure for Croup, Asthma, Bronchitis and all Coughs and Colds. 25c. a large bottle. At all dealers.

I Am So Glad

You Didn't Forget a Bar of ROYAL OAK SOAP.

We're sure to want it in our house. It improves the clothes so much, besides it is very pure and one bar will do as much as 2 bars of filled imported soap.

For sale everywhere. Beware of imitations

DR. CLIFT.

Cures CHRONIC-DISEASES and RUPTURE by Salsbury treatment. Send stamp for information, or call at Truro, Nova Scotia. Office in Merchants Bank of Halifax Building.

ACHING TEETH

Carefully treated and filled or crowned with gold.

DR. J. P. MURRAY, QUEEN STREET

Weary of Experimenting

With salves, suppositories and ointments and dreading surgical operation, scores and hundreds have turned to Dr. A. W. Chase's ointment and found it an absolute cure for the first application brings relief from the terrible itching, and it is very seldom that more than one box is required to effect a permanent cure.

There is a letter half in every wedding—but the best man doesn't get her.

Minard's Liniment is used by Physicians.

Great Britain, the United States, and France represent one-half of the total wealth of all nations.

Keep Minard's Liniment in the House.



The evil that men do is soon forgotten—by themselves.

HIS OWN FREE WILL

DEAR SIR,—I cannot speak too strongly of the excellence of MINARD'S LINIMENT. It is THE remedy in my household for burns, sprains, etc., and we would not be without it.

It is truly a wonderful medicine. JOHN A. MACDONALD, Publisher Inpropr Chronicle.

A literary statistician declares that for the year 1898 eight novels a day were published, Sundays and holidays not included.

Ask for Minard's and take no other.

A New York dispatch states that the Standard Oil Co. has increased its capital stock from \$100,000,000 to \$110,000,000.

School Girls' Nerves

Many a pale, weak school girl, suffering from the effects of an exhausted nervous system, and thin, watery blood, has been fully restored to the vigor and buoyancy of robust health, by using A. W. Chase's Nerve Food. The healthful glow in the cheek and the brightness in the eye tell of the building up process which is taken place in the body.

The average man who tries heroin measures gets a fit.

Rheumatism Can't Exist

When the kidneys are kept healthy and vigorous by the use of A. W. Chase's Kidney-Liver Pills. It is Uric Acid left in the blood by defective kidneys that causes rheumatism. Dr. A. W. Chase's Kidney-Liver Pills make the kidneys strong and active in their work of filtering the blood, and this removes the cause of rheumatism. One pill a dose, 25 cents a box.

The annual interest charge on the Spanish national debt is \$125,000,000 and the total revenue is only \$150,000,000.

Active Man Wanted.

To read this advertisement and then give Putnam's Painless Corn Extractor a trial. It never fails to cure. Acts in twenty-four hours and causes neither pain nor discomfort. Putnam's Corn Extractor extracts corns. It is the best.

Minard's Liniment Lumberman's Friend

Herring Herring Herring

300 Barrels July Herring just arrived.

J. T. Peardon

Lower Queen St.

DIRECT CARGO

From Ponce, Porto Rico Schr. "OMEGA"

120 puns choice bright molasses. 300 brls choice bright sugar. 100 brls choice bright crystals due here in a few days. Ask for prices

CARVELL BROS

"SUNNYSIDE" DENTISTRY

Office in New Prowse Block, first door to the right up stairs.

DR. AYEPS

Groceries, Crockery and Glassware

Retail at Wholesale Prices



Six piece Glass Table Sets selling at 26c, regular price 25 cents.

100 Flower Pots from 1c up

1000 Teapots from 10c up.

1000 Jugs very low

erry Sets, 7 pieces, 21c

P. MONAGHAN

Offer Buildng

QUEEN STREET

Clearance Sale

J B McDONALD & Co'y

Commencing 18th July and will continue for 30 days

All our stock of Boots and Shoes, 25 to 50 per cent discount Womens Oxford boots 50c a pair WOMENS SLIPPERS 10c a pair

All our stock of men and boys clothing 25 to 50 per cent discount

Mens underclothing, white & colored shirts, collars, ties hankchiefs braces 26 per cent discount

50 pieces print cotton, Grey cotton sheeting, dillow cotton, shirting, lining towelling, towels dress goods ---25 per cent discount

Print Cotton 3 cents a yard Nothing reserved, all must be cleared now is your time to buy cheap

J. B. MACDONALD & CO

LEADERS IN LOW PRICE.

Notice!

We sell goods cheap, and cannot afford to give long terms of credit.

Please attend to that little bill we sent you, and you will confer a great favor on

Yours very truly,

Sentner, McLeod & Co

One Of The Finest Shops

In The Maritime Provinces

Our new store in the Prowse Block Sunnyside, is one of the largest, best stocked and most up-to-date china shop in the Maritime Provinces.

China, Glassware, and Crockery

Tea Sets, Dinner Sets, Single Pieces, Glass, Toilet Sets

Here you can get a fine French Set. You can get a set that will only cost you a few dollars. You can also see some Chamber Sets for style and finish hard to beat.

Come in and see our store. It's a large place, and we have a large stock selling cheaper than ever before.



W P COLWILL

CHARLOTTETOWN, P. E. I.