



Christmas

SHOPPING PARTY

SHOP AND SAVE MONDAY TO SATURDAY NOON

TELL IT TO SANTA!

Come One!
Come All!



YES KIDS...SANTA will arrive at HOLMAN'S

Santa's Charlottetown Parade Route

Leave the Armouries and proceed along Kent Street to Rochford Street, turn right and proceed one block to Grafton Street, proceed one block to Pownall Street and turn left and proceed up Pownall Street past Rochford Square School to Brighton Road, proceed along Brighton Road past the Prince Edward Island Hospital to North River Road, turn right at corner Brighton Road—North River Road, up North River Road to McGill Avenue, turn right at corner North River Road—McGill Avenue past Provincial Sanatorium (stop outside San) then proceed along McGill Avenue to corner McGill Avenue—Spring Park Road, turn right at this corner and proceed down Spring Park Road to corner Spring Park Road—Euston Street, turn left on Euston and proceed to School Street, turn left on School Street and up School Street to Gerald Street, turn left at Upper Prince Street—Gerald Street and proceed down Upper Prince Street past Prince Street School across Euston Street down Prince Street to corner Prince Street—Kent Street, turn left on Kent and proceed along Kent Street to corner Kent Street—Weymouth Street, turn right on Weymouth and proceed down Weymouth Street past Notre Dame Convent to Water Street, turn right on Water and proceed to corner Water Street—Great George Street past Queen Square School, turn right Great George Street—Richmond Street and turn left corner Richmond Street—Church Street (around Provincial Building) and left again corner Church Street—Grafton Street, proceed along Grafton to . . . HOLMAN'S!

CHARLOTTETOWN TODAY AT 2 P.M.

Oh Boy! It's the most exciting event of the year . . . Santa's arrival at HOLMAN'S in Charlottetown. The old fellow has been busy—busy packing his wonderful sleigh with all the wonderful toys for good girls and boys. Santa wants to see ALL of his friends—big and little, old and new. Be sure to come see him during the Christmas Season in Holman's Both Stores, Youth Centre.

SANTA WILL HAVE FREE LOLLIPOPS FOR ALL THE KIDDIES VISITING HIM (Accompanied by an adult)

BE SURE TO SEE HIM PARADE IN HIS BEAUTIFULLY DECORATED FLOAT!

Santa will be in the YOUTH CENTRES at HOLMAN'S at 2 p.m. on the following days with the exception of this week.

SUMMERSIDE
Monday
Tuesday

CHARLOTTETOWN
Wednesday
Thursday

5 PIECE WIND-UP TRAIN

for the young fry

Consisting of

- Engine
- Tender
- 3 Cars

2.98

TOYLAND — BOTH STORES

GENE AUTRY

Two-Gun WESTERN OUTFIT

REGULAR 10.95

- Complete with belt and holsters
- Genuine leather, gaily decorated
- 2 Pearl handled pistols
- Spurs and dummy bullets included
- Seventeen pieces in all

7.99

TOYLAND — BOTH STORES

DOLL CARRIAGES

REGULAR 14.95

- 22 by 11 inch size
- Nickel plated mud guards and hub caps
- Bermuda blue with blue plaid hood
- Silver gray with red plaid hood

12.99

TOYLAND — BOTH STORES

For a REAL Terrific Christmas...



Choose REAL - AS - LIFE LIONEL TRAINS

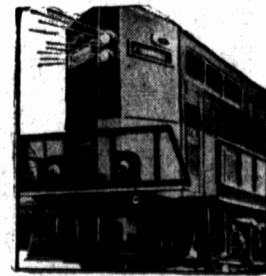
with MAGNE - TRACTION

STOP! LOOK! LISTEN! The Lionel Trains in action are something to see! They are authentic models of the real things, they're built to scale and they mean hours of enjoyment for boys that are young in age and young at heart! Come in and watch the display in motion . . . There are sizes and prices to suit all!

- 3 Car Electric Freight 28.95
- 3 Car Diesel Freight 36.50
- 4 Car Smoking Steam Freight 48.75
- 3 Car Passenger 57.95
- 4 Car Diesel Freight 57.95

OTHER ELECTRIC TRAINS FROM 14.95 to 19.95

HOLMAN'S BOTH STORES — TOYLAND



CROKINOLE BOARDS

REGULAR 5.49

- All wood construction
- Smooth varnished surface finish
- Red markings and numbers
- Rubber covered pegs
- One set of Crokinole checkers

4.49

TOYLAND — BOTH STORES

WELL-MADE SLEDS

REGULAR 2.49

- Flat type with steel runners
- Natural finished hardwood
- Light in weight for little tots
- 15 by 30 inch size

1.99

TOYLAND — BOTH STORES

ACCESSORIES TO MAKE YOUR TRAIN EVEN MORE ENJOYABLE

- Transformers 15.95
- T-Crossings98
- Manual Switches . . . 2.98 pr.
- Remote Control Switches 4.98 pr.
- Electric Lamp Posts . . . 1.29
- .027 Lionel Track Per Section20

ALL-STEEL TRAINS

REGULAR 2.49

- Black with bright chrome trim
- Runs by friction mechanism
- 18 inches long

1.99

TOYLAND — BOTH STORES

COME! SEE! BUY! SAVE! at HOLMAN'S Big CHRISTMAS SHOPPING PARTY