

# CLOTHING GENERATIONS MOORE & McLEOD'S

# 62 OF P.E. ISLANDERS ANNIVERSARY SALE

CHARLOTTETOWN

**SALE BEGINS TUESDAY -- Store will be closed today at 12 noon**



## Ladies' Suits

**29<sup>50</sup>**

Reg. Values to 69.00

- \* Outstanding special by one of Canada's top fashion houses
- \* 30 only in the group—mostly 12 to 16 with a few larger sizes
- \* All wool fabrics in tartans, worsted, flannels and tweeds—fitted and box styles.

BALANCE  
ENTIRE STOCK

Ladies' Suits --25% OFF

Now Clearing At  
Great Reductions

## 200 Ladies' Dresses

Group 1  
AT **3.00**

LAST SEASON'S  
REG. TO 19.95

Group 2  
AT **5.00**

LAST SEASON'S  
REG. TO 35.00

Group 3  
AT **9.95**

THIS SPRING'S  
12.95 TO 17.95

Group 4  
AT **13.95**

THIS SPRING'S  
REG. 19.95

Group 5  
AT **16.95**

THIS SPRING'S  
REG. TO 25.00

Shop during our great Birthday Sale for these outstanding values in ladies' dresses—Groups 3 - 4 and 5 are all new dresses, featuring printed taffetas, orlons, nylons, magic crepes, nylon and cotton mixture as well as orlon and cotton—linens and all cottons. One and two piece styles in the newest styles and color designs.

## Evening Dresses

- \* 10 only in the group, reg. \$35.00
- \* Slightly soiled, carried over from last season, sizes 12 to 18
- \* All white, with and without jackets

**10.**

## 200 Misses' Blouses

- \* All first quality regular \$3.95 to \$5.95—sizes 12 to 20
- \* Most wanted styles in cottons, nylons, dacrons
- \* Short and three-quarter sleeves in stripes, plains and fancy trims

**2<sup>77</sup>**  
EACH



## LADIES' Coats

REG. 29.50

**14<sup>95</sup>**

- \* Very outstanding values at this low price
- \* Checks, tweeds and stripes, sizes 10 to 44
- \* All this season's coats in the newest styles and colors

## LADIES' Coats

REG. 39.00

**19<sup>95</sup>**

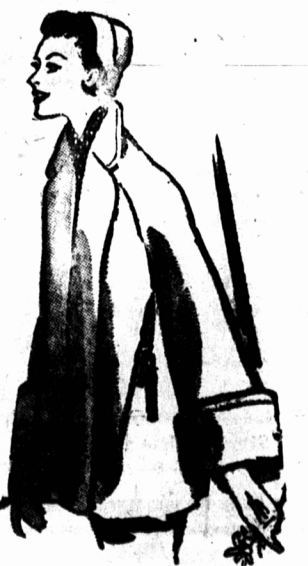
- \* Only 30 coats in this group of medium priced coats now reduced
- \* Very smart styles and luxurious cloths
- \* Colors are grey, green, gold, pink, blue and natural—sizes 10 to 40

## Shorties

REG. 19.95

**12<sup>95</sup>**

- \* 35 only at this very special price—sizes 10 to 18
- \* All wool fabrics in checks and solids
- \* Many beautiful colors—some with black velvet pipe trim on collar and cuffs.



BALANCE  
ENTIRE STOCK

Ladies' Coats \* Reg. \$42.50 to \$69.00  
\* Sizes 10 to 22 1/2 **1/3 OFF**

200 Ladies' Hats \* Reg. \$3.95 to \$12.95--  
Now reduced  
\* All this season's new styles and colors **1/2 PRICE**

## Lingerie Clearance

- \* Wonderful values—over 350 pieces slightly soiled and broken lines
- \* Reg. \$1.00 to \$16.95—now as low as 50c and up to \$8.48
- \* Slips, Gowns, Panties in nylon, crepe and rayon.

**1/2 PRICE**

MANUFACTURER'S SPECIAL

### Ladies' Panties

- \* 500 pair at this anniversary sale price.
- \* Brief style with elastic leg, some with cuffs.
- \* Rayon jersey daintily trimmed with nylon
- \* White, pink and blue, sizes S-M-L

**39<sup>c</sup>**  
PAIR

MANUFACTURER'S SPECIAL

### Brassieres

- \* Reg. \$2.75 value—white only
- \* "Longline" style by Exquisite Form
- \* Good fitting brassieres—double hooking at back.
- \* Sizes 34 to 42—B and C cups

**1.79**  
EACH

### Foundation Garments

- \* Over 200 items in this lot
- \* Reg. values from \$7.50 to \$15.00—  
Now \$3.75 to \$7.50
- \* Corsettes, girdles, brassieres, garter belts, etc.
- \* Clearing lines and broken sizes

**1/2 PRICE**

## Sportswear Clearance

- \* The poor weather in the summer of '54 is the reason for this clearing
- \* Swim suits, sport shirts, shorts, beach coats and halters
- \* Entire balance of last summer's sportswear now priced to clear

**1/2 PRICE**

MOORE & McLEOD limited