

EXCELLENT MACKEREL CATCHES REPORTED

Excellent Mackerel catches were landed at Alberton South the past three days. Tuesday, Hanson Smith brought in the first haul totalling close to one ton and other fishermen also had good catches. Wednesday morning Myr Mathews, Mont and Cecil Hutt,

Ray and Michael Kinch landed close to 2000 per boat. Catches were down yesterday morning due to a severe electrical storm which hit the area Wednesday night. Fishers flocked to the wharf from all directions when word got around of the landings

but the greater part of a catch is iced and trucked to the mainland. Price expected is in the vicinity of four cents a pound. Shown unloading crates of fish are Ray and Michael Kinch and Ed Millman.

ISLAND NEWS PAGE

2 The Guardian, Charlottetown, Fri. June 12, 1964

Snob Appeal Seen Best Bet For Japanese Market Entry

VANCOUVER (CP)—The secret of selling consumer goods to the Japanese is to cash in on Japan's growing "elite" market and sell strictly on snob appeal, says Peter Higashi, a Tokyo newspaperman.

Mr. Higashi, assistant bureau chief for The Associated Press in Tokyo and a former Vancouver resident, was here recently to address the financial executives institute.

Speaking in an interview, Mr. Higashi said "a typical Japanese gentleman wears a Swiss watch and wears a suit made from British fabric, with the tag sewn down the pocket so that people can see it."

"He drinks Scotch costing up to \$25 a bottle and carries an expensive lighter and fountain pen. Japan has a tremendous ball point pen industry, but nobody unless he is a student,

WEATHER

TORONTO (CP) — Observed temperatures:	Min.	Max.
Dawson	49	63
Vancouver	55	59
Victoria	48	59
Edmonton	45	79
Calgary	40	77
Regina	50	72
Winnipeg	52	78
Toronto	51	61
Ottawa	46	78
Quebec	48	78
Fredericton	51	67

Saint John	48	84
Moncton	51	84
Halifax	48	85
Charlottetown	48	81
Sydney	46	84
Yarmouth	47	86
St. John's, Nfld.	42	83

Three Women Are Ordained UC Ministers

MONTREAL (CP)—Three women were ordained into the United Church Wednesday night, an unusual event in Canada's church history.

Ordination took place during the annual meeting of the Montreal and Ottawa conference of the United Church of Canada.

Mrs. Margaret Errey, who took a three-year course at the United Theological College here, was following in the footsteps of her late husband, Rev. Eric Errey, who died in 1961.

Mrs. Londa Ann Beaudon added to join her husband, Rev. Jacques Beaudon, in the church. She gave up the ministry 5 1/2 years ago, when she was married two days before she was due to graduate from the Capgate-Rechester Divinity School in New York state.

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Miscouche H And S Hears Of Year's Events

Planting of two trees, one commemorating Confederation and the other the Convent Centennial, were two of about half a dozen extra activities reported at the recent annual meeting of the Miscouche Home and School Association.

Others included a visit to the Wildlife Park, parents' visit to classes during Education Week, the Music Festival, a Centennial Concert, and Centennial rally, according to Lorne Campbell, chairman of the School-Life committee.

During the meeting Ray Lamoureux, chairman of the newly formed H and S Library committee, gave a "very stimulating" book report on "Parent and Child" by Reverend Tresse. The book is now available through the library committee.

Characteristics of children aged 10-11-12 was the topic of a talk by John MacDonald, who is from the Mental Health Clinic. The talk was followed by a brief group discussion. Earlier in the year a similar talk dealing with ages 5-6-7, which was followed up with discussions, films, and the circulation of a summary, was given. Object of the related series is to give parents incentive to continue learning how

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Miscouche RHS Graduation Is Tonight

SUMMERSIDE — Graduation ceremonies will be held for 32 students at Miscouche Regional High School tonight.

Sister St. Mary Eugenia, principal of the school, said that students from grades 9, 10 and 11 will participate in the ceremonies.

Guest speaker will be Hartwell Daley of Charlottetown.



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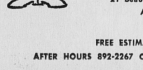
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It was described by its discoverer, Jacques Cartier, in 1534 as "The fairest land 'tis possible to see". With its lush, green meadows, its rich, red soil, its tree-lined and flowered landscapes, its many rivers and streams, this ocean bound province is truly a veritable paradise, and a vacation land second to none.

This year Prince Edward Island celebrates the 100th Anniversary of the historic meeting which led to the Confederation of Canada. We welcome you . . . come help celebrate our centennial.

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