

Since 1955
...in only 6 years
Maritime's sales
multiplied 8 times

In 1961...

THE
MARITIME LIFE

the fastest growing Life Insurance
Company in Canada

INCREASED its sales
over those in 1960
by a record-breaking

95.2%

THIS ENVIABLE RECORD marks an impressive achievement for the Company. But, more important, it holds a striking significance for YOUR best possible Insurance protection and service. The rapidly expanding operations of the Company show the high value placed upon The Maritime and its Policies. The quality of coverage and service available to you through this progressive All-Canadian Company should place it in the first rank for consideration in your immediate and future Insurance plans. Additional information supporting this suggestion is yours for the asking. Why not call The Maritime man in your area, today!

Head Office—
HALIFAX,
Nova Scotia

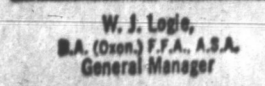


SALES 1955 1956 1957 1958 1959 1960 1961

These are the experienced men who chart the course of your Insurance affairs at The Maritime



W. H. C. Schwartz, President
President, W. H. Schwartz
& Sons Ltd., Halifax, N.S.



W. J. Logie,
B.A. (Hons.) F.F.A. A.S.A.
General Manager



R. F. Richardson, B.A. F.S.A.
Assistant General Manager and
Superintendent of Agencies



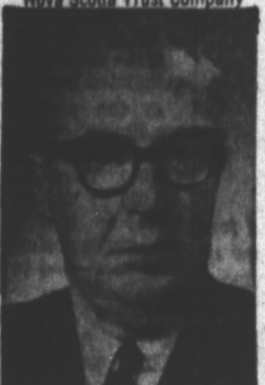
W. F. Fraser,
Vice-President & Director
President, Fraser & Hoyt Ltd.
New Glasgow, N.S.



Bernard Lockwood,
F.F.A. A.I.A. A.S.A.
Vice-President & Director
Halifax, N.S.



J. A. Walker, O.C. Chairman,
Executive Committee
Vice-President,
Nova Scotia Trust Company



Carl F. Burke, Director
Managing Director
Maritime Central Airways Ltd.
Charlottetown, P.E.I.



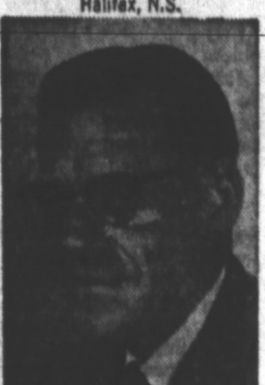
Eric Cook, O.C. Director
Cook, Bartlett,
Chalker & Marshall
St. John's, Newfoundland



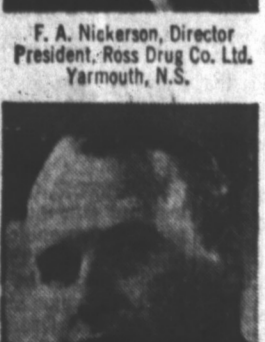
A. Gordon Cooper, O.C. Director
McInnes, Cooper, & Robertson
Halifax, N.S.



A. D. Foulis, Director
President,
Foulis Engineering Sales Ltd.
Halifax, N.S.



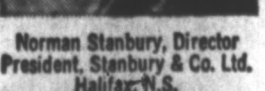
Donald McInnes, O.C. Director
President,
The Eastern Trust Company
Halifax, N.S.



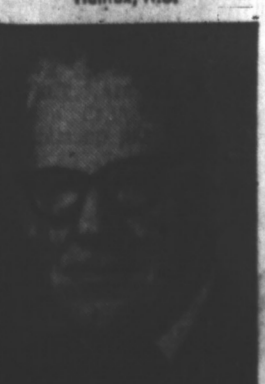
F. A. Nickerson, Director
President, Ross Drug Co. Ltd.
Yarmouth, N.S.



Ronald G. Smith, Director
General Manager,
National Sea Products Ltd.
Halifax, N.S.



Norman Stanbury, Director
President, Stanbury & Co. Ltd.
Halifax, N.S.



K. A. Mader, C.A.
Comptroller



Frank L. Smith
St. John's,
Newfoundland



Hubert J. Farrell, B.Sc.
Sydney, Cape Breton



J. Ben Prince
Halifax, Nova Scotia



Donald R. Cox
Halifax, Nova Scotia



Keith B. Jenkins
Charlottetown,
Prince Edward Island



A. O. Schreier, C.L.U.
Moncton, New Brunswick



L. O. Vallerand, C.L.U.
Montreal East, P. Quebec



Yvon Pouze
Rogerie Pouze & Filis,
Montreal, P.Q.



Brian F. Noonan, C.L.U.
Perth, Ontario



B. K. Hibbert, C.L.U.
Assistant Superintendent
of Agencies



H. F. G. Stevens,
L.L.B. A.C.L.U.
Assistant Superintendent
of Agencies



E. R. Quinn, B.A.
Field Assistant



W. A. Hart
Toronto-Eglinton,
Toronto, Ontario



B. Bergstein, C.L.U.
Canasco Agencies,
Toronto, Ontario



G. J. Thomas
Armed Services Division,
Hamilton, Ontario



W. A. J. Davis
Nassau, N.P., Bahamas



Evan Butchart
J. S. Darrell & Co.,
Hamilton, Bermuda



E. Abraham
Port of Spain, Trinidad

The MARITIME LIFE Assurance Company... All-Canadian Owned and Operated

BRANCH & SALES OFFICES AT: ST. JOHN'S SYDNEY PORT HAWKESBURY HALIFAX CHARLOTTETOWN MONCTON SAINT JOHN FREDERICTON MONTREAL OTTAWA PERTH, ONTARIO TORONTO HAMILTON WINDSOR HAMILTON, BERMUDA NASSAU, BAHAMAS PORT OF SPAIN, TRINIDAD SAN FERNANDO, TRINIDAD