



Test Your Brand Name Skill... Enter the FAMOUS BRANDS



Clip and Mail Today!

CONTEST AT DOMINION!

Famous name products have remained popular for generations... proof in itself that food shoppers place their trust and confidence in a name and product that never fails to live up to its promise of 100% satisfaction and enjoyment.

Shop with confidence at Dominion for your favourite brands and test your brand name skill this week — our way of illustrating that your best bet is a name you know and trust.

Answer These Brand Name Questions!
MAIL TO ADDRESS SHOWN ON BALLOT!
WIN A \$100 DOMINION GIFT CERTIFICATE!
\$1,000. IN DOMINION GIFT CERTIFICATES TO BE WON!
YOU COULD WIN!



SAVE 26c CASH — CARNATION INSTANT POWDERED

MILK 3 LB. BOX **99c**

SAVE 8c ON FOUR TINS — GRAVES VITAMINIZED

APPLE JUICE 2 20 OZ. TINS **35c**

SAVE 6c CASH — HEREFORD CORNED

BEEF 12 OZ. TIN **59c**

FRASER BRAND BONELESS

CHICKEN 7 OZ. TIN **35c**

NEW SUNLIGHT HEAVY DUTY POWDERED
DETERGENT LARGE SIZE **49c**

HEINZ FANCY TOMATO
JUICE 48 OZ. TIN **39c**

SCHWARTZ VACUUM PACKED
COFFEE 1 LB. TIN **89c**

KY BRAND FANCY HALVES
PEARS 15 OZ. TIN **29c**

GANONG'S ORANGE & LEMON SLICES
CANDY 1 LB. CELLO **39c**

BICKS ASSORTED
RELISHES 2 12 OZ. JARS **59c**

SAVE 6c ON TWO TINS — OLD HOMESTEAD CHOICE

GREEN PEAS 20 OZ. TIN **18c**

SAVE 12c CASH — GUEST WITH ADDED PECTIN

STRAWBERRY JAM 4 LB. TIN **87c**

SAVE 14c CASH — D.S.L. HILLTOP

TEA BAGS 90's CELLO PKG. **59c**

100% GUARANTEED MEATS
FRESH FROZEN GRADE "A" OVEN-READY

TURKEYS
10 to 12-LB. Average LB. **49c**

THICKER AND JUICIER — OLYMPIC BRAND
STEAKETTES LB. **59c**

DEVON BRAND RINDLESS
BACON LB. **89c**

FRESH CUT, TENDER, MEATY
CHICKEN BREASTS LB. **79c**

FRESH CUT, TENDER MEATY
CHICKEN LEGS LB. **69c**

CANADA PACKERS SMOKED
HAM SLICES LB. **89c**

THICK, JUICY SMOKED
FILLETS LB. **45c**

FRESH FRUIT and VEGETABLES

THE CHILDREN LOVE 'EM — GOLDEN RIPE
BANANAS LB. **19c**

EXCELLENT FOR JUICE — SWEET MEXICAN
ORANGES 5 LB. CELLO **69c**

A FAMILY FAVORITE, B.C. WINESAP
APPLES BOZ. CELLO **69c**

GARDEN FRESH WASHED TENDER
SPINACH 10 OZ. PKG. **33c**

AYLMER SPRING PICNIC

SAVE 11c CASH — AYLMEER CHOICE FRUIT
COCKTAIL 2 15 OZ. TINS **59c**

AYLMER TOMATO
CATSUP 5 11 OZ. BOTTLES **1.00**

AYLMER CHOICE — REG. PRICE 24c
Peas & Carrots 5 15 OZ. TINS **1.00**

SAVE 12c CASH — AYLMEER CHOICE
TOMATOES 2 30 OZ. TINS **59c**

SAVE 10c ON TWO TINS — AYLMEER FCY. CUT
WAX BEANS 2 15 OZ. TINS **39c**

FRASER VALE FROZEN
GREEN PEAS 2 LB. POLY **49c**

DOMINION'S OWN DOMNO
FRENCH FRIES 2 LB. POLY **55c**

HIGHLINER HADDOCK
FILLETS 1 LB. PKG. **58c**

DOMINION FRESH FROZEN
ORANGE JUICE 2 OZ. TIN **51c**

OUTSTANDING OFFER
SAMSONITE FOLDING
CARD TABLES **\$5.98** WITH \$25 DOMINION CASH TAPES

HOME NEEDS ST. PETERS RD.

ASSORTED COLORS
UTILITY PAILS EACH **25c**

WITH COVER AND LOCK-LID
POLY BARREL 6 GAL. SIZE **\$1.19**

EXTRA SPECIAL
COKE TUMBLERS 12 FOR ONLY **69c**

WIN G. E. 11" TV
ENTER THE GRAVES APPLE JUICE CONTEST
15 General Electric Portable TV Sets to be given away to 15 lucky Dominion shoppers on May 7th.
(You Could Be A Winner!)

- 11" "Daylight Blue" Sealed Beam Picture Tube
- 22 Tube Functions — 6 Compactrons
- Front 6" x 2" "Dyna-Power" Speaker
- Cabinet in Red, Sand or Ivory
- Weights only 12 1/2 pounds
- 14" wide, 10" deep, 10 1/2" high

VALUES EFFECTIVE TO CLOSING SATURDAY, APRIL 23
WE RESERVE THE RIGHT TO LIMIT QUANTITIES

DOMINION
QUEEN ST. PARKDALE DOMINION STORE