

# NOW - RIGHT NOW GREENDAL'S SUPREME SACRIFICE OF NEW SUMMER STOCKS

# ALL ENTIRE NEW SUMMER STOCKS A WALL TO WALL SELLOUT

### 20 FREE GIFTS

It's free - no guessing - no box-tops - and nothing to buy! Just sign your name and address and drop it in the Gift Box - that's all! First five names drawn will receive crisp \$5.00 bills; the next 15 names get \$2.00 merchandise coupons, good at any time! It's fair, it's free - get your name in.

IF YOU'VE NEVER BEFORE BEHELD PIERCED TO THE HEART PRICES... YOU'LL SEE 'EM NOW! IF YOU'VE NEVER BEHELD AN ENTIRE SUMMER STOCK IN A MAD SHAMBLES OF PRICE-DESTRUCTION... YOU'LL SEE IT NOW! NOTHING, POSITIVELY NOTHING, IS WITHHELD. IT'S THE YEAR'S SALE SENSATION!

YOU'LL SEE THE CROWDS

## TODAY 9 A.M.

GRAB BARGAINS BEYOND EQUAL

## Ladies Hats, Bathing Suits, Purses, Wall to Wall Sweep-Half Price

### NOW YOU GET NEW DRESSES TO 8.95

To tell the truth, there's dresses even higher than 8.95. The point is, Greendal's are making an absolute clearance of summer stocks... and from past experience you know when Greendal's cut... well, they go far beyond all reasonable limits. So line up tomorrow for dress values unequalled. **3.49**

### GENUINE SMASH! DRESSES TO 12.95

Nylons, Sheers, Cottons, Silks... what a price-smash this is! Now you get lovely summer dresses to 12.95 for 5.88! As always at a Greendal sale, the store will be swamped... and why not? Who could resist such bargains? Sharp at 9.00 today the crowds will grab 'em for **5.88**

### SUPERB! SUPREME! DRESSES TO 14.95

Actually, you'll find 19.50 dresses in this lot... here's real quality, real beauty! It's Greendal's great "wall-to-wall" clearance and believe me, 7.88 never before bought such dress value! The finest and newest summer fabrics at a price that defies... yes, defies all equal. **7.88**

### BLOUSES TO 3.95

Cottons, Sheers and Nylons

### 1.48-2.48

### SKIRTS TO 8.95

The Newest, The Finest Summer Skirts

### 1.49 to 4.88

### LADIES SUITS! A TOTAL PRICE-SMASH

Real, factory-fresh beauties to 32.50... There's Gabs., Checks, Soft Wools... and beautiful Pastels. It's a knockout blow to high-class suits. It's a lifetime bargain that knows no equal, so better be early, ladies **14.88**

### SUITS TO 37.50! NOW PRICED-WRECKED

Greendal's "wall-to-wall" sell-out brings you suit values beyond your wildest dreams. Last minute beauties to 37.50 now in one mad sweep at 18.88. It can be truly said "There's no sale like a Greendal sale!" **18.88**

### TAKE FINEST LADIES SUITS TO 69.50

Now the finest suits in the store to 69.50 divided into great sale groups. Choose from the finest all-wool Worsteds and Gabardines... choose the season's loveliest styles at prices far and away below **29.50 to 34.50** factory cost

## It's An Utter Devastation On All Ladies' New Coats and Shortie Coats

### TAKE 19.50 SHORTIES

Lovely all-wool Shorties, silk-lined in a "wall-to-wall" sell-out for 10.88. They're all regular stock, not cheap sale goods. So, now, you get these fashion favorites sale-priced beyond equal. **10.88**

### HERE'S 34.50 SHORTIES

Here's the type of Shortie that is good season after season... beautiful woolen fabrics, and so\* faultlessly tailored. Now you get the finest Shorties to 37.50 at this amazing price **18.88**

### HERE'S SHORTIES TO 49.50

Anyone can tell at a glance that these are super deluxe, exclusive garments. Greendal's now offer you the chance to own Canada's finest Shorties to 49.50 for a mere 24.88. It's a half-price smash **24.88**

### HERE'S 32.50 LONG COATS

We'll sweep 'em out... it's a wall-to-wall sell-out! So take our finest Ladies' Long Coats to 32.50 for 14.88. That's a price-wreck that will draw the crowds from far and near! It's unequalled! **14.88**

### LADIES 39.50 LONG COATS 19.88

### 59.50 LONG COATS 29.50

### 79.50 LONG COATS 39.50

## MEN--READ A BARGAIN LIST UTTERLY BEYOND ALL EQUAL IN CANADA!

### MEN'S SHORTS and TOPS 38c

### MEN'S SOX 34c

### MEN'S T-SHIRTS 68c

### \$1 and 1.50 TIES 2 for 1.25

### MEN'S 3.95 SPORT SHIRTS

Plenty to choose from... plenty shades: Wine, Navy, Green, Yellow, Sand, Brown... all sizes in the lot. Now carry away these 3.95 long-sleeve Sport Shirts at a price that defies all Canada. **2.28**

### SPORT SHIRTS

Men's Sport Shirts in plain shades, all sizes, short sleeves. With summer just at its height, here's a timely price-smash... here's a Sport Shirt bargain without equal. **1.68**

### 1.95 T-SHIRTS

Genuine 1.95 quality, finest suede finish in white and colors. Not ordinary goods but rare quality at a wall-to-wall sell-out price. All sizes ready today. Don't miss this! **\$1**

### 2.50 WORK SHIRTS

While stock lasts all our \$2.50 Work Shirts go at 1.68. Sturdy, washable fabrics, well made, full cut. Men, here's value you won't see again for many a long day. All sizes **1.68**

### MEN'S SWEATERS

Men's fancy diamond knit summer sweaters... if it's too cool for a T shirt, slip into one of these. One thing is dead certain: here's a sale value unequalled. All sizes ready today **1.49**

### PANTS TO 12.95

High quality Pants to 12.95 in one great wall-to-wall sell-out! Most any shade, in sizes 30 to 44. You get plenty to choose from in a Greendale Sale and you get plenty value **7.88**

### BRAND NEW 8.95 GAB. PANTS

Our newest Gabardines and Fancy Worsteds... the entire lot, 160 pairs in all, go at one price! Search Canada end to end, you will find no equal to this. When we smash 'em, there's no equal... **\$5**

## SPORT COATS to 24.50 Now Take 10. | to 34.50 Sport Coats 16.88

## Almost No Limit In Variety -- And No Limit, -- No Equal To These Suit Values!

### ALL NEW TO 39.50

It's a "pierced to the heart" price on new Gabardines, Tropicals and Blends! Use your own eyes, use your own judgment and you'll realize here's suit values beyond all equal. Sizes 34 to 44. **18.88**

### ALL NEW TO 59.50

Many of these are new fall patterns shown for the first time in Canada. Single and double-breasted in sizes to 44. Handsome, new English yarn worsteds. Greendal's give you plenty beauties to choose from at an unforgettable price. **26.88**

### MANY 2 PANT SUITS

Values to 69.50... one and two pants suits in an array not equalled east of Montreal! Light, medium and dark yarn-dyed worsteds and all-wool gabardines! Truly, no such suit value ever before on man-tailored suits. **37.88**

Look For Sale Signs!  
You'll Find Many Items Not Listed.

# GREENDAL CO. LTD.

144 - 150  
Gt. George St.

Use Lay-Away  
Yes, A Deposit Holds Any  
Garment At Sale Price