

WARNER BROS. IS #1 STUDIO ONCE AGAIN

Hot on the heels of its biggest fourth quarter on history, Warner Bros. announced that it has placed number one in domestic market share for the fifth time in ten years with a market share of 13.9%, an unprecedented accomplishment was made by Dr. Barry Reardon, President of Warner, Bros.' Domestic Theatrical Distribution, who noted that the studio is also first for 1991 in domestic film rentals.

Warner was previously the box-office leader in 1981, 1984, 1985 and 1989. Its first-place performance this year was propelled by the summer blockbuster release from Morgan Creek, "Robin Hood: Prince of Thieves," which grossed \$165,494,000 in the U.S. and Canada. The studio's ascendancy was further fuelled by such hit pictures as "Doc Hollywood," with \$54,730,000 in receipts; "New Jack City," with \$47,605,000; "Out For Justice," with \$39,364,000; "Curly Sue," with \$30,337,000 and "Don't Tell Mom The Babysitter's Dead," with \$25,196,000. "JFK," which opened December 20, had grossed \$30,855,000 in less than three weeks and "The Last Boy Scout," with an early December opening, had tallied \$43,812,000; both are still playing to sold-out houses around the country.

Warner Bros. has totalled the third-best year in its history, with billings of more than \$399 million in the U.S. and Canada.

'AT THE MOVIES'

The Adventures
of
Mister MUFFIN!
PART 3...

