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TELEVISION
BOWLAN SCHEDULE
FOR TELEVISION
CFCY - CH'TOWN
CHANNEL 13

Sponsored by
Bowlan's Radio & TV
Your Technical Experts

TUESDAY
4:15—Test Pattern
4:30—Sign On
4:59—Program Schedule
5:00—Howdy Doody
5:30—Let's Go to the Museum
6:00—Open House
6:30—News & Weather
6:45—CBC News
6:58—Viewer's Guide
7:00—Great Sport Thrills
7:30—Don Messer
8:00—Big Town
8:30—The Brothers
8:00—Dragnet
9:30—Pick the Stars
10:00—Public Affairs Program
10:00—News & Weather
11:10—Movietime
12:30—Sign Off

CKCW — Moncton
Channel 2
Television Programme
Schedule

TUESDAY
1:30 p.m.—Test Pattern
2:00 p.m.—F. M. Concert Hall
2:45 p.m.—Afternoon TV News
3:00 p.m.—Coffee Chatter
3:30 p.m.—At Home with Helen
4:30 p.m.—Jack at the
Crockpot
4:45 p.m.—People and Places
5:00 p.m.—Howdy Doody
5:30 p.m.—Flash Gordon
6:00 p.m.—Barbie's Scrapbook
6:30 p.m.—Early Evening TV
News
6:45 p.m.—Weather
6:30 p.m.—Sports
7:00 p.m.—Al & Aileen
7:30 p.m.—Adventures of Robin
Hood
8:00 p.m.—Big Town
8:30 p.m.—The Brothers
9:00 p.m.—Dragnet
9:30 p.m.—Pick the Stars
10:00 p.m.—TBA
10:30 p.m.—TBA
11:00 p.m.—Eleventh Hour TV
News
11:10 p.m.—Weather
11:15 p.m.—Cobra S'rikes



More Comfort Wearing FALSE TEETH
Here is a pleasant way to overcome loose plate discomfort. FASTEETH, an improved powder, sprinkled on upper and lower plates holds them firmer so that they feel more comfortable. No gummy, gooey, pasty taste or feeling. It's alkaline (non-acid). Does not sour. Checks "plate odor" (denture breath). Get FASTEETH today at any drug counter.



DID YOU HEAR THAT?
"About what?"
"Fellow talking about the NEW Star Weekly—I've heard about it too. It's coming out in a new form."
"What do you mean—a new form?"
"All sections in tabloid size, including a big magazine section in beautiful colors—and all printed in Rotogravure."
"Sounds exciting! By the way, Jim, do you read the Star Weekly?"
"I sure do—my wife reads them too—the kids get them first—but we collect them when they're in bed."
"Well I'm looking forward to the NEW Star Weekly—When do we get it?"
"I hear it's out on the 29th."



OUR BOARDING HOUSE MAJOR HOOPLE OUT OUR WAY BY J. R. WILLIAMS



CONTRACT BRIDGE
By B. Jay Becker
(Top Record-Holder in Masters' Individual Championship Play)

South dealer.
Neither side vulnerable.

NORTH
♠ K 6
♥ 9 8 7 6
♦ A 8 4
♣ K Q 9 8

EAST
♠ 9 8 5 4
♥ 10 4 3
♦ Q J 10 3
♣ J 5

SOUTH
♠ A 10 3
♥ A Q 2
♦ K 5
♣ A 10 7 3 2

The bidding:
South West North East
1♣ Pass 3♣ Pass
6♣

Opening lead—queen of spades.
Luck is a big factor in bridge. But so is skill. Once the cards are dealt, skill becomes the more important element, whether applied to the bidding or the play. Today's remarks are addressed to the frequent battle declarer has to wage to provide against the element of bad luck.

The success of the slam appears, at a quick glance, to depend upon the location of the king of hearts. If East has it the contract is reasonably secure, but if West has the king the slam is in jeopardy because there would then be two heart losers. So, we have the question of luck to contend with.

The element of skill then enters the picture. No declarer worth his salt settles for defeat at a frequent break without putting up a fight against it. The declarer first of all presumes that West has the king because there is no particular problem if East has it. Next, he seeks means to overcome the presumed bad luck. The remedy in this hand is the elimination play which, if trumped break satisfactorily, is certain to nullify the luck factor.

After winning the king of spades declarer cashes the king-queen of trump, both opponents following. A low diamond to the king is followed by another to the ace and another diamond is trumped. South then plays the spade ace and trumps a spade. The necessary preliminaries having been attended to, diamonds and spades having been cleared from both the North and South hands, the nine of hearts is led from dummy and permitted to run to West. He wins with the jack but is beyond salvation. He must return a heart to South's 'A' or give declarer a ruff-discard.

Either return makes the slam. The location of the heart king at this point is of no concern to declarer. Luck is no longer involved. The luck factor is eliminated when the declarer substitutes for it a method to avoid the risk of losing a heart finesse. Nothing is left to chance.

BEDTIME STORIES

Reddy Fox Goes To The Party

Beware the uninvited guest. He may or may not be a pest. Old Mother Nature.

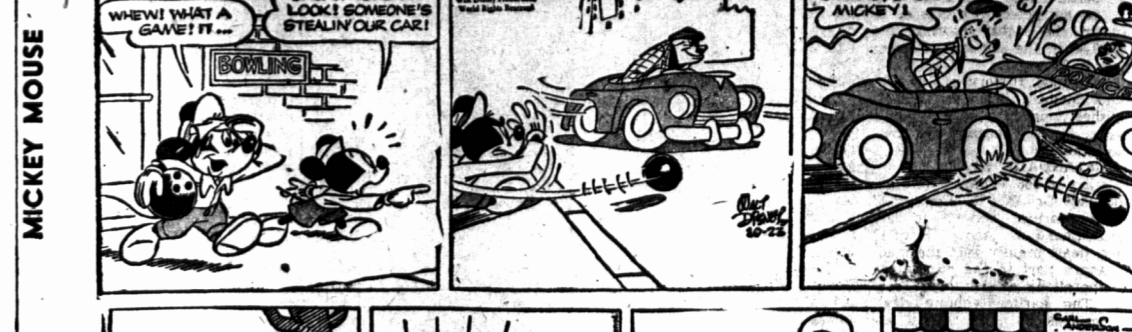
Reddy Fox, over in the Old Pasture, was trying to make up his mind where to go hunting. For the last day or two hunting had not been too good. He missed several or hearing certain ones whom he usually found when he didn't catch them.

"I wonder where everyone has gone?" said Reddy to Mrs. Reddy. Mrs. Reddy shook her head. "Don't ask me," said she. "Where will you visit today?"

Just then from far off both heard the voices of Chatterer the Red Squirrel. Reddy grinned. "Hearing that fellow reminds me of something I had forgotten. It is not time over in the Green Forest. The Squirrel cousins will be pretty busy these days, and busy."

Husbands! Wives!
Get Pop, Vim; Feel Younger

Thousands of couples are weak, worn-out, exhausted just because body lacks iron. For new vigor, vitality, strength, and energy, take Pop, Vim, the iron supplement that gives you the iron you need. It's the only iron supplement that's "Coke-activated" — so it's easy to take. It's the only iron supplement that's "Coke-activated" — so it's easy to take. It's the only iron supplement that's "Coke-activated" — so it's easy to take.



GRANDMA
MICKEY MOUSE
HENRY
MUGGS & SKEETER
ETTA KETT
TILLY THE TOILER
POGO
THE LONE RANGER
JOE PALOOKA
LIL ABNER