

HOLMAN STORE NEWS

Bringing You Up-To-Date
On What's New And
Interesting at Holman's
By G. H. M.



LET'S LOOK AHEAD! . . . To the time of year when days are getting a bit chilly and you'll welcome the comfort of wool—even now, of a cool evening, wool is the fabric most often chosen by the lady who garbs herself as fashion dictates. The Ladies' Wear in Summerside and the Ladies' Shop in Charlottetown have LADY ANNE KNIT DRESSES that will delight your every sense! Lady Anne Knits of Pure wool are in either button-front or blouse styles with neat little collars and snug belts. The batwing sleeves are elbow length and the skirts are waist banded by elastic knit. Two piece types in glorious shades (rose, surf green, powder blue or scarlet). The wool is mottproofed by the famous "Mittin" process. Sizes are from 12 to 18 and the price is astonishingly low—just 19.95. Make this important investment in a Lady Anne Knit Dress—you'll love it this season and every season. Two piece Lady Annes are in the Ladies' Wear and the Ladies' Shop—Both Holman Stores.

COTTON WITH NYLON FOR STRENGTH AND WEAR! . . . That's the blend of fabric of which the blue Sanforized Denim JEANS are made. They're tough, long lasting and good looking with turn-up cuffs of bright plaid. The Youth Centre at Holman's in Summerside features these Jeans for girls who wear sizes 8 to 14. Of course they're double stitched, bar tacked and strongly riveted so seams and points of stress will not rip or tear. The elastic waist in back makes for a superior fit. "Kingcot Denim" branded the JEANS are priced 2.98 a pair in the Youth Centre of Holman's Store.

I HAVE NO CRYSTAL BALL with which to foretell the future . . . But I know that for superb and luxurious wear this Fall KENWOOD COATS will rank high, wide and handsome! The Ladies' Wear, Summerside and the Ladies' Shop, Charlottetown have three quarter length KENWOOD COATS that will see you through many, many seasons of wear. They're smart! They're in enchanting shades! They're serviceable beyond your fondest dreams and they are comfortable. The style has a wide box pleat in back, with deep patch pockets and a notched collar, cuffs and attractive buttons put the finishing touches on these style-wise Coats. Sizes are 12 to 18 and the Price of Kenwood Coats is 39.50 in the Ladies' Wear and the Ladies' Shop—Both Holman Stores.

LITTLE GIRLS as well as Big Girls like to have loads and oodles of cute PANTIES in their collection of lingerie! These Panties don't have to be at all expensive, in fact the Youth Centre in the Summerside Store has some adorables of fine rayon knit with dainty touches of nylon trimming. There are white, pink, blue or yellow ones, from which to build a "Pantie Wardrobe"—they're priced only 49 cents a pair and the sizes are from 2 to 14. Shop for cunning Panties for the girls in the Youth Centre of Holman's Summerside Store.

HOLMAN'S Both Stores

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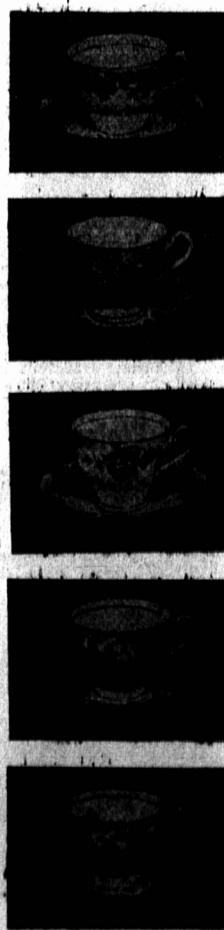


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