

# CIMN seeks FM license Campus radio station struggles to expand

By Cate Hanus

MANY YEARS UPEI'S CAMPUS RADIO station, CIMN, has been working towards obtaining an FM license. This was primarily an attempt to bring station policies up to par, but time has come to attempt to make FM broadcasting a reality.

Island Cablevision has switched to optical lines, and want CIMN to switch over. This result in better quality, but problems arise with the price tag. CIMN would have to rent these lines, and this rental fee would amount to more in a period of one year than the cost of FM transmitting equipment. CIMN management therefore is out of the question.

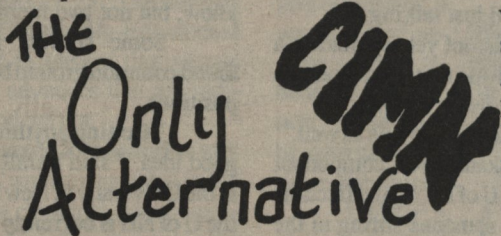
Obtaining an FM license is difficult, and the CRTC has raised some serious concerns about CIMN: they say the lack of a full-time station manager might make it difficult to ensure that CRTC policies are carried out. CIMN's closeness to Student Union has also

been addressed as a possible problem.

Though nothing can be done to distance CIMN from Student Union (the station's primary funding source), much can and has been done about the CRTC's other concerns. Senior volunteers have been set up to supervise programming and one person has been selected to train and supervise volunteers.

When asked what he felt CIMN's chances of obtaining an FM license were, station manager Rorry O'Connor said he remains "cautiously optimistic". He went on to say an FM station would be very beneficial to the UPEI campus, creating a greater sense of community through increased awareness of campus events. O'Connor said CIMN offers a distinct service to the Charlottetown area and also gives some much-needed exposure to UPEI.

The UPEI Student Council voted unanimously to support CIMN's bid for an FM license. The proposal has also been submitted to the UPEI Senate.



# Career Development and Employment Centre to Open at Student Services

By Cate Hanus

DEPARTMENT OF STUDENT SERVICES AT UPEI is opening a Career Development and Employment Centre in early November, 1994. This has been the first organized approach to recruiting and employment since the Canada Employment Centre for Students on Campus opened in May of 1992. Blaine Jensen, director of student services, is very excited about the centre. He is especially pleased with the "students working for students" theme the centre utilizes.

UPEI student Carolyn Shaw has been named as a Student Advisor and a full-time Career Coordinator will be hired later in the year. Already, Carolyn is working for student services office in Robertson Library, as well as appearing weekly in the X-Press.

The Career Development and Employment Centre will provide many of the same services as those provided by Human Resources Development at the Canada Employment Centre in downtown Charlottetown. Students will be able to get assistance in resume writing, successful interview strategies, and job search tips, as well as reading the posted job descriptions. Seminars regarding specific positions will also be held. (See this week's notices for first)

The difference between the Career Development Centre and the former employment centre is that this facility will have more of an internal focus. Students visiting the centre will be encouraged to apply what they have learned during their time at UPEI to market themselves to employers. The centre, while helping students find employment, will also be helping us acquire long-term skills and knowledge.

Centre staff hope to also work in coordination with various departments and societies across the university, helping to organize "career fairs", bringing in speakers and recruiting officers from various businesses. When planning the career development and employment centre, Jensen researched Wilfrid Laurier University's Student Career Assistants as well as the federally funded Canada Employment Centres. At Wilfrid Laurier, student volunteers work to help student union suborganizations, and recruiters in the business community. It is this idea of help coming from within the university community which Jensen found impressive.

UPEI's Career Development and Employment Centre will be holding its grand opening November 15; watch for further information at that time.

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