

The "Little Shop" Celebrates HOLMAN'S 95th BIRTHDAY

With 3 Big Days Of Sensational Sale Savings!

Sale Headliner!



"Terrific" Is The Word For This Exciting DRESS SALE

Racks of smart, wearable styles that are Special Purchases and Clearances from regular stock. The Dresses are of cottons, crepes and sheers in summery pastel shades as well as darker colors. All sizes.

SALE SPECIAL 4.88

Attractively styled in smart fashions and made of cottons, sheers, tafetas, crepes, etc. This group is made up of Special Purchases and Clearances from stock regularly priced to 12.95.

SALE SPECIAL 6.66

The materials included in this group are cottons, nylons, crepes, taffetas, onionskin and other Summer fabrics, made up into frocks of charming styles. Special Purchases and Clearances from regular stock, priced to 16.95.

SALE SPECIAL 8.88

Special Purchase!

BATHING SUITS



Glowing colors and styled to be the "hit" of the beach, these Swim Suits of wool, nylon and "Lastex" are a Special Birthday Purchase. Regular values to 9.95, BIRTHDAY SPECIAL

4.88

Regular to 3.98

SLIPS and HALF SLIPS

First Quality and Substandard quality in this selection of Slips and Half-Slips. Made of crepe or nylon and luxuriously lace or embroidery trimmed, the color is white only. In a good range of sizes the values are to 3.98. BIRTHDAY SPECIAL

1.88

Rayon Crepe GOWNS

In a smart variety of styles and the most popular shades. First Quality and Substandards in the group, the sizes are small, medium or large, regular values to 4.98. BIRTHDAY SPECIAL

2.88

Rayon Jersey GOWNS

Daintily trimmed with rows of cotton lace or nylon, these Gowns are smartly styled and in shades of pink, blue or maize. Sizes small, medium or large, regular to 2.98. BIRTHDAY SPECIAL

1.88



Regular 1.75 Evening Sheer

NYLON HOSE



FIRST QUALITY and Full Fashioned! Nylons in shades of "Sunsparkle" and "Sunlight" with dark pencil seams and slimming panel heels are in sizes 9 to 11, regular 1.75 a pair.

SALE SPECIAL 1.09

Regular 1.25 Walking Sheer

NYLON HOSE

FIRST QUALITY and Full Fashioned! For everyday wear these Nylons in 42 gauge, 40 denier are in shades "Mirage" and "Sun-breeze". The sizes are 8 1/2 to 11, regular to 1.25 a pair

77c

Stock Up At This Low Price!

Cotton T-SHIRTS

For active or spectator sports! They're smartly styled and well made of terry cloth, combed cotton in plain knit or honeycomb stitch. There are First Quality and Substandard "T" Shirts in this selection. Sizes small, medium or large, regular to 2.49, SPECIAL

1.29

Special Purchase and Clearance From Stock!

SALE of BLOUSES

Solid colors, prints and combinations of shades in Blouses the quality of which is hard to beat! These Blouses are made of cotton, rayon or nylon. Both tailored and pretty lace trimmed numbers. Regular 2.98. BIRTHDAY SPECIAL

1.99

Higher Priced Lines

REDUCED

CLEARANCE! Better quality Blouses in a smart variety of styles and materials including crepes, nylons and sheers. Many are lavishly trimmed with lace. Misses' and women's sizes. Regular to 4.98. BIRTHDAY SPECIAL

2.99



THURSDAY

JULY 3rd

FRIDAY

JULY 4th

SATURDAY

JULY 5th

Rayon BRIEFS

Tailored or lace trimmed Briefs that are neat fitting. The shades are pink, blue or white in sizes small, medium or large, regular 79 cents a pair. BIRTHDAY SPECIAL

44c

Little Shop Shoppers

Are Eligible For The

\$1,000.00

Birthday Grand Prize

Take Your Sales Bills to HOLMAN'S MAIN STORE

For Your Entry Ballots

SKIRTS You'll Want

At Irresistible Savings!

COTTON SKIRTS in gay print designs with either pastel or dark backgrounds. There is a large assortment from which to choose, including half-circle Skirts. Regular to 2.98. BIRTHDAY SPECIAL

1.88

RAYON GABARDINE and other fine materials are featured in this group of Skirts. New styles Specially Purchased and Clearances from stock. Regular to 4.98. BIRTHDAY SPECIAL

2.69

WOOL, OTTOMAN, TWEED OR NYLON in this lot of Special Purchase or Clearance from Regular Stock Skirts. The styles are exceptionally smart for sport or spectator wear. Attractive shades regularly priced to 8.95. BIRTHDAY SPECIAL

4.69



Come! See! Buy! Save!

HOLMAN'S

Little Shop