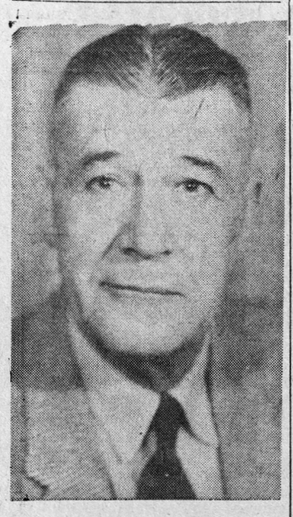
"Red Seal" Standard of Wiring Acclaimed As The Finest!



EARLE T. MacLEOD

Electric Service Endorsed By Fire Marshal

When asked for his thoughts on the introduction of the "Red Seal" Standard of adequate wiring in this Province, Mr. Earl T. MacLeod, Provincial Fire Marshal, stated that his office was pleased to endorse the public service program of the Electric Service League.

"We wonder," he said, "if the people of our Province realize that annually, in Canada, about 6,500 fires start from electrical causes, resulting in a property loss of almost $11 million. By far the largest factors are overfusing and 'do-it-yourself' wiring.

"The adoption of the 'Red Seal' Standard of adequate wiring could entirely eliminate the first of these hazards, and help to wipe out the second," Mr. MacLeod stated.

"In a recently conducted survey of homes in a suburb of Toronto it is reported that about 37 percent of all homes surveyed had overfused their electrical systems—and about 10 percent had improvised wiring. Of course our fire prevention authorities at Federal and Provincial levels are hard at work to reduce these fire hazards, and the resultant loss of lives and property.

"The Dominion Fire Commissioner, the Fire Marshal or Fire Commissioner in each Province and the fire insurance companies, have now been joined by the electrical industry, represented in eight Provinces by the Electric Service Leagues.

"We congratulate the League in this Province on its adoption of the 'Red Seal' standard, and trust that its public service program will meet with the highest measure of success."

MAJOR W. H. POOLE,

Chief Electrical Inspector, Province of P.E.I.

"Electricity is a good servant, but a bad master", says Major Poole, "SO DON'T DO IT YOURSELF . . . but, rather, employ a qualified electrician! I most heartily endorse the Red Seal Standard of Wiring, as specified by the Electric Service League of Prince Edward Island".

New Standard Of Wiring For Province

The Electric Service League of Prince Edward Island was incorporated in December, 1957 after more than a year's preparatory work, and is affiliated with the National Red Seal organization.

Honorary Directors are: Hon. President, Hon. Dougald MacKinnon, Minister of Industry and Natural Resources; Hon. Vice-President: Judge C. St. Clair Trainor, Chairman of the Public Utilities Commission; Hon. Secretary, Major W. H. Poole, Chief Provincial Electrical Inspector, and Hon. Treasurer, Mr. Earl MacLeod, Provincial Fire Marshal.

Officers of the League are: Chairman, W. V. Burke; Vice-Chairman, G. S. Storey and Secretary-Treasurer, H. B. Bugden. Directors and Executive Committee include A. D. Cameron, L. Hacker, A. K. Bell, Dalvay Murchison, J. L. Kirby, Murray Scott, Neil MacInnis, F. A. S. Jones and Austin A. Scales. Committee Chairmen are: Standards, W. R. Brennan; Finance, A. E. MacLean, and Planning, A. D. Cameron.

The League is the combined effort of all branches of the electrical industry, including Electrical Contractors, Building Contractors, Architects, Utilities, Electrical Inspectors, Appliance Dealers and Electrical Distributors, and is designed to help the people of this Province in their day to day living, electrically.

The obvious advantages of the use of electricity as an energy source can only be enjoyed by the public if the wiring system of the home is of sufficient size to allow for the efficient and safe operation of the 70 odd electrical appliances in use today.

A standard or yard stick has been established by which the home owner can assess his own wiring system, or can judge the wiring system in new or old houses offered for sale. This standard is known as "Red Seal".

Electric Service Leagues are now set up in all but two of the Canadian Provinces, to which the home owners may go for advice and guidance. The Leagues, sponsored by all segments of the industry, are non-profit organizations, and give free advice and assistance to all home owners.

To obtain a "Red Seal" certificate of adequate wiring the home owner submits his specifications to the League. Upon completion of the installation to "Red Seal" standards, a Certificate of Approval is issued to the owner and a "Red Seal" is applied to the Service Switch in his home as a permanent designation of adequate wiring for the safe and efficient operation of the electrical appliances of today and tomorrow.

Mersey Paper Co. Sets Record

MONTREAL (CP) — Bowater Corporation of North America Ltd., announced Friday that Mersey Paper Co. at Liverpool, N.S., a subsidiary, set a monthly newsprint production record of 488.1 tons in Janu. . .

The figure is an increase of 6.4 tons over the company's previous high daily average set last October.

Mersey also reporte 1957 a record production year with 145,960 tons, 1,705 tons more than in 1956. Average daily production per working day in 1957 was 472.4 tons, compare4h096 88td.w 472. 4 tons, compared with 460.9 in 1956.

Accused Doctor Dies; Mystery

PARIS (Reuters) —A country doctor accused of ordering his naked mistress to kill his wife to "prove her love" for him died mysteriously Friday.

Dr. Yves Evenou was hurriedly transferred to hospital from prison when he beame ill but efforts to save his life failed.

Evenou, 49, and his mistress, 47-year-old Simone Deschamps—described as the "demon lovers of Voisy" by French newspapers—were accused of murdering the doctor's drugged wife early last year.

Their trial had not been set, however, pending further investigation of the case. Miss Deschamps still is being held.

Miss Deschamps told police that, naked except for black gloves and ballet shoes, she stabbed Mrs. Evenou while the doctor pointed "that's her heart. Strike."

The woman woke up with the first thrust and murmured: "What is hurting me?"

"Go back to sleep," the doctor told her. "It is a nightmare."

Simone struck harder and the woman died, calling out "mother! mother!"

Xmas Tree Trade To Use Grading

OTTAWA (CP) — Canada's Christmas tree industry, a booming $8,000,000-a-year business, is to adopt national grading standards for the yuletide trees.

The federal trade department said that a three-day meeting held by a special committee in Ottawa last month decided that a manual to guide in the grading of individual trees will be printed.

The committee was made up of representatives of the industry, federal and provincial governments and related agencies.

The grading standards, to be adopted voluntarily, will be similar to those adopted recently in the United States. Handlers will also be given field training.

The committee also recommended the establishment of a national Christmas tree association. Canada's annual Christmas tree production is valued at more than $8,000,000 and exports at over $6,000,000.

MEETS AMBASSADOR

OTTAWA (CP) —Prime Minister Diefenbaker held his first official meeting Friday with D. J. Von Balluseck, new Netherlands ambassador to Canada. Mr. Von Balluseck assumed his new Ottawa post Jan. 20. He succeeded A. H. J. Lovink who was posted to Australia last July as Netherlands ambassador.

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In a dozen ways electricity cuts costs and saves you time and effort. BUT, to do today's jobs safely and well—and take on tomorrow's bigger jobs too—your electrical system has to be big enough.
If you are planning to buy a new home or rewire your present one, get your free copy of "Facts about Electric Wiring for the Home", as a guide to safer, happier living, the ELECTRICAL WAY, by writing to —
THE ELECTRIC SERVICE LEAGUE
OF PRINCE EDWARD ISLAND
P. O. Box 428 Charlottetown
The Electric Service League is a Public Service, non-profit organization, sponsored in this Province by the following:
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