



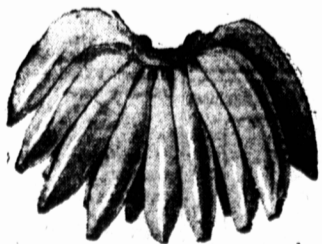
Everyone's Talking About
THE MONEY YOU SAVE
THE MONEY YOU EARN
 By Buying The Co-Op Way!

SHIRIFF'S
 "Bud Flavoured"
JELLY POWDERS 29c
 3 For
PUDDINGS 29c
 3 For
 Also Four "Lushus"
Easter Desserts

BIG 5
CLEANSER 2 for 19c
SURF large 41c
 (Use Your 10c Coupon)

Sunlight
5 for 56c

ORANGES
 SWEET & JUICY **39c DOZ.**



GOLDEN RIPE BANANAS 19c

GRAPEFRUIT
 LARGE - JUICY - SWEET
 A "BEST BUY"
6 FOR 39c

STEAKS... ROASTS... CHOPS



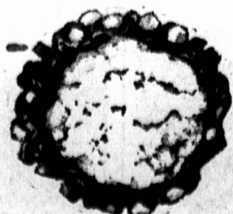
Our VALUES Are TOPS

PRIZE BEEF
 FROM THE
FAT STOCK SHOW

THE FOLLOWING PRIZE CATTLE WILL BE ON SALE AT THE FOLLOWING STORES DURING EASTER WEEK. AT CHARLOTTETOWN & SUMMERSIDE THE SHOW'S CHAMPION SHORTHORN RAISED BY ATHOL ROBERTS OF SOUTHPORT. ALSO AT CHARLOTTETOWN THE RESERVE CHAMPION ANGUS RAISED BY REDVERSE STEWART OF NEW WILTSHIRE. AT SUMMERSIDE PRIZE BEEF BY FRANK PLATTS. AT O'LEARY PRIZE BEEF OF M. A. MacKENZIE. AT MORELL SHOW BEEF BY CHESTER McCARTHY. AT VERNON RIVER SHOW BEEF OF V. R. MacISAAC. AT MONTAGUE THE PRIZE BEEF OF RALPH ANNEAR.

THE FINEST EASTER BEEF AVAILABLE AT DOWN TO EARTH PRICES

PRIZE STEER ROUND STEAK	lb. 57c
PRIZE STEER SIRLOIN STEAK	lb. 59c
PRIZE STEER T-BONE STEAK	lb. 63c
PRIZE STEER RIB ROAST	lb. 49c
PRIZE STEER RUMP ROAST	lb. 53c
PRIZE STEER SHOULDER ROAST	lb. 43c
GRADE "A" - AVE. 15 Lb. TURKEYS, special	59c
EASTER REGULAR HAMS, whole or half ..	69c
SMOKED - 5-7 Lb. PICNIC HAMS	lb. 59c
PRIZE BABY BEEF LIVER, special	lb. 69c
TENDER GRADE "A" FOWL, special	lb. 39c
REAL TASTY SCALLOPS	lb. 59c



LARGE SNO-WHITE CAULIFLOWER
 Each 49c

CHARLOTTETOWN STORE OPEN THURS. NIGHT UNTIL 9:30 - SPECIAL BARGAINS

These Values In Effect April 12-13-14-15 and 17

SHOP CO-OP
Super Market
 FREE DELIVERY
 THE ONE STOP MARKET

ALBERTON - BLOOMFIELD - ELLERSLIE - TIGNISH - O'LEARY - WELLINGTON - CARLETON - NORTH RUSTICO - CHERRY VALLEY - TRACADIE - ELMIRA - VERNON RIVER - MORELL - ST. PETERS.

Summerside: dial 2117; Charlottetown: dial 8557; Montague: call 5

The Perfect Easter Gift
 At A Budget Price
 Delicious "Bungalow"
CHOCOLATES 79c
 Per Pound

SALADA 120's
TEA BAGS \$1.39
 YORK
DESSERT PEARS 22c
 ST. CROIX
PUMPKIN 28 oz. 19c
 SCHWARTZ - 16 Oz. Ice Box
PEANUT BUTTER 45c
 VILLAGE GREEN
BEANS, 20 oz. 2 for 27c
 WHILE IT LASTS!!
CO-OP MILK 3 for 27c

Drink To Your Own Health
APPLE JUICE 29c
 48 oz.
PASCO BLENDED JUICE 17c
 20 oz.

NEW SPRING
GREEN BEANS
 Per lb. 29c
 RED RIPE
TOMATOES, ctn. 23c
 COOKING
ONIONS . 5 lbs. 23c



FRESH GREEN
Cucumbers, ea. 19c



EXTRA LARGE HEAD
LETTUCE, each 29c

A REAL EASTER GIFT
 FOR YOUR BABY

GERBER'S

BABY
FOODS, 3 for 29c
 BABY
CEREAL, 2 for 41c
 TEETHING
BISCUITS 28c

SNOWFLAKE
SHORTENING 24c

CELLO-PAK
PITTED DATES 2 lbs. 29c
GLIDE 32 oz. 29c
JAVEX 32 oz. 29c
 MAYFAIR
SPICED BEEF 27c
SPORK 2 for 69c

Welcome On Any Table!
STRAWBERRY JAM
 24 Oz. Tin **41c**
 CAMPBELL'S
VEGETABLE SOUP, 3 for 41c
TOMATO SOUP, 3 for 27c