The Guardian

"Covers Prince Edward Island Like The Dew"

SECOND SECTION — Charlottetown, Thur., June 23, 1966. — PAGE 13

Drug Manufacturers Counter Figures On Products Cost

OTTAWA (CP)—Drug manufacturers turned the Commons into a university lecture hall complete with professor and blackboard, to meet a challenge to their figures on drug costs by Dr. Peter C. Briant, vice-dean and director of McGill University's school of commerce, delivered a 90-minute lecture seeking to support figures supplied by the Pharmaceutical Manufacturers Association during the drug prices inquiry Tuesday.

The manufacturers contended that the average Canadian has to exper l less labor than workers in most other countries to pay for his drugs.

STACKED CARDS

Dr. Briant, appearing before the Commons committee as an expert for the association, used a blackboard to illustrate how the manufacturers—arrived at their figures and to argue that committee member, Dr. William Howe (NDP — Hamilton South), stacked the cards in presenting the committee with sets of figures showing higher Canadian drug costs.

He finished with an illustration selected at random from a list of drugs mentioned by Dr. Howe. It showed a consumer price of $7.97 in Britain and $25 in Canada, but represented 4.4 hours of work in Britain and 4.6 hours in Canada on the basis of the association's formula for translating prices into labor hours.

However, the association's method of claiming fair and reasonable drug costs came under attack from committee counsel A. M. Laidlaw, who questioned what Canadian earning power has to do with the question when drug prices to consumers in Britain are clearly lower than to consumers in this country.

He suggested that importation of lower - priced drugs would help Canadians and this was what the Commons had asked the committee to find out.

SAYS ONLY METHOD

Dr. Briant replied that the association's statistical method was only one way of measuring the economic performance of an industry comparison with other countries.

If Canadians did not want a domestic drug manufacturing industry, then importation might be the answer. But that would mean, among other things, 10,000 fewer jobs and leaving the public at the mercy of foreign suppliers.

Eugene Whelen (L — Essex South) remarked that Canadian farmers only wish they had half the protection against foreign produce that the drug industry enjoys.

Dr. Briant also supplied figures to indicate that out of the prescription dollar, the druggist gets 50 cents, the distributor eight cents, federal tax collector four cents and manufacturer 37½ cents.

LIBERAL TELECAST

CFCY-TV

FRIDAY, JUNE 24 -- 7.15 P.M.

Daniel MacDonald

Bruce Stewart

LIBERAL CANDIDATES FOR 1st KING'S

Inserted by P.E.I. Liberal Assn.

Alaska Road Paving Job Expensive

OTTAWA (CP)—Paving and other improvements to the Alaska Highway would cost an estimated $84,051,000 and return benefits of only $46,901,000 over a 20-year period, says a special report commissioned by the federal government and tabled in the Commons.

It suggested that with traffic on the increase, a re-evaluation of the program in another 10 years might produce a better economic argument for paving the road.

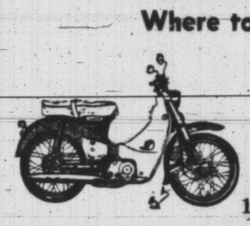
The Stanford, Calif., Research Institute carred out an analysis of the economic benefits of improving the dusty, winding 1,500-mile road that starts at Dawson Creek, B.C., and runs through the Yukon to Fairbanks, Alaska. It was builty by the United States during the Second World War as a defence measure and turned over to Canada in 1946.

Northern Affairs Minister Laing told a Commons committee earlier the report is disappointing. While the government didn't necessarily share all of the opinions in the report, it would be helpful to persons interested in the matter.

The report says tourism would be the only industry to reap large benefits from the paving plan. Agricultural production in northern sections of Alberta and British Columbia might make small gains through increased sales to Alaska.

HONDA BIKES

Where to buy one?



Douglas Bros. Jones

of course!

- Low Down Payment
- Long Term Financing

155 Kent St. Dial 2-1234

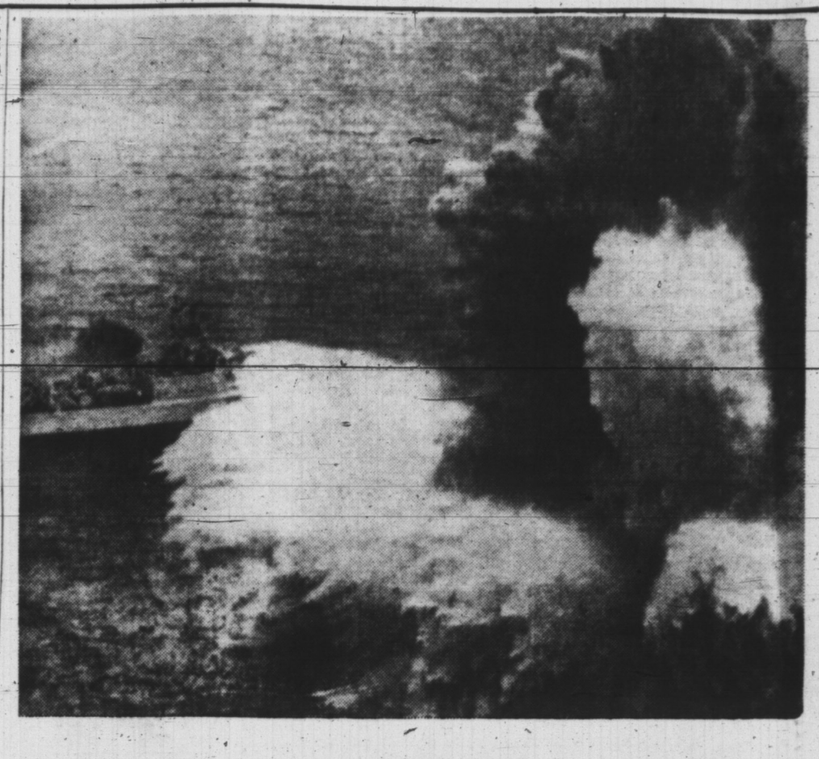
Dow Brewery Will Reopen

QUEBEC (CP)—Dow Brewery, which closed its Quebec City plant March 30 following a series of deaths among heavy beer drinkers in the region, has announced the plant will reopen June 27.

Some 1,000,000 gallons of beer were recalled and destroyed in March following the deaths of 18 persons of a rare heart disease.

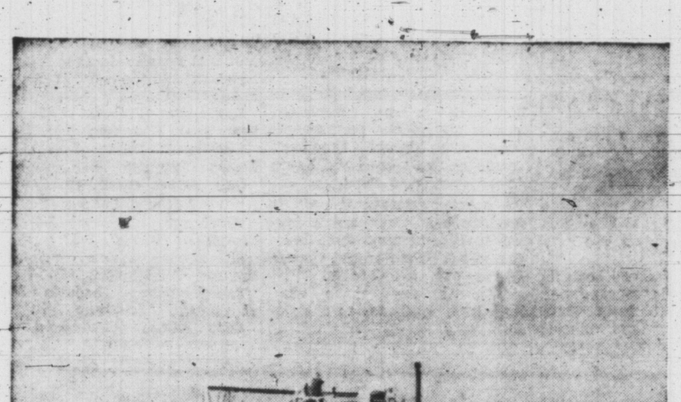
Investigation revealed no harmful substances in Dow or any other beer.

Pierre Gendron, president of Dow Breweries Ltd., said although excessive consumption of beer is the only common factor yet found in the deaths the inquiry had proved "those who died did not just drink Dow."

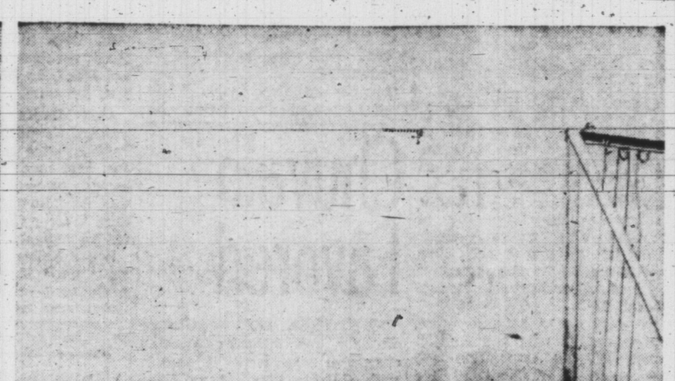


The 2,900-ton HMCS St Croix shudders as a force equivalent to more than seven tons of TNT hurls water skyward during recent shock tests at a U.S. Navy range off the coast of California. There was no major damage to the destroyer escort, and the only personnel casualty was a bruised thumb suffered by a sailor when a clock fell from a bulkhead. (CP Wirephoto from National Defence)

Music plays no part in the typical religious service of orthodox Moslems.



Early and mid-season control with Phosdrin prevents insect build-up. Lets plants grow lush and green.



Near harvest, insect control with Phosdrin ensures you biggest crop volume and maximum profits.

VEGETABLE GROWERS:

Kill insects fast with amazing Phosdrin. Apply up to 24-hours before harvest—without creating residue problems.

POWERFUL Phosdrin* Insecticide kills even the toughest insects within *seconds* of application. Protects your crops from costly, late-season insect damage.

Unlike most other insecticides, Phosdrin disappears rapidly—leaves no residues. As a result, you can safely harvest vegetables up to 24-hours after spraying.

How Phosdrin works

Phosdrin is a remarkable *phosphate* insecticide. It kills on contact, paralyzing the insect's nervous system.

One thorough spraying effectively controls all destructive insects attacking vegetables. This includes aphids, mites, loopers, worms, leafhoppers, flea beetles—*even insects resistant to conventional insecticides.*

Phosdrin's fast, complete kill has been proven during the last five years on thousands of acres across Canada.

It is registered for over 30 different crops: lettuce, broccoli, brussel sprouts, cabbage, cauliflower, beans, peas, potatoes, turnips, spinach—to mention a few.

Complete, low-cost control

Phosdrin gives *complete* control. There's no need to add another insecticide and raise costs.

Phosdrin is an exceptionally powerful, water-soluble insecticide. A little goes a long way.

Example: you can eliminate aphids completely with only two ounces of Phosdrin per acre. Cost? Meagre. Slightly above $1.00 each acre.

Compare costs with overall protection. You'll understand why Phosdrin is truly economical; and probably the most effective insecticide available with such short application intervals.

NOTE: Phosdrin is very easy to handle. It comes in a specially graduated 20-ounce bottle for your convenience.

Phosdrin is available at your local distributor. For dependable, neighbourly service and a complete range of modern Shell farm products, see your Shell or White Rose farm dealer.

CAUTION: When using any insecticide, always read and follow label directions carefully.

*Registered Trade Mark

Shell Chemicals

SHELL

ZAKEMS FOR GOVERNMENT INSPECTED BRANDED

STEAKS — SIRLOIN, T-BONE, ROUND, WING — 89c

10 LB. WHITE SUGAR 79c

SILVER SEAL MOLASSES QT. 39c

MAPLE LEAF LARD 4 LB. 1.00

MAPLE LEAF PICNICS 1¼ LB. CAN 1.39

Be Sure to read our big LUCKY DOLLAR Ad For Store-Wide Anniversary SPECIALS

TENDER RUMP ROAST LB. 69c

MAXWELLHOUSE INSTANT COFFEE 6 OZ. 1.09

10 LB. BAG CHARCOAL 89c

PERFECTION ICE-CREAM ½ GAL. 89c

ROBIN HOOD FLOUR 25 LB. BAG 2.19

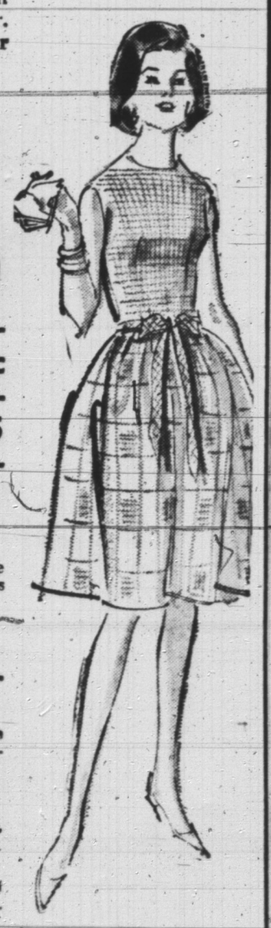
KRAFT ORANGE — 24 OZ. MARMALADE 49c

ZAKEMS LUCKY DOLLAR The Only Store that sells Branded Beef Continuously

FRESH ONTARIO Strawberries Qt. 69c PT. 39c

HOLLIS IS BACK

Yes, Hollis is back in town and he has brought back all the finest merchandise that is possible to buy. All the latest styles in men's, ladies' and children's wear. So for the buy of a life time call in today and see for yourself.



150 SUMMER DRESSES

All sizes and we mean all sizes. These dresses are made by Arenell and Dan River, and are the latest in summer cottons.

Reg. to 12.95 Now Only $4.95

Ladies' SHORTS 99c

Ladies' SWEATERS . . . from 2.95

Harris Tweed SPORT COATS

And woven from pure wool in the outer Hebrides, Scotland. In sizes 36 to 52.

$24.95

DRESS PANTS

These pants are guaranteed for one full year. And are machine washable. Sizes 28 to 50.

Reg. 12.95 $9.95

MEN'S SUITS

All famous makers. All the latest styles and shades, in sizes 32 to 50.

Reg. 69.95 $49.95

Corney's Family Clothing Store

Charlottetown — "Open Saturday 'Til 6 p.m." — Summerside

Next Door to Semple's Drug — Next Door to Liquor Store

North Ireland Bank Re-open

BELFAST (AP) — Banks in Northern Ireland opened Tuesday for the first time since a clerical strike shut them down six weeks ago.

The striking junior employees agreed Friday to accept an immediate seven-per-cent pay increase and another 3.5-per-cent increase next April. They had asked for an 11-per-cent raise in annual salaries ranging from £440 ($1,320) to £672 ($2,016).

The settlement doesn't affect the Irish Republic, where junior employees, who went on strike at the same time, are holding out for a seven-per-cent raise. They had been earning from £450 to £655 annually.

Clairtone Plant Opens

STELLARTON, N.S. (CP)—Premier Robert L. Stanfield said here industrial progress has taken place in spite of difficulties Nova Scotia has experienced.

He was opening the $4,000,000 Clairtone Sound Corp. plant which will produce stereophonic sound equipment and color television sets. It is the largest secondary manufacturing plant in the province.

U.S. Auto Slump May Hit Canada

TORONTO (CP)—The Globe and Mail says Canadian auto industry officials fear they may have to reduce their shipments to the United States if the U.S. car sales slump continues into fall.

The paper says Canadian auto-makers, committed to annual production increases of $260,800,000 under the Canada-U.S. auto pact, are relying on export programs to U.S. markets to fulfil a large part of their quota.

The story quotes a Canadian auto executive as saying "Canadian auto ccompanies can hardly expect to export to the U.S. if the plants down there are either shut down or working only part time."

sThe executive is also quoted as saying:

"It would cause a political storm if our people were working overtime while their U.S. counterparts were only employed four days a week."

Milk Cheaues Are Mailed

OTTAWA (CP) — Cheques worth $3,605,000 are in the mail to farmers who delivered milk to processing plants under the new dairy policy, the agriculture department announced Wednesday.

The government pays 75 cents a hundredweight to farmers as part of the subsidy program to guarantee them a national average price of $4 a hundredweight for manufacturing milk.

These first cheques largely cover April deliveries. Some May production is also covered.

The agriculture department is still preparing for the issue of cheques to fluid milk and cream shippers, also covered under the policy.

BRIDGE COLLAPSES

JAKARTA (Reuters) — At least seven persons were killed and 20 injured when a bridge collapsed under a bus at Pontianak, west Borneo, the official Indonesian news agency, Antara, said Wednesday.