

The Cash I Save At DOMINION Helps Me To...



ENJOY THE BEST



- In Easter Finery for Me!
- In Easter Foods for My Family!

Easter is a special occasion when you want to serve the best to Very Important People... your family! And you want to look your best too, in a new Easter outfit, complete with flattering Bonnet. Thousands of Canadian women have discovered that it's easier to serve the best and to save for spring fashions too, by shopping year-round at Dominion — Canada's Easter Foods store! They know that regular shopping at Dominion where everyday low prices prevail on thousands of items — in addition to outstanding weekend specials, makes the difference.

GRADE "A" OVEN READY FRESH OR SWIFTS BUTTERBALL FROZEN

TURKEY 5 TO 14 LBS. LB. **49^c**

GRADE "A" OVEN READY FRESH KILLED
CHICKEN 2½ TO 5 LB. AVERAGE LB. **49^c**

CANADA PACKERS DEVON BREAKFAST
BACON 1 LB. CELLO **69^c** FRESH CHILLED HADDOCK
FILLETS LB. **49^c**

SAVE 20C LB.
MAPLE LEAF TENDERSWEET

HAM SHANK OR BUTT END LB. **49^c**

SAVE 9c LB.
FIRM GOLDEN RIPE
BANANAS
LB. **17^c**

DELICIOUS WITH HAM IMPORTED, FIRM, SWEET
POTATOES 2 LB. CELLO **29^c**
FIRM, RIPE FOR SLICING
TOMATOES 12 OZ. PKG. **25^c**
LONG GREEN FOR SLICING
CUCUMBERS 2 for **35^c**

EASTER SPECIAL
MCDONALD & VRIEND GRADE "A" LARGE
EGGS DOZ. CARTON **49^c**

SAVE .08c CASH
STUART HOUSE
Foilwrap 12" PKG. **28^c**

DELICIOUS WITH HAM, SCHWARTZ PREPARED
MUSTARD 16 OZ. JAR **21^c**
McLAREN'S SWEET MUSTARD, MIXED OR WAFER
PICKLES 3 15 OZ. JARS **89^c**

KIDDIES LOVE IT, NESTLES CHOCOLATE
QUIK 1 LB. TIN **47^c**
DOMINION'S OWN RICHMELLO FRESH GROUND
COFFEE 1 LB. BAG **79^c**

SAVE 12c ON TWO TINS
AYLMER FANCY FRUIT
Cocktail 15 OZ. TIN **24^c**

EASTER SPECIAL
SAVE 21c CASH
ISLAND PRODUCT-PERFECTION
ICE CREAM ½ GAL. **79^c**

SAVE 10c LB.
DOMINION'S OWN TOWN TALK
CHOCOLATES
1 LB. BOX **69^c**

Grand Champion Steer
Purchased at the P.E.I. Easter Beef Sale—at a record price of \$2.07 lb. will be on display at the Queen St. Store Good Friday from 11 a.m. until 2 p.m. and will go on sale Saturday morning at regular prices. All are cordially invited to come in and see it at these hours.

ALLAN'S MILK CHOCOLATE
EASTER EGG 2½ OZS. EACH **45^c**
DARES PANNED
EASTER EGGS 9½ OZ. PKG. **29^c**

STORE HOURS
Monday, Tuesday, Wednesday 8:30 a.m. to 6 p.m.
Thursday Open 8:30 a.m. to 9:30 p.m.
Closed All Day Good Friday
Open Saturday 8:30 a.m. to 6 p.m.
ST. PETERS ROAD OPEN SAT. NIGHT UNTIL 9 P.M.



In stock this week: A good supply of Potted Plants, Mums, Tulips and Easter Lily, etc. Various sizes. Buy early while selection is good.
VALUES EFFECTIVE UNTIL CLOSING SATURDAY, APRIL 12, 1963
WE RESERVE THE RIGHT TO LIMIT QUANTITIES
DOMINION
QUEEN STREET DOMINION STORES LTD. ST. PETERS RD.