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Halifax, N.S.



J. A. E. Schwartz
Resident Director
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L. deG. Lepinay
Director
Quebec City, P.Q.



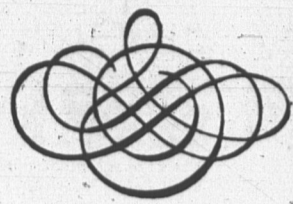
V. J. Fejtek
Director
Kentville, N.S.



P. A. Dionne
Director
Montreal, P.Q.



J. A. Riendeau
Director
Montreal, P.Q.



SCHWARTZ



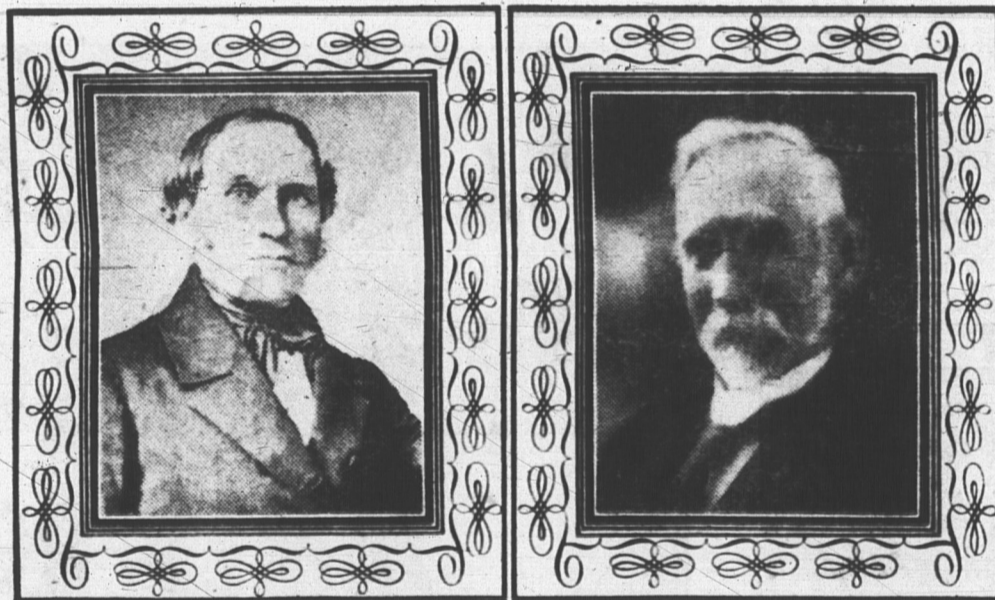
W. H. SCHWARTZ AND SONS LIMITED, HALIFAX • MONTREAL

Canada's Oldest Coffee and Spice House

COFFEE • SPICES • GOURMET SEASONINGS • MUSTARD • PEANUT BUTTER • VINEGAR • FLAVORING EXTRACTS • RAISINS • DATES

Say Schwartz and be Sure of good Canadian Food!

The House of Schwartz
FOUNDED IN 1841



Founder—William H. Schwartz
1808-1881

Founder's Son—William E. Schwartz
1854-1933

**125 YEARS OLD
... AND STILL - ALL CANADIAN!**

How do you feel when you reach your 125th year in business...to have met the problems and the opportunities of every single day over a century-and-a-quarter, and come to celebrate such an Anniversary as this...still as active and as proudly a Canadian business as ever? We will tell you in one word: Great!

If you ask us HOW we have done it, we can answer that in one word too—PEOPLE, because that's who we are... just people. People with a dream like our Founders (above)...people who count their blessings in terms of the customers and communities they serve, and in the success and vigor of the firm they represent (below are only a few of us)...people with pride as members of a family—the Canadian family. Pride is something that comes naturally to us, because SCHWARTZ is a family house, taking its beginnings when the father of the Founder emigrated from Amsterdam, Holland in 1790. Since our business was founded in 1841—26 years before Confederation—it has continued in the family for four generations, and is still family controlled.

Yes—take it from us—it is a wonderful feeling to be part of a 125-year-old-business—to be still growing—still dedicated to quality—and perhaps most of all, still completely Canadian owned, Canadian operated.

That's a lot to be thankful for—which we are! For all of it!