



Charlottetown - New, Modern SHOE DEPARTMENT NOW OPEN

Featuring Superb Selections Of Fine Footwear For The Family

Note These

OPENING SPECIALS

On Sale In Both **HOLMAN** Stores

Women's Dress Shoes --- Regular 12.98

Pumps, sandals and strap styles in black, brown, green, blue and canary colors. Suedes and calf leathers with flexible leather soles, Cuban and high heels. Assortment of sizes 4 to 9, **SPECIAL**—

7.49

Men's Fine Shoes --- Regular 12.98

Oxfords, gore styles and loafers in tan, black or brown smooth grain leather. Full single or double Goodyear welted soles and leather or rubber heels. Excellent quality in sizes and half sizes 6 to 11, **SPECIAL**—

7.49

Children's Boots and Oxfords

Made of sturdy brown calf with full leather soles and heels. Good fitting lasts in a broken range of sizes. B and D widths.

Regular to 6.95—

4.99

Regular to 8.95—

5.99

Here's How You Get There ---

Location and Entrances Of
Holman's Charlottetown Shoe Dept.



Air Step --- Scott McHale --- Savage --- Gracia --- Palmer --- Bunnies

Shop All Day Friday Until 9 p.m. and Saturday Until Noon HOLMAN'S Pre - Easter SHOPPING PARTY

Extra Specials for Yourself — Your Family — Your Home!

For Women ---

Nylon Tricot Nightgowns

They're really lovely and a Terrific Buy! Several luxurious styles with satin, net embroidered trim. Colors are blue sapphire, pink spray, twilight, rose garnet and white diamond. Sizes small, medium and large. Regular to 14.98, **SPECIAL**—

6.99

HOLMAN'S BOTH STORES LINGERIE

Full Fashioned Wool Cardigans

"Pixie" make in approved classic style with ribbed round neck, cuffs and waistband. Made of top quality Zephyr wool, Mitim mothproofed and shrink resistant. Full fashioned in white, navy, beige and turquoise, sizes 34 to 40. Regular 7.95, **SPECIAL**—

5.99

HOLMAN'S BOTH STORES LADIES' WEAR

New York Imports --- Easter Hats

Smart little hats to wear now and right through the new season! Straw fabric, satin and straw braid in shell, pillbox and other flattering styles. Spring shades from which to choose. Regular 4.98, **SPECIAL**—

3.99

HOLMAN'S BOTH STORES MILLINERY

Many Styles --- Sample Handbags

Pouch, tote, clutch and roomy box styles that are neatly lined and complete with zipper compartment. Colors include black, red, tan, navy and ivory frost, etc. Materials include patent, calf, luxonhyde and other plastics. Right now is the time to get yourself a smart Spring Handbag at a worth while saving! Regular 4.98, **SPECIAL**—

2.99

HOLMAN'S BOTH STORES ACCESSORIES

For Men --- (Summerside Store Only)

Big Sale Of Sport Shirts

Choose from a large selection of Sanforized cotton flannel in assorted plaids and checks or fine cotton broadcloth with a novelty pattern on a white background. Both styles have convertible collars, buttoned cuffs and are cut to fit perfectly. Regular 4.95, **SPECIAL**—

2.99

HOLMAN'S MEN'S WEAR, Summerside

Utex Reversible Jackets

Of fine gabardine with check fabric lining and zipper closing. Available in a number of smart colors, sizes 36 to 44, regular 9.98, **SPECIAL**—

7.99

HOLMAN'S MEN'S WEAR, Summerside

For Children ---

Girls' Spring Suits

Assorted plaids of Vacara and wool blend. Fashioned with shoulder-strapped, pleated skirts and unlined jacket with lace trimmed collar and cuffs. Sizes 4 to 6x. Regular 7.98, **SPECIAL**—

4.49

HOLMAN'S BOTH STORES YOUTH CENTRE

Children's Spring Jackets

Corduroy, sueded or poplin in brown, navy or two-toned colors with kasha flannel linings. Zipper front, pointed collar and set-in sleeve style in sizes 3 to 6x. Regular 5.98, **SPECIAL**—

2.99

HOLMAN'S BOTH STORES YOUTH CENTRE

For The Home ---

Axminster Mats

27 by 51 inch size in assorted shades including gray tone-on-tone, beige/green, gray/red leaf designs. Finished with hemmed ends. Regular 5.95, **SPECIAL**—

6.99

HOLMAN'S BOTH STORES FURNITURE

Moore's Wall Satin Interior Paint

Ideal for wall, ceilings or wood trim. Fine quality Moore Rubberized paint in a large assortment of colors, easy to apply, odorless and gives velvety finish. Regular 2.25 qt., **SPECIAL** qt.

1.89

HOLMAN'S BOTH STORES HARDWARE

8 Oz. Decorated Tumblers

Assorted colored decorations on bright clear glass. Convenient 8 ounce size with straight edge, regular 15 cents each, **SPECIAL**—

8 FOR 98¢

HOLMAN'S BOTH STORES CHINA

Jacquard Terry Towels

Heavy weight terry cloth. Colors are blue, green or rose in 17 by 28 inch size. Regular 79 cents each, **SPECIAL**—

59¢

HOLMAN'S BOTH STORES HOME FURNISHINGS

HOLMAN'S SHOE DEPARTMENT - CHARLOTTETOWN . . . FOOTWEAR FOR ALL THE FAMILY