

**Announcing**  
THE APPOINTMENT OF  
**DOWD MOTORS LIMITED**

**FORMERLY HORNE MOTORS LTD.**  
203 FITZROY ST.

as dealers for  
**CADILLAC • CHEVROLET • OLDSMOBILE**  
and **CHEVROLET TRUCKS**



MR. R. E. DOWD  
President

General Motors is pleased to announce the appointment of Dowd Motors Limited as Cadillac - Chevrolet - Oldsmobile - Chevrolet Truck dealers for Charlottetown, P. E. I.

Mr. R. E. Dowd, President of the new dealership, has had an extensive experience in the automotive business. He is well qualified to see that your motoring problems are handled with efficiency and dispatch. Mr. Dowd will head the same group of efficient, courteous people who have served Charlottetown motorists so faithfully in the past.

Whatever the make or model of car you drive, you are cordially invited to visit Dowd Motors Limited to meet the friendly staff. We invite you also to inspect the modern building and equipment which make Dowd Motors the most up-to-date car dealership in town. While you are there, the salesmen will be glad to show you the new cars and trucks, and if you wish, will gladly arrange a demonstration drive. Make a point of visiting Dowd Motors soon.

**GENERAL MOTORS OF CANADA LIMITED**  
OSHAWA, ONTARIO