

Optimists See Outlook For Business Excellent

By FORBES RHUDE
Canadian Press Business Editor

Relatively good current indicators shadowed by cloud on the farther horizon mark today's economic picture.

This is rather a switch—during most of the after-war years we may at times have found the current situation darksome, but we always felt sure of bright skies ahead.

Last year and this year to date have been better than might have been expected a year ago, and this may indicate a strength that will carry us through the transitions of a changing world without too much pain. Some, however, fear that we haven't met up with the real test yet.

Wall Street Journal's George Shea, commenting on the American scene, says: "With a large proportion of the economic statistics for February now available, the figures can be interpreted in two different ways. One is that a recession which has been foreshadowed and almost a year now has started or is about to start. The other is that the slide-wise trend of almost a year now has taken the place of a recession, and that now a new upward cycle is being foreshadowed."

LOSES CONFIDENCE
Barbara Ward, British economist, said in a recent Toronto address that she was more confident before Christmas that the crisis would be passed safely than she now is.

Much of her apprehension apparently arises from a year that, with France's rejection of the British effort to join the European Common Market, there may be a deterioration in international co-operation.

Any serious deterioration in this regard would be indeed regrettable because international co-operation on an unprecedented scale has been the chief reason we have been able to overcome

so many crises and has been the main foundation for our optimism for the future.

On the brighter side, however, many feel that any incipient isolation will not be able to stand up to the many positive forces that have been set in motion.

SURCHARGES REMOVED
Last week's Canadian developments included the following:
Remaining import surcharges from last June's austerity program were removed. Most immediate visible effect were substantial reductions in the prices of imported cars, whose prices were forced up when the surcharges were levied.

Automotive news continued to get in front of the spotlight in other ways.

Chrysler of Canada Ltd. says retail sales of its cars in the first six months of the current model year is 55 per cent ahead of the comparable period last year and second only to the record year 1956.

General Motors of Canada reports all-time records in domestic sales and production in the six months, and a 10-year export record.

Volvo (Canada) Ltd. will display all the components of the Volvo automobile to 100 Nova Scotia manufacturers April 10-11, so that the manufacturers may get an idea of what they can make economically.

TRY NEW DIESELS
Also in the transportation field, Canadian Pacific Railway said new types of diesel locomotives that could lead to faster rail freight service are about to go into service.

Procor Ltd., Canadian subsidiary of Union Tank Car of the United States, has announced the "world's largest tank car" and says the car's main objective is to encourage reduced freight rates through economies in handling products.

CROSSINGS DECLINE
OTTAWA (CP)—Vehicles entering Canada from the United States in January declined 1.6 per cent to 961,900 from 977,100 in the corresponding month last year, the bureau of statistics said Friday. Entries of foreign vehicles decreased by 2.4 per cent to 468,600 from 483,700 and returning Canadian vehicles dropped one per cent to 537,700 from 548,500.

SENATE GIVES APPROVAL WASHINGTON (AP)—The Senate passed by voice vote Tuesday and sent to President Kennedy a bill to make Sir Winston Churchill an honorary citizen of the United States. The bill directs the president to issue a proclamation declaring the British statesman an honorary citizen. Churchill's mother was born in the U.S.

SEES CHANGE
When Sir Thomas Bond began developing what now is London's fashionable Bond Street in the 17th century, it was an area of swamps and muddy lanes.

STAR CLOTHING CO. LTD.

MEN'S SPORT COATS reg. to 24.98
● sizes 36-46
● 2 and 3 button styles
DISCOUNT PRICE **9.88**

Ladies Cotton SLACKS reg. 3.95
● sizes 10-20
● black, blue, green, white
DISCOUNT PRICE **2.88**

Ladies Spring LAMINATED COATS reg. 16.95
● sizes 8-14
● green and black
DISCOUNT PRICE **9.88**

Girls Spring DRESSES reg. to 4.95
● sizes 8-14
● plaid and fancies
DISCOUNT PRICE **2.88**

FROM BOYS' JEANS reg. 2.88
● blue, brown and black
● sizes 6-18
DISCOUNT PRICE **2.88**

Star Clothing Co. Ltd.
"The Island's Only Discount Store"
Next to Canadian Tire in Charlottetown and Summerside

to add new warmth and personality in today's modern home...
... decorate with ready-pasted **SUNWORTHY WALLPAPER**

Enjoy the satisfaction of doing it yourself. There is plenty of scope for individual expression in the fine new selection of Sunworthy Wallpapers now on display. You may choose from 90 patterns of washable pre-pasted wall-papers. You'll discover striking new combinations of texture, color and pattern to add to the charm, gaiety or traditional elegance of your home. You may also choose from 80 patterns washable non-pasted wallpaper.

SUNWORTHY WALLPAPER
We offer you free decorating counsel!

BRACE McKAY LIMITED
SUMMER ST. "Your Quality Furniture Store" SUMMERSIDE

Look Your Best this **EASTER**

If there ever is a time when a man wants to look his very best, it's Easter Sunday! You can choose here everything you need for this important dress-up occasion... all of a quality and styling to do you proud!

SPRING SUITS
In the latest spring patterns, styles and colors.
By Warren K. Cook, Savile Row, Fashion-Craft and others.
49.50 To 115.00

TOPCOATS
For all occasions and all weather, from shower coats to Rockshire Velamas. Priced from—
16.95 To 65.00



HATS
By Stetson and Crean. All the latest colors and styles.
6.95-12.95

DRESS PANTS
It's time to step into slacks in the lighter weight and brighter moods of spring. The change will do you good. See our collection of all wool worsted and blends by Premier, Warren K. Cook and others.
8.95 - 27.00

Marrice Mill Ltd
CLOTHING OF DISTINCTION FOR MEN

Water Street Summerside

SPRING BEGINS with Beautiful Shoes
from Wright Shoe Co. . . .

Do your Easter shoe shopping here and bring all the family! For everyone, we've all the news in style, all the best of values. Choose from a full range of sizes.

A NEW LOOK
Soft calf, two tone, light and tawny. Sizes AA-B
6.98 TO 9.98

WRIGHT'S Carry a Complete Line of
● PATENTS ● BLACK CALF
● BROWN CALF ● WHITE PATENT
And Many—Many New Colors.

Come In and Look Around Our Self-Service Dept.
WRIGHT SHOE CO.
Queen Street Charlottetown Dial 4-9821

Parkdale Pharmacy
say Happy Easter in the Sweetest Way

Chocolates
Finest quality chocolates... specially boxed for Easter giving. Pure milk chocolate in a choice of three assortments.
75c to 3.50
Smiles 'n' Chuckles

Chocolate Novelties
In special Easter boxes... specially good for children because they are made of pure chocolate. Animals and Easter eggs in the selection.
10c to 1.19

PARKDALE Pharmacy
"Open 7 Nights a Week Until 10."
St. Peters Road Charlottetown Dial 4-8553

HOOLEY'S men's wear
and Montague Charlottetown

SUITS by Shiffer-Hillman

NEW Spring styles! Every one the newest 2 and 3 button single breasted style. Dark solid shades of blue, grey, brown and olive and muted patterns—all wool worsted and worsted flannel. Make it a point to see these today. Sizes 36 to 48. Tails, shorts, regulars semi-stouts.

MEN'S DRESS PANTS
English Worsteds etc. from **10.95 to 27.50**

ALL WEATHER COATS
April clearance of broken lines. Solid shades in smooth fabrics and mixed tweeds. Sizes 36 to 46 from **19.95. 4.95**
Raincoats from **4.95**

SPORTCOATS
Specially selected from regular stock. Included are Harris Tweeds, Braeburn Tweeds and lightweights. Newest shades and patterns. Sizes 36 to 44; shorts and tails included from **24.95**

Rogers Hardware
Quality Bone China For **EASTER**

The inspiration for this charming design was drawn from the English Cottage Garden

Lavender Rose
Royal Albert Bone China
5 Piece Place Setting only **\$10.75**

Is Your Dog In the Easter Parade?
● Riveted and sewn collars—from 40c and up.
● Chrome plated chain training collars.
● Plaid and striped models. Styles for all breeds.
● Chain and leather leashes.
● Muzzles and Harness.

The Rogers Hardware Co. Ltd.
"If It's Hardware We Have It"
Queen Street Charlottetown