

Tourism, Transportation, Parking Are Considered

SUMMERSIDE BUREAU OF THE GUARDIAN
President A.H. Hubley presided at the regular monthly meeting of the Summerside Board of Trade held here last evening at the offices of the wholesale firm of Rogers and Arnett Ltd., with a good attendance. Frank Arnett, who recently attended a meeting of the Tourist Association spoke on the tremendous potential of the tourist industry in this province and of the necessity to improve facilities to handle the increase in tourism. He stressed the importance of courtesy to the tourist and said "for four months of each year there is no better place than P.E.I. to spend a vacation."

American continent are not allowed to enter the British Isles. **EDUCATION WEEK**
Mr. Hubley stated that this being Education Week, he had been approached by Don MacDougall, a teacher at the High School regarding the feelings of the board members about taking commercial students into their business houses for a day or two so that they might get an insight into what they face when they graduate. The general feeling was that this was an excellent idea.

travelled portion of the highway from this area and with the Chelton beach being proposed as an area likely to be developed, it is felt that this stretch of highway should be paved.
Mr. Arnett extended a sincere welcome to the board members on behalf of the directors of Rogers and Arnett and was thanked on behalf of the members by the president for his gracious hospitality.
Following the meeting refreshments were served.
Two guests were introduced, Waldo Gardiner, Chelton and Brad Cairns, Summerside East.



MINSTREL SHOW SPECIALTY

Tap dancers Helen Bishop and Norma MacLeod, two of the several top specialty numbers seen at the Summerside Lions Club

Minstrel Show. The three-night performance concluded last night. Proceeds are for the Prince County Hospital. It is the fifth year

the Lions Club has presented a successful minstrel show in Summerside.

Public Speaking Was Topic

The regular meeting of the Gamma Hi-Y was held in the Y

Centre on Saturday at 7 p.m. with Marjorie Ireland presiding. Members were asked to bring cakes for the cake sale to the Y Centre Friday at noon. There will be no dance at the Y Centre Saturday night as the Y's Men are occupying the centre in connection with their annual Radio Auction.

A talk on "Oral communication of ideas" was given by Donald MacDougall, Grade Nine teacher at Summerside High school. In it he discussed the proper choice of words in speaking, the importance of public speaking, and the facts about delivering a speech in public. Mr. MacDougall was introduced by Dawna Tuplin and thanked by Sally Speers.

WESTERN GUARDIAN

CARD PARTY at Ivan Pickering, Clinton, March 6 in aid of 4-H Calf Club.

DR. ZIELINSKI will be absent from his office, Kensington and Kinkora from Monday, March 9th to 15th inclusive.

COME TO the minstrel show presented by the Lion's Club Summerside at the Kensington High School Auditorium on Tuesday evening, March 10th., sponsored by Canadian Legion Ladies Auxiliary.

CRAPAUD Rink tonight minor hockey Crapaud. Paperweights vs. Kinkora Paperweights 6:30 sharp. Pee-wees 7:15. Bantams 7:45. Midgets 8:30. Skate after.

CRAPAUD Rink Saturday 8:00 p.m. sharp. Annandale Combines vs. Cape Traverse Rovers. First game in finals Intermediate B Series. Admission 50 cts. and 25cets Skate after.

BEDEQUE Rink, tonight, Friday. Summerside C.N.R. freight Office vs. Journal Pioneer. Game time 7:00 p.m. Also third and deciding game, semi-finals, Freetown vs. Middleton. Game time 8:30.

PANTRY SALE at Kennedy's Store Saturday March 7th., at 3 p.m. Sponsored by the Kensington P.Y.P.S.

KENSINGTON RINK tonight, Friday. Junior North Shore finals 8:30 Margale vs Long River or French River 7:30 French River School vs Springvalley School.

HAS OPERATION—Ben Champion, manager of IMT at Summerside, underwent surgery in Prince-County Hospital Wednesday night and was reported in an improved condition Thursday. It is reported he may require a second operation in a few days.

PERSONALS
Mr. Ray MacQuarrie and Mr. Moyce Calbeck of Hampton, arrived home from Florida last week.

Professional Cards
Chartered Accountants
T. Earle Hickey & Co.
Canadian Bank of Commerce Building
Summerside, P. E. I. Phone 2225

Insurance
R. E. Ellis & Son Limited
Fire Auto - Casualty
Summerside

Optometrists
E. E. Parkman
Opt. D., R.O.
PHONE 3287
Summerside

B. F. Hunter, R.O.
Summerside, P. E. I. Phone 3116
SMALLMAN'S BUILDING

Photographers
The Read Studios
D. W. SEARS

Barristers
George R. MacMahon, LL.B.
(Also Kensington on Saturday)
Phone Summerside 3551
255 Water St., Summerside

A. B. Campbell, BA, LL.B.
Phone 5'ide 3818
Crockett and Gellan Bldg., 5'ide

S'ide Auxiliary Holds Meeting

SUMMERSIDE — The Summerside Trinity Evening Auxiliary met on March 3rd with president Ida Moyse in the chair.

Letters from various presbytery secretaries were read and discussed. It was decided to pack a box of hospital dressings for Dr. Florence Murray, Korea, at the present time, and a box for overseas relief in May. The visiting committee reported calls at hospital and chronic care.

An Easter service was conducted by Georgie Webber. Laura Crockett gave a very interesting article entitled "Easter Faith". The litany of thanksgiving and confession was led by Lilla MacGougan, followed by Scripture by Verna Phillips.

Georgie Webber gave a message on "whispering hope" showing how as Spring gives new life after death.

Death Follows Brief Illness

TIGNISH—Fifteen-month John Richard, only son of Mr. and Mrs. Raymond Richard, Tignish, passed away yesterday in the Provincial Sanatorium following an illness of only a week.

Besides the parents there are four sisters ranging in age from fifteen years down to four years, Jo Anne, Betty, Elaine and Brenda.

Funeral services will be held this morning from the home of his parents to the Church of St. Simon and St. Jude, Tignish. Interment will be in the church cemetery.

Parent-Teachers Meeting Held

The Victoria Parent Teachers Association met in the Institute Room of the Hall for their February meeting. The president, Mrs. Allison Lea, called the meeting to order. Following the repeating of the Creed and singing of "O Canada" the minutes were read and approved. Three new members joined. The principal reported on the visit of the District Nurses.

It was decided to replenish supplies of paper cups and towels, toilet tissue, etc. from the Co-op fund. The trustees were asked to purchase new blinds for each room. The next meeting of Association was scheduled to be held at the school on Thursday of Education Week.

Mrs. Richard MacQuarrie introduced the guest speaker, Mr. W.B. Ross, the district supervisor, who spoke on the "Aims of Parent Teachers Associations". This talk was inspirational. Thanks were expressed to Mr. Ross by Mrs. Karl Boutler and Mrs. I. Craig. The Buss session was led by Mrs. C. Howatt and Mrs. A. Lea.

Visitors and students assembled in the high school auditorium where a teenage film "Sylvia" was shown by John Martin of the National Film Board, Charlottetown. The principal, Elmer Power, welcomed the guests and thanked Mr. Martin for showing the film.

Howard Clark's Birthday Marked

ALBERTON — On Monday evening a number of residents of The Dock and members of the Alberton Presbyterian congregation met at the home of Mr. and Mrs. Howard Clark, the occasion being Mr. Clark's birthday.

On behalf of those assembled Rev. J.Y. Garrett presented Mr. Clark with a Bible. Mrs. Clark was also remembered by the presentation of a gift of jewellery which was made by Mrs. E.F. Kerr.

Games were enjoyed also a sing song with Mrs. Lloyd Wilkie as accompanist.

During the refreshment hour, as Mr. Clark cut a cake which had been presented to him, the guests joined in singing "Happy Birthday To You".

Witness Heard As Trial Opens

SUMMERSIDE — One witness was heard in the case of a Freetown man charged with unlawfully dealing in motor vehicles without a licence, when the ac-

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used appeared in County Magistrate's Court here yesterday morning. The accused has pleaded not guilty to the charge.
A Freetown produce dealer told the court that he owned three trucks and purchased at least one of them from an Ontario firm through the accused. He said he paid \$3,200 for the truck that would have cost him \$4,650 had he bought it locally. Because the exact date the money order for the truck purchase was made out could not be established the court was adjourned until this information is made available.
A Rosebank resident pleaded guilty to a charge of having possession of liquor at a place other than his residence and

Freetown Youth Gets Six-Month Jail Sentence
SUMMERSIDE — A Freetown youth, Willard Pius Finnan, 17, was sentenced to serve a six-month term in Prince County Jail when he appeared in Summerside Police Court yesterday morning for sentencing on an attempted break charge.
The youth had pleaded guilty to the attempt to break into Jenkins Groceria when he appeared before Magistrate R. S. Hinton, QC, Tuesday morning.
The magistrate told the accused the sentence would be lenient in view of the accused's age and the fact that it was his first offence of this kind. He warned that if he appears in court again there would be no leniency.
The case of a Summerside man charged with being intoxicated in a public place was adjourned until this morning when the accused pleaded not guilty.
About 95 per cent of Sweden's population are Lutheran Protestants, the state religion.

Our Sixth Birthday Sale Ends Saturday



This is Your Last Chance To Cash In On The Extra Savings Offered During Our Big SIXTH ANNIVERSARY SALE.

| | | | | | |
|-------------|-----|---------------|-----------|---------|------------|
| Picnic | lb. | Bunkies | 5 lb. bag | White | 10 lb. |
| HAMS | 43c | ORANGES | 69c | SUGAR | 83c |
| Codless | lb. | Maxwell House | 1 lb. tin | Picnic | 20 oz. tin |
| BONDS | 37c | COFFEE | 89c | PEAS | 29c |
| Eviscerated | lb. | Fluffo | 2 lb. | Surford | 20 oz. tin |
| FOWL | 39c | SHORTENING | 59c | PEARS | 2 for 39c |

MANY OTHER GOOD BUYS THROUGHOUT THE STORE

MAHA Island Hockey Playoffs TONIGHT (FRIDAY) AT CIVIC STADIUM PARKDALE ROYALS
(CHARLOTTETOWN ALL STARS)
Vs.
SUMMERSIDE ACES
STARTING TIME 9:15 O'CLOCK
Fourth game of the best of seven series for Island Title.
Adm.: Adults 60c; Students 35c.

PLAYOFF HOCKEY AT ALBERTON TONIGHT ELMSDALE ROCKETS Vs. NEW ANNAN BEAVERS
First Game in Best of Three Series for the Prince County "C" Title. Winner plays Murray River for Provincial Title.
GAME TIME 8:30

CAMEO
Kensington
FRIDAY - SATURDAY 7:15 - 9:15
MATINEE SATURDAY 1 P. M.
"THE JOKER IS WILD"
Starring FRANK SINATRA, MITZI GAYNOR, JEANNE CRAMER and EDDIE ALBERT

This Week At Civic Stadium
FRIDAY— 9:15 Playoff Hockey Parkdale Royals vs. Summerside Aces
SATURDAY— 2:00-4:00—Skating 8:00-10:00—Skating
SUNDAY— 8:30-10:00—Skating Club

TRADE-IN SALE
During the month of March. You can make your down payment at Moase Jewellers, Summerside, by trading in your out of date, shabby, or un-serviceable watches, shavers, accordions, old gold, stamp or coin collections on any new items of modern merchandise you require. Write us for folders about your needs and tell us what you have to trade-in, if unable to call personally at **Moase Jewellers**

REGENT
Friday - 7:15 - 9:10
Sat. Matinee 2:00

TV's LAFF-FAMED FUNSTERS
DAN ROWAN and DICK MARTIN
Once Upon A Horse
CINEMASCOPE
LEIF ERICSSON-NITA TALBOT-JAMES GLEASON
JOHN HAYGER and PAUL ANDERSON - A UNIVERSAL-INTERNATIONAL PICTURE

DO-IT-YOURSELF DEMONSTRATION DRIVE
After you've taken all the Do-It-Yourself tests be sure to arrange for a demonstration drive. You choose the time... you choose the route. We supply the Ford and you do the rest.

Before you do, take this DO-IT-YOURSELF DEMONSTRATION at your FORD dealer's

You'll prove to your own satisfaction that a standard Ford Custom 300 Fordor Sedan gives you \$87.25 more value at a lower list price than any car in its class—plus a big bonus in comfort and convenience.

Here are six of the many tests you will enjoy at the Do-It-Yourself Demonstration:

- The Bounce Test.** It's not a new system of weight reducing... just a future Ford owner enjoying the comfort of foam-cushioned seats—standard in Ford but not in competitive cars.
- The Squeeze Test.** After you've taken this test, you'll really appreciate the extra convenience of Ford's wider door openings. We like to call it "easy-to-get-in-and-out-of-ness."
- The Thump Test.** He's not knocking on wood—he's finding out if it's true that Ford really has the most complete insulation in its class. Come in and see how very true it is!
- Hidden Value.** That's the proud Ford owner in the background. His muffler has an aluminum coating to protect it from corrosive exhaust acids... protect him from frequent replacements.
- The Grunt 'n' Groan Test.** Heavy suitcases? The higher you have to lift 'em, the heavier they seem. Ford's trunk is cut lower so you merely slide luggage in... and save your back.
- More Hidden Value.** Four thousand miles between oil changes—that's the efficiency record of Ford's oil filter. This standard Ford money-saver costs \$11.10 extra on Ford's chief competitor.

FORD EDSEL MONARCH

D. ALEX MacDONALD, SUMMERSIDE

McGOWAN MOTORS LTD. MONTAGUE

S. R. JOHNSON LIMITED ST. PETERS ROAD, CHARLOTTETOWN