

\$85 CONTEST QUIZ

Name the firms concerned in the slogans or clues in each individual ad on these two pages; list also the telephone number and address of each firm. Number your answer with the key number shown in upper left hand corner of each individual ad. You may use this page as your entry form. Print or write your answer CLEARLY.

Send your solution to \$85 QUIZ CONTEST, c/o The Guardian-Patriot, Charlottetown.

Entries must be in our office not later than noon (12 p.m.) on Monday, October 28th.

Solutions and list of prize winners will be published in The Guardian and Evening Patriot on Wednesday, October 30th.

On these two pages you will find slogans, clues and information about 34 business firms in Charlottetown and area. These firms are known for their quality, service and high standards. You will find this contest interesting and entertaining . . . and . . . you may win one of the cash prizes.

- 1st PRIZE \$35.00
 2nd PRIZE 20.00
 3rd PRIZE 12.50
 4th PRIZE 10.00
 5th PRIZE 7.50

Employees of these papers are not eligible to win, nor are members of their families. The FIRST letter opened with the 34 correct answers will receive \$35.00. The second letter opened with 34 correct answers will receive \$20.00 . . . the third, \$12.50 . . . the fourth, \$10.00 . . . and the fifth, \$7.50.

1. **WHAT**

furniture store carries the famous line of Harding Carpets. You'll find the answer if you think of a bow and arrow

?

2. **WHERE**

is the fashionable ladies wear store famous for its Ice Hosiery Sales.

?

3. **WHAT**

is the name of Charlottetown's largest gift center and features gifts for all occasions.

?

4. **WHAT**

firm is now staging a campaign against bare feet

?

5. **WHAT**

Charlottetown firm is headquarters for Girl Guide uniforms and accessories

?

6. **WHAT**

major Charlottetown ESSO service centre specializes in "one stop service" and features "Rocket" Car Wash?

?

7. **WHAT**

is the name of the famous potato taste treat which has the same name as a famous nursery rhyme

?

8. **WHAT**

is the name of the service station in the Charlottetown area which specializes in repair of a popular European car

?

9. **WHAT**

is the name of the oldest meat market in Charlottetown which features the best in meat and has been operating for 100 years

?

10. **WHO**

would you contact if you wanted to buy or rent Burrough Business Machines or Royal Typewriters? You would find him on Fitzroy St.

?

11. **WHAT**

Charlottetown Funeral Home is known across the Island for its tradition of perfection. It is located on Fitzroy St?

?

12. **WHAT**

fuel dealer spins the biggest fish stories and whose location bears the name of a famous Saint?

?

13. **WHO**

has been the monument business the longest of any local dealer and is the authorized Rock of Ages Monument dealer

?

14. **WHAT**

Island firm is currently staging an Island first—with the emphasis on business efficiency

?

15. **WHAT**

is the name of the firm which handles tombstones and memorial markers . . . has been in business many years and offers experienced practical help in these problems. Our first name has six letters the last of which is the fifth letter in the alphabet

?

16. **WHAT**

Charlottetown automobile firm is giving away during the month of October a television and radio plus an opportunity to win one of ten luxury class automobiles in a national contest

?

17. **WHAT**

firm, whose name is the same as a great ocean, and is the only insulation firm who blow insulation and their work is guaranteed

?

18. **WHAT**

fashionable Charlottetown ladies wear store has as its slogan "Where Smarter Women Shop"

?

19. **WHAT**

is the name of the firm who makes all wool blankets which make such nice Christmas gifts

?

20. **WHAT**

Electrical Co. whose slogan for 1963 is "a telephone and a hot water tap go hand in hand" and bring you Comfort, Economy and Convenience

?