

Woman's Realm :- Social and Personal :- Fashions :- Literature

"Daughter Of Venus"

BY ROBERT FERRY SHANNON

CHAPTER I

Juliet, without escort, was unquestionably a bit of attractive bait. In her black evening dress she positively glistened with temptation—a provocation enhanced by a distinguished, yet not-too-regal, aloofness.

BAG DAD DATES OF QUALITY. Includes an image of a 'BAG DAD DATES' box and text: 'JONES-SCHOFIELD-HATHWAY, LTD. (DRIED FRUIT DIVISION) SAINT JOHN, N.B.'

Today's Short Wave Radio Program. (All times in Eastern Standard)

WEDNESDAY, JULY 29

4 p m.—Our Commissar for Defence—Marshall Voroshilov. RNE, 25 m., 12 meg.
6:00 p. m.—News bulletins in English; Symphonic concert; Talk by Prof. A. de Masi; Sardinian songs. 2RO, 31.1 m., 9.63 meg.

Four Reasons For Divorce Dorothy Dix Tells Why Marriages Break Up So Often

Lack of Feeling of Security, Society's Attitude, Finances and the Fact That Many Women Are Money Earners Are Set Forth as Principal Causes for Domestic Break-ups

Human nature being no different today from what it always has been, and husbands and wives being no harder to stand than they were formerly, why is it that divorce is continually on the increase and marriage has become nothing but an experiment? If you like it, you keep on with it. If you don't, you quit.

People have not changed. There have always been the same types of men and women. The same sort of husbands and wives. There have always been husbands who were good and kind and tender.

There have always been good wives and bad wives. There have always been wives who were loving and faithful, loyal and understanding and good housekeepers.

Why, then, since neither marriage nor husbands and wives have changed for the worse, do moderns find it so unendurable that they are so often willing to wreck their homes and half-orphan their children in order to escape from it? I think there are four major reasons for this.

The first is that marriage is no longer regarded as a binding contract by the great majority of men and women. It is an adventure. A leap in the dark. If you land on your feet, fine. If you don't, there is always Reno.

This lack of security, of permanence, undermines marriage. It keeps husbands and wives from settling down to the business of marriage and making the best of the mates they have chosen.

Another reason why there is an increase in divorce is because the point of view on it has changed. It used to be that a divorce was a scandal and a divorce was looked upon askance and "poor-Maryed," no matter how righteously she had separated herself from a brute.

The third reason why divorce is so much more common now than it used to be is because people demand so much more of life. We moderns don't seem able to take punishment as our forefathers did. We have to live more softly in every way.

Thousands of boys and girls fall in love and get married on the proverbial slip of paper. Hundreds of them care about the gaff when they find that marriage means shabby clothes and poor food and not being able to go to the movies and run with their old crowd.

And the fourth reason for the increase in divorce is the fact that nearly every girl nowadays follows some gainful occupation before marriage and this unites a large number of them for domesticity. They miss the excitement of dolling themselves up and going downtown every morning.

These to my way of thinking are four of the principal reasons for the increase in the number of divorces. But there are others. DOROTHY DIX.

THE FAVOURITE BEAUTY SOAP OF CANADA'S LOVELIEST MOTHERS

"THE PALMOLIVE BEAUTY TREATMENT IS PERFECT FOR OUR COMPLEXIONS... BOTH JANICE AND I USE IT EVERY DAY..."

When little Janice grows up she'll have her mother's "schoolgirl complexion". For Mrs. Jones, like thousands of other lovely Canadian women, gives her daughter the same beauty treatment she uses for herself.

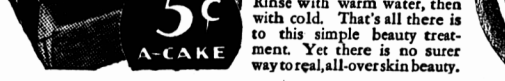
It's Palmolive's Beauty Treatment. And you should use it for your bath as well as for face, throat and shoulders. All your skin will become smoother, softer, lovelier... because Palmolive protects the natural oils which nourish the skin.

Cleanses, Soothes, Beautifies. Costly olive and palm oils give Palmolive its mild, penetrating lather. Going deep into your pores, it floats out powder, rouge and other impurities, lets them breathe and function normally.

So make Palmolive your soap. It's recommended by more than 20,000 beauty experts. Use it from today on, for all your skin. You'll have a complexion that's really youthful... lovely all over.

TRY THIS PALMOLIVE BEAUTY TREATMENT. For your face, throat and shoulders, and for your bath. Gently massage into your skin a warm, rich Palmolive lather.

Cleanse the pores thoroughly. Rinse with cold water. Then with cold. That's all there is to this simple beauty treatment. Yet there is no surer way to reveal all-over skin beauty.



Mrs. R. H. Jones and Janice, her three-year-old daughter.

The HOUSEWIFE and HER ACTIVITIES

ECSTASY

The shore-lark soars to his top-most flight. Sings at the height where morning springs. What though his voice be lost in the light. The light comes dropping from his wings.

Mount, my soul, and sing at the height. Of the clearflight in the light and the air. Heard or unheard in the night, in the light. Sing there! Sing there! —Duncan Campbell Scott.

It is better to be up and out than down and out. An election is as full of surprises as a grass widow. One of the worst things about a holiday is the day after.

Sometimes when a man is in the public eye he's just a cinder. Too many people these days are enjoying the right of free speech. Some men think more than they say, and some say more than they think.

A great mind treats little minds as such and is never belittled by them. Never get in an automobile with a drunken driver. Let him commit suicide alone. The wise man knows that an ounce of keeping your mouth shut is worth a pound of explanation.

It's a funny thing how a sucker can find a swindler when the most skilled detectives are baffled. An attractive dinner dress has a foundation of black taffeta beneath a dress of white embroidered organza made in redingote style with a little turnover collar, buttoned detail and short puffed sleeves.

WOMEN BEHIND LEAGUE

National Council of Women in session in Southport, Eng., urged the people of Great Britain to maintain allegiance to the principles of the League of Nations.

GOES TO WEST INDIES

Miss Sheila MacDonald, youngest daughter of former Prime Minister Ramsay MacDonald is leaving shortly for the West Indies to take up a secretarial appointment.

A PRIVATE MAP

If you dwell in a suburb or on the outskirts of a town with which invited guests are unacquainted, all the member of your household who can be most direct and concise in descriptions. Extra smartness may be achieved by printing a small map of your town and its "twists and turns" on your writing paper and invitation cards.

TRY THIS ON YOUR HEAT-BOUND HOUSE

Here is a simple way of cooling off your house these hot and sultry days. It was the bright idea of a

Minneapolis housewife. Place an electric fan at the bottom of your clothes chute and open the door at the top. It starts the air circulating and does really a first rate job.

MOCK VENETIAN BLINDS

For those who admire Venetian blinds but cannot afford them a window shade has been designed that copies the horizontal lines and binding of the Venetian blinds. The shade does not allow ventilation as do the Venetian blinds, but gives the room a similar appearance.

NAILS IN PLASTER

Frequently a nail has to be driven into a plaster wall, and before long the plaster cracks and the nail is useless for its purpose. A nail may, however, be securely fixed in the following manner, provided, of course that it is not to stand a great deal of weight.

An umbrella designed to fit the peculiar conditions of rumble-seat auto riding has been devised. The wise man knows that an ounce of keeping your mouth shut is worth a pound of explanation.

GUARD KEPT ON RUBY COLLECTION OF GANNA WALSKA

Included in the jewelry collection of the glamorous Ganna Walska is a set of ruby pieces that are so valuable that when Madame Walska went out to luncheon wearing them she had to have a special guard. Cartier's assembled the rubies for her over a period of years, the purchase of some of the stones necessitating a special trip around the world.

For those who carry only a few keys a miniature catalin key ring solves the problem of keeping track of them without crowding your handbag with bulky cases. Tiny rectangles of navy blue, brown, or black catalin form a lock, and you slip the keys on the metal loop. Ever so small animal pictures in round glass frames offer a colorful decorative touch.

LACQUERED SATIN

Prints for the early fall offer attractive and new-looking patterns in color and gold on lacquered satin backgrounds, usually black or white with designs of modern character, among them being flowers and medallions in round, oval, or while one of the most striking is a strawberry motif. The vivid colors and the character of the patterns

BLUENOSE FOR RODEO

HALIFAX, July 27.—(CP)—The Queen of the North Atlantic fishing fleet, the Lumbering schooner Bluenose, will be the principal attraction at the Deep Sea Rodeo and Aquatic Carnival from August 3 to 8. Captain Angus Walters will sail his vessel on a 2 1/2-hour cruise twice each day.

Spring Fashions For Home Dress-Making



Some of us, while we'd love an honest to goodness princess dress, are not really cut out for it. Just the mere blousing is needed to temper our hips.

The straight front panel in this model, creates a hint of princess. The belt meager from either side seam, blouses the bodice just slightly before fastening prettily at the back.

This dress may be fashioned of numerous materials as cottons, linens, rayon, tub silk, etc. The sleeves cut in one with the shoulders, make it very easy to make. Gay cotton print pictured is both smart and practical.

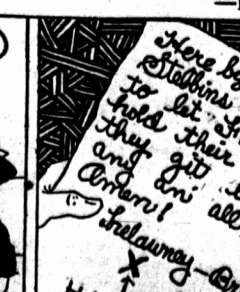
Style No. 1782 is designed for sizes 11, 13, 15, 17 and 19 years. Size 15 requires 2 3/4 yards of 39-inch material with 3/4 yard of 35-inch contrasting.

Price of PATTERN 15 cents in stamps or coin (coin is preferred.) Wrap coin carefully.

No. 1782. Size Name Street City State

D. A. B. CHANGE CATTLE RATES. MONCTON, N. B., July 27.—As of August 1, the Dominion Atlantic Railway in Nova Scotia will implement the basic rates on livestock recently instituted by the Canadian National Railway and Canadian Pacific Railway according to a statement issued here by J. D. MacSenna chairman and Rand H. MacSenna manager of the Maritime Board of Trade.

JUST KIDS



—By Ad Carter