

# TV Promotional Invasion Of Cape Breton Is Charged

OTTAWA (CP)—One private broadcaster has charged another with conducting a "promotional invasion" of Cape Breton Island full of "distortion" and "deception."

The charge came at a public hearing of the Board of Broadcast Governors.

Marven Nathanson, president of the company operating CIBC-TV in Sydney, the island's largest city, said the invasion was staged by Filay MacDonald, president of CJCH-TV, a CTV private network station in Halifax.

Mr. Nathanson said Mr. MacDonald in recent months conducted an "inflammatory print and personal appearance" in an attempt to convince Cape Bretoners that CJCH-TV "Maritime TV flagship" should be brought into the TV picture there.

The comments bubbled up around an application by the

publicly-owned CBC to extend French-language TV service to Cape Breton. The crux of the argument was what channel should be used by the CBC.

**WOULD SERVE FRENCH**

The corporation proposed to operate on channel 2, picking up the signal from its Cheticamp French station on the island's west coast, and setting up a re-broadcasting station at Boisdales, near Bras D'Or Lake in the island's interior, to retransmit the signal for two main pockets of French-speaking residents north and south of Sydney and others scattered in between.

CBC Vice-President Ron Fraser told the hearing the move would bring service to about 11,000 residents who have French as a mother tongue.

Mr. MacDonald appeared in opposition to the choice of channel 2. He is the only unlimited channel left for the area, he said. In fact, if it had not been for the current government "freeze" on extension of alternative TV service until policy can be drafted, CJCH-TV would have an application for such a move before the board.

CJCH-TV would like to set up a re-broadcasting station in the area, he said. In fact, if it had not been for the current government "freeze" on extension of alternative TV service until policy can be drafted, CJCH-TV would have an application for such a move before the board.

without interfering with either CBC plans for channel 2 or his plans for channel 8.

Mr. Nathanson filed with the BGC a copy of a full-page advertisement from the Cape Breton Post which he said "deliberately created" an impression that the only way for Cape Bretoners to get second English service was to back Mr. MacDonald's position.

But the CBC had indicated its interest in setting up its own stations in future to take over the service now provided through such CBC affiliates as his station. If government policy is laid down approving such action, that would leave the former affiliates open to provide alternate service.

Mr. Fraser said the CBC is against any delay because this would be "grossly unfair" to the French-language residents.

## ON THE AIR

### FRIDAY PROGRAMS

- CFCY-TV**
- 1:30 p.m.—Musical
  - 2:00 p.m.—Film Festival
  - 2:30 p.m.—Film Festival
  - 3:00 p.m.—To Tell The Truth
  - 3:25 p.m.—Take 30
  - 4:00 p.m.—Moment of Truth
  - 4:31 p.m.—Magic Boomerang
  - 5:00 p.m.—Rin Tin Tin
  - 5:25 p.m.—Political Telecast
  - 5:30 p.m.—Music Hop
  - 6:00 p.m.—Frank's Bandstand
  - 6:15 p.m.—TBA
  - 6:30 p.m.—Political Telecast
  - 6:35 p.m.—Robin Hood Flour Jack pot
  - 6:30 p.m.—Gazette
  - 7:00 p.m.—CFCY News
  - 7:15 p.m.—Purty Friday Jackpot
  - 7:30 p.m.—Political Telecast
  - 7:30 p.m.—Political Telecast
  - 8:00 p.m.—Political Telecast
  - 8:30 p.m.—Musical Showcase
  - 9:00 p.m.—TBA
  - 10:00 p.m.—News Special on Election
  - 11:40 p.m.—Political Telecast
  - 11:50 p.m.—Political Telecast
  - 12:00 a.m.—CIBC News
  - 12:15 a.m.—Local Weather and sports
  - 12:15 a.m.—Sign Off

### CKCW-TV

- 9:57 a.m.—Station Sign On
- 10:00 a.m.—Canadian Schools
- 10:30 a.m.—Novelty School Shows
- 11:30 a.m.—Friendly Giant
- 11:45 a.m.—Chez Helene
- 12:00 p.m.—Butternut Square
- 12:20 p.m.—Across Canada
- 12:50 p.m.—Friday Playbill
- 2:30 p.m.—At Home with Helen Crocker
- 3:00 p.m.—To Tell The Truth
- 3:30 p.m.—Take Thirty
- 4:00 p.m.—Moment of Truth
- 4:30 p.m.—Razzie Dazzle
- 5:00 p.m.—Toytown LTV
- 6:00 p.m.—Supper Club
- 6:15 p.m.—TV News
- 6:25 p.m.—TV Weather
- 6:30 p.m.—TV Sports
- 6:35 p.m.—Supper Club
- 7:00 p.m.—Hogan's Heroes
- 7:30 p.m.—The Saint
- 8:30 p.m.—Peyton Place—III
- 9:00 p.m.—Election News Special
- 10:00 p.m.—Friday Nite At The Movies
- Part I—The Fugitive Kind
- Part II—Pirates of Tripoli
- 12:00 p.m.—CBC National News
- 12:15 a.m.—LIV News Highlights
- 12:17 a.m.—Friday Night at the Movies
- Continued
- 2:00 a.m.—Station Sign Off

### CFCY RADIO

- FRIDAY**
- 6:30—News and Weather
  - 6:35—Morning Roundup
  - 6:45—Island W. and Mar. Temp.
  - 6:46—Morning Roundup
  - 6:55—News and Weather
  - 7:00—Melrose Christian Hour
  - 7:15—Morning Roundup
  - 7:30—News and Weather
  - 7:35—Farm Report
  - 7:41—Morning Roundup
  - 7:45—Island W. and Mar. Temp.
  - 7:46—Morning Roundup
  - 7:56—Sports Capsule and Scoreboard
  - 8:00—News
  - 8:11—Weather
  - 8:16—Morning Roundup
  - 8:45—Weather
  - 8:50—Atlantic News Roundup
  - 8:58—Thought For Today
  - 9:00—CBC National News—CBC
  - 9:11—Preview Commentary—CBC
  - 9:16—Notes and Music
  - 10:00—News and Weather
  - 10:05—Notes and Music
  - 10:25—Sunlight Eye
  - 10:30—Notes and Music
  - 11:00—News and Weather
  - 11:05—Notes and Music
  - 11:30—Montage Entertains
  - 11:40—Notes and Music
  - 11:45—Bulletin Board
  - 11:50—Notes and Music
  - 11:55—Atlantic News Roundup
  - 12:00—Weather
  - 12:05—Town and Country Time
  - 12:30—News and Weather
  - 12:45—Town and Country Time
  - 1:00—News and Weather Time
  - 1:05—Town and Country Time
  - 1:15—Tommy Hunter Show—CBC
  - 2:00—News and Weather
  - 2:05—Mostly Music
  - 3:00—News Headlines and Weather
  - 3:03—Trans-Canada Matinee—CBC
  - 3:30—Tops in Pops
  - 4:00—News Headlines and Weather
  - 4:03—Canada Roundup—CBC
  - 4:10—Tops in Pops
  - 5:00—News and Weather
  - 5:05—The Outposts
  - 5:25—Marine Weather
  - 5:28—The Outposts
  - 6:00—News and Weather
  - 6:15—On Parliament Hill—CBC
  - 6:20—Today's Editorial—CBC
  - 6:25—Sports Barometer—CBC
  - 6:35—Tonight's Music
  - 7:00—Back to the Bible
  - 7:30—News and Weather
  - 7:45—Program Schedule
  - 7:46—Tonight's Music all. Nation. Business—CBC
  - 7:55—Interlude
  - 8:00—Assignment—CBC
  - 8:20—Tonight's Music
  - 9:30—Radio International Part 1—CBC
  - 9:00—Radio International Part 2—CBC

## WANTS SATELLITE

Mr. Nathanson said his station doesn't oppose the CBC proposal. But he had a technical application before the transport department seeking a satellite station in North Mountain to serve northern Cape Breton, where some 2,100 residents get only sporadic reception at present.

This operation would use channel 8, he said, and there are other channels available for a future second English service.

10:00—CBC National News, On Par Hill and Sneaking Personally—CBC

11:00—News and Regional Weather

11:05—Starlight Serenade

10:30—Court of Opinion—CBC

11:30—News and Maritime Weather

11:35—Starlight Serenade

12:15—CBC News and Music—CBC

## CBA RADIO

- FRIDAY**
- 6:00—The Morning Show Part 1
  - 7:00—The Morning Show Part 2
  - 8:00—CBC News and Island
  - 8:15—Maritime Sportscast
  - 8:21—The Morning Show Part 2
  - 8:30—CBC News
  - 9:11—Commentary
  - 9:16—A.M. Chronicle
  - 10:30—Music on the Move
  - 11:00—CBC News
  - 11:05—Joan Marshall
  - 11:15—For Consumers
  - 11:20—Record Album
  - 11:30—The Archers
  - 11:45—Music On the Heater
  - 12:00—Lamborne Junction
  - 12:15—Boy Meets Girl
  - 12:30—Maritime Farm 'n' Cast
  - 1:00—CBC News and Weather
  - 1:15—Maurice Pearson Show
  - 1:45—The Open Road Show
  - 1:59—D.O. Time Signal
  - 2:00—The Open Road Show
  - 2:45—Stories by Mordcaie
  - 3:00—CBC News
  - 3:30—Trans-Canada Matinee
  - 4:00—CBC News
  - 4:03—Canadian Roundup
  - 4:10—Music in the Air
  - 5:00—Mar. Fish 'n' Cast
  - 5:20—Temp. CBC Notebook
  - 6:00—CBC News
  - 6:15—On Parliament Hill
  - 6:20—Today's Editorial
  - 6:25—Inland Weather and Sports Scores
  - 6:30—Business Barometer
  - 6:35—Music in the Evening
  - 7:30—Business and Labor Review
  - 7:45—As You Were
  - 8:00—Assignment
  - 8:20—Question Box
  - 9:00—Radio International Part 2
  - 10:00—CBC National News, On Parliament Hill and Speaking Personally
  - 10:30—CBC Summer Stage
  - 11:30—Dixieland Downbeat
  - 12:00—CBC News
  - 12:03—Sports Scores Inland and Marine Weather

## CONTRACT BRIDGE

By B. JAY BECKER

### BIDDING QUIZ

You are the dealer, neither side vulnerable, and have opened One Diamond. Partner responds One Heart. What would you bid now with each of the following five hands?

1. ♠AK4 ♥—♦KQ753 ♠AJ62
2. ♠AQ862 ♠AK76 ♠AQ53
3. ♠K93 ♠AJ4 ♠KJ8652 ♠4
4. ♠5 ♠QJ83 ♠AKJ94 ♠AK7
5. ♠85 ♠AK9 ♠KQJ73 ♠AJ4

1. Two clubs. The value of a hand rises or falls depending upon the bids made by your partner or the opponents. Thus, in this case, when partner responds a heart, the value of your hand immediately drops about 3 or 4 points. It is not good to learn that partner has length in a suit of which you are void.

The first reaction to the heart response should be that there is danger of a misfit and that care should consequently be exercised until this fear has been allayed.

In line with this, you respond two clubs. One advantage of since the opener's change-of-suit rebid may be based on absolutely minimum values or on values much better than that. What happens next depends on partner's reaction to the two original promises of the hand will be restored if partner for example jumps to three diamonds.

2. Three hearts. There is a good chance of making four

## Central Java Outlook Better

By ANTOINE YARED  
JAKARTA (AP)—An improvement in the critical situation in Central Java has been reported and thousands of rebel forces there were said to be surrendering.

Radio Jakarta said Indonesia's army chief, Maj-Gen. Suharto, reported on central Java at a morning cabinet meeting attended by President Sukarno. The radio added that 100,000 university students declared they will help crush the rebel forces, mostly Communist or pro-Communist.

pendent and photographer in three wars, died Thursday a few hours after she and four U.S. Marines were wounded by a Viet Cong mine.

A U.S. military spokesman said Miss Chapelle, 47, was wounded while on an operation with a large force of U.S. Marines near Chu Lai, 52 miles south of here.

Other details were not immediately available.

Miss Chapelle was on a news-and-picture assignment for the National Observer and for RKO. She previously had worked in Viet Nam for the National Geographic Magazine.

Besides serving as a war correspondent in the Second World War and in Korea, Miss Chapelle covered the Hungarian operations in Lebanon and in the Dominican Republic.

## News Woman Fatally Hurt

DA NANG, South Viet Nam (AP)—Dickey Chapelle, internationally-known woman correspondent and photographer in three wars, died Thursday a few hours after she and four U.S. Marines were wounded by a Viet Cong mine.

**LITTLE PULL NEEDED**

Since asteroids are small, an astronaut's rocket would need little power to break away from their gravitational pull.

## RIPLEY'S BELIEVE IT OR NOT



**EXECUTION POINT**  
THE GREAT ROCK OF KUNZAK in the Caucasus WAS USED BY ANCIENT RULERS OF DAGHISTAN AS A POINT FROM WHICH COMBINED PRISONERS WERE HURLED 1200 FEET TO THEIR DEATH

THE 4 MAXWELL BROTHERS ALFRED, ROBERT, WHITLEY AND JAMES EACH WEIGHED IN ON THE SAME DAY AT EXACTLY 270 POUNDS (1906)

## DAILY CROSSWORD

**ACROSS**

1. Assist
2. Noblesman
3. Defect
4. River into Chesapeake Bay
5. South American rodents
6. Triumphant
7. Old measure
8. Escort
9. Polish rank
10. Malerial fever
11. Mexican Indian
12. Leg joints
13. Hawaiian islands
14. Shanty
15. A kind of road surface
16. College degree
17. Mulberry
18. Repeat in error
19. Pacific island group
20. Russian mountains
21. Carpenter's need
22. Location of Taj Mahal
23. Clothing: slang
24. Spreads grass to dry

**DOWN**

1. Apertures
2. Resin
3. Speech defect
4. River into Chesapeake Bay
5. South American rodents
6. Triumphant
7. Old measure
8. Escort
9. Polish rank
10. Malerial fever
11. Mexican Indian
12. Leg joints
13. Hawaiian islands
14. Shanty
15. A kind of road surface
16. College degree
17. Mulberry
18. Repeat in error
19. Pacific island group
20. Russian mountains
21. Carpenter's need
22. Location of Taj Mahal
23. Clothing: slang
24. Spreads grass to dry

**19. Grow old**

**20. Kind of bone or cartilage**

**22. Dancngirls**

**23. Island of Denmark**

**24. Muscular twitch**

**25. Citrus fruit**

**27. Auxiliary verb**

**29. Tunes in (a radio program)**

**30. Piece of timber**

**31. Legendary burdened giant**

**34. Importune**

**35. Plural ending**

**37. Taetse fly**

Yesterday's Answer

## DAILY CRYPTOQUOTE

Here's how to work it: AXYDLBAKX is LONGFELLOW

One letter simply stands for another. In this sample A is used for the three L's, X for the two O's, etc. Single letters, apostrophes, the length and formation of the words are all hints. Each day the code letters are different.

**A Cryptogram Quotation**

GJK AHOSKIG ILNZNG NI UHIG  
IGZHBSF DGGEDVQKPF OF GJK  
SHQK HC BSHZF.—VNVKEM

Yesterday's Cryptogram: IN GREAT ATTEMPTS IT IS GLORIOUS EVEN TO FAIL.—LONGINUS

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## OUR BOARDING HOUSE MAJOR HOOPLE



HERE IT IS, BOSS—THE SELF-DESTROYING CAN! IT'S THE ULTIMATE ANSWER TO MODERN LITTER PROBLEMS! A SLIGHT CHARGE BETWEEN THE THIN PLASTIC WALLS BLOWS UP WHEN THE FUSE DRIES OUT—HAK-KAPF! BURNNESS ACTIVATES THE FUSE—SO IT'S PERFECTLY SAFE WHILE WEST EMPTIES BLOW UP WITHOUT A TRACE A FEW HOURS LATER!

SOULD'S GREAT MAJOR NOW WHEN A GUY SAYS HE GOT BOMBED LAST NIGHT HE MAY REALLY MEAN IT!

WATCH OUT FOR SHIRAFNEL

