




White Tennis Shoes 75c

We have just opened a nice line of Ladies' and Gentlemen's White Canvas Tennis Shoes. They have Brown rubber soles and edge, and make a good looking serviceable sporting shoe.
Price 75c. See our window.

Alley & Co.,
The Shoeists



Fire Insurance Protects You

against the carelessness of your neighbor, as well as the purely accidental fires. They may come to you at any time. If freely insured in my companies you are protected.

E. R. BROW
Insurance Agent
Charlottetown

Ginger Snaps
12c per lb.

Fresh snappy snaps, made at the Eclipse.

TELEPHONE 98.

D. STEWART
ECLIPSE BAKERY
BAKES BEST BREAD.

STARTLING - NEWS.

Does it startle you to learn that while you may have been paying a very high price for dry goods in other stores, hundreds of your neighbors have been taking advantage of the tremendous bargains offered at our

Great Opening Sale.

If upon learning your mistake you will just follow the crowd to

MY STORE

We feel sure you will make this your store for all time to come.

Once a Customer Always a Customer

is what we aim at, and if selling the best goods in the very latest styles at the lowest possible prices will help us to attain that end, then we will certainly do it, for never before in the history of P. E. I. has the same high-class goods been offered at such ridiculously low prices

Sentner, McLeod & Co's.,

PARK ROADWAY!

SIR.—"Pleasure Seeker," in this morning's Guardian admits my contention that a Boulevard is a public walk or street occupying the site of demolished fortifications. "Fort Edward," if it ever could be classed as a fortification, has not yet been demolished. It is in fact, by the improvements of the roadway, in better condition than before, the driveway, bicycle track, trees, etc., are added meanings as yet without the sanction of general usage, Boulevard, therefore, is entirely inappropriate and does not embrace the features claimed for it.

Terrace, a praised level space or platform of earth supported on one or more sides by a wall or bank of turf etc., used either for cultivation or for a promenade, I suggested, not as a perfect name but as one more suitable than the mis-nomer Boulevard. It is at once a promenade, is cultivated, with shade trees, etc., and has the advantage of a bicycle and driveway. This roadway leading to Victoria park and opened to the public on the jubilee day, the reign of our gracious sovereign, could not be more fittingly named than by calling it Victoria Terrace.

L. P. TANTON.
Aug. 15th., 1898.

THE PARK ROADWAY.

SIR.—I think that the name Victoria Boulevard for our Park Roadway, is altogether too tame. French is a little common, and of course anything so old fashioned as an English appellation is out of the question. Here is something in Italian, "Victoria Approcharari Via Doloresa." I have more of the above in stock, and will dig them out if required, for the benefit of your readers who have a weakness for foreign names.

CITIZEN.

The Recruit's Religion.

Captain Philip Trevor begins a paper in The Nineteenth Century on "The Catholicism of the British Army" as follows:

"What's yer religious persuasion?" said the sergeant to the recruit.
"My what?"
"Yer what? Why, what I said. What's yer after o' Sundays?"
"Rabbits mostly."
"Ere, stow that lip. Come, now, chu'ch, chapel or 'oly Roman?"
And after explanation from his questioner the recruit replied: "I ain't no-wise pertickler. Put me down chu'ch o' England, sergeant. I'll go with the band."

Accounting For the Size of a Fee.
"It strikes me, Mr. Brief," said Mr. Dogway, "that your charge of \$750 for this opinion is pretty steep."
"No doubt," said Mr. Brief. "But you see, Dogway, when you come and ask me for an opinion which violates all my convictions you've got to pay not only for your law, but for my conscience."—Harper's Bazar.

To Cure a Cold in one Day
Take Laxative Bromo Quinine Tablets. All Druggists refund the money if it fails to cure. 25c

FORESTALLED HIM

The fresh young man with no respect in his soul for gray hairs and dyed whiskers swung himself on the car in the middle of a block, and leaning against the brake handle proceeded to roll a cigarette with great deftness. The fat man who despises the ways of the youth on general principles leaned against the window guards and watched the development of a cigarette.

"Got a match, neighbor?" inquired the fresh young man as he put the last finishing twist to his smoke.

"Young man"—began the fat man after a brief, elderly pause, calculated to greatly impress the cigarette smoker.

"Yes, I know all about!"—interrupted the youth, "so you might as well choke your lecture on a bormin. I know cigarettes will kill me if I stick to 'em, but I don't care. It's an easy death. I know if I must smoke I should smoke cigars, but I don't like the color of 'em. I've got a touch of paresis now, and I'm due for more. I know you think of all the disgusting things in the world a cigarette is the worst.

"I know they undermine the constitution and are wrecking the rising generation. Now if I've forgotten anything you were going to say help me out. Come to think of it, I've got a match myself. If I keep on smoking these things, I won't be able to think at all before long. I know if you had a boy that smoked cigarettes you would lick him within an inch of his life. I nearly forgot you were going to say that. Where do you get off anyhow?"

"Here," gasped the fat man as he dropped off the platform, muttering something about what this country is coming to. And the fresh young man lighted his cigarette with a grin.—Washington Times.

Acute Rheumatism

Pains in the Foot and Limb—A Complete Cure Accomplished by Hood's Sarsaparilla.

"For a number of years I was afflicted with acute rheumatism in my left side and all the way down my limb into my foot. I live five blocks from my work and had to stop and rest several times in going and coming. I could get no relief from my trouble and was on the point of giving up my job when I happened to hear of Hood's Sarsaparilla. I purchased a bottle of this medicine and a vial of Hood's Pills and began taking them. Before I had half finished them I was relieved and it was not long before I was completely cured. I never lose an opportunity to praise Hood's Sarsaparilla, for my cure meant a great deal to me, as I have a family and must always be at my post." WILLIAM HASKETT, yardman, Grand Trunk Railroad depot, Brantford, Ontario.

Hood's Sarsaparilla

Is the best—in fact the One True Blood Purifier. Sold by all druggists. \$1; six for \$5.

Hood's Pills are purely vegetable, carefully prepared. 25 cents.

Thousands of Bargains for August Buyers

- NO 1. 350 pairs pants worth up to \$3.50 for \$1.75 and \$2.00.
- NO 2. 25 all wool double breasted suits for men only \$10.00.
- NO 3.—50 heavy all wool D B for \$6.75 worth in the regular way \$8.00.

Bargains in Carpets, Bargains in Clothing, Bargains in Hats

- NO 4.—In youths suits we are now selling good strong suits for young men for \$5 and \$6.
- NO 5.—One hundred and fifty little suits for \$2.75 and \$2.95 worth up to \$4.00.
- NO 6.—Summer underclothing at a big discount all sizes in stock.

Dress Goods, Ladies Waterproofs, Gloves etc.

- NO 7.—Top shirts from 50c up the largest and best selected stock in the city.
- NO 8.—Nine hundred yds of Dress Goods worth 18c now selling for 10½c.
- NO 9.—Fourteen hundred yds of black Dress Goods worth 20c now only 12½c.

Scotch and Canadian Tweeds Blue and Black Worsterds.

WE ARE THE ONLY WONDERFUL CHEAP MEN
To make it a point to trade with us will be money in your pocket.

PROWSE BROTHERS

SOME SHOE NAPS
For Te - Night.



- Boys' Low Shoes at 90c
About 20 pairs, sizes 12 to 4, reduced from \$1.15 and 1.35
- Girl's Buttoned and Laced Boots at \$1.00, former price 1.35
- Girls' and Children's Buttoned Boots and low shoes at 80c former price \$1.10.

W. H. Stewart & Co.

A. MACDONALD,
DIRECT IMPORTER
ALES, WINES AND LIQUORS,
Wholesale & Retail
LEITH HOUSE
32 to 38 Queen St., Ch'town, P. E. I.
Write for stock list and prices.
158 dy 2aw 1mo

Never Before

have good Watches been so low in price as to-day. We have them recently bought at the latest reduced rates, and will sell low.

G. H. TAYLOR
Jeweler and Optician.
Charlottetown.

Clearing This Month

- Ladies' Capes
- " Blouses
- " Sailor Hats

At greatly reduced prices.

T. J. HARRIS, London House

August Cheap Selling

This month we are letting go at ridiculous low prices.

Men's and Boys' Clothing
Men's and Boys' Shirts
Underclothing
Prints, Flannelettes, Sheetings
Tweeds, Straw Hats, half price
Big reductions in our Boot and Shoe department.
Everyone wanting genuine bargains should come this month to

J. B. McDonald & CO