

HOLMAN STORE NEWS

Bringing You Up To Date
On What's New And
Interesting at Holman's
By G. H. M.



'Twas the month before Christ-
mas
And all through the store
There were odies of Bargains
And Gift Buys galore.

...

The wise early shoppers were
laughing aloud
As they made their selections
ahead of the crowd
At no time at all they had fin-
ished the chore
And spirits still high they
swept out of the door.

...

'Twas the week before Christ-
mas
And oh, what a din
Every aisle jammed with shop-
pers
And tempers worn thin.

...

HOLMAN'S MORAL . . . Be
Early!
Be Happy! Be Wise!
The Service is Better
And so are the Buys!



**GOODBYE
FOREVER**
to bottle-filling messiness!



WITH THE
WORLD'S ONLY
CARTRIDGE-FILLED
FOUNTAIN PEN

Waterman's

C/F.

★ LOADS LIKE
A GUN . . .
CLEAN AND
QUICK!

★ VISIBLE INK
SUPPLY!

★ NO GADGETS.
HOLDS MORE
INK!

\$15 (includes 8 car-
tridges). Gold
inlaid or black.
Also in beautiful matching pen
and pencil sets. Only \$22.50.

• 8 long-lasting, unbreak-
able, leakproof cartridges
• Extra cartridge may be
safely carried in purse or
pocket
• Choice of smooth-flowing
points.

14K Gold

**HOLMAN'S
SUMMERSIDE ONLY
STATIONERY**



Start Your Christmas Shopping Now . . . With Gifts Personally Picked by Santa!

"First" on Your List Favorites From Toyland!

For Your Darling Daughter . . .
KANDY our most

LOVABLE DOLL

4.98

and For Your Boy . . . An Exciting
NEW HOCKEY GAME

There's lots of fun with this new and improved
Munro Hockey Game. It's a DeLuxe model with
ball returning device. Of strong wood construction
with varnished surface and enamel finished frame.
36 inch size.
PERSONALLY PICKED BY SANTA



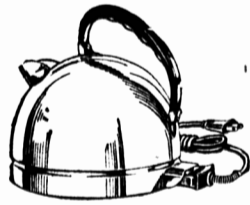
— HOLMAN'S Both Stores TOYLAND —

For Her Comfort and Convenience . . .

**Two Practical
GIFT SUGGESTIONS**

Of Famous General Electric Quality

G.E. ELECTRIC KETTLE



A wonderful Gift for the home. Streamlined
style with offset handle, the gleaming chrome
Kettle holds four pints and boils very rapid-
ly. Convenient for use anywhere that you
can plug it in. PERSONALLY PICKED BY
SANTA—

10.45

G.E. ELECTRIC IRON

The extra large sole-plate glides over surfaces with
the utmost ease, the Featherweight Iron only
weighs 3 pounds. The fabric heat dial maintains
the right temperature for every purpose. You will
like the cool, comfortable handle and the perfect
balance. PERSONALLY PICKED BY SANTA—



9.95

HOLMAN'S Both Stores HARDWARE

For Her . . .

A Smart Way To Say
Merry Christmas!



The smart and thoughtful Gift for the girl who
likes to travel. This matched set of Luggage con-
sists of an 18 inch dressing case and a 21 inch
Aeropack fitted with a clothing hanger. Colors are
blue with natural binding, all wine or all natural.
Taffeta linings with lots of convenient pockets.
PERSONALLY PICKED BY SANTA.

24.95

HOLMAN'S Both Stores FURNITURE

*Santa Delivers
a lot of Love
in our
Sheer Nylons*

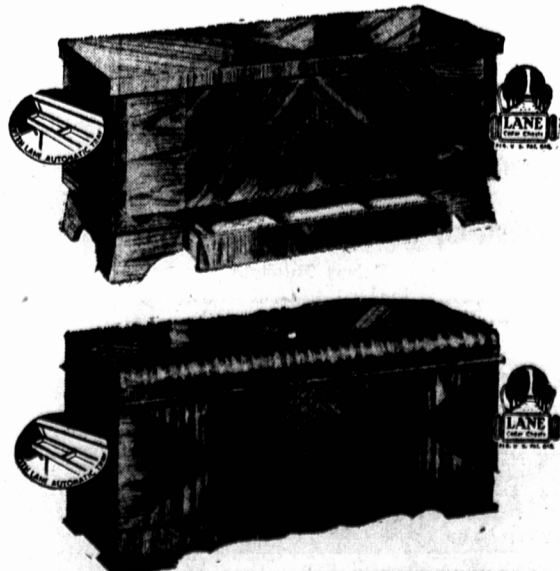
1.50

The sheerer they are the surer you are that they will be treasured! From our wide selection of "Weldrest" shades we'll help you choose the color "she" wants. 60 gauge, 15 denier with contrasting pencil seam and narrow panel heel. Sizes are 8 1/2 to 11. They Were PERSONALLY PICKED BY SANTA!

HOLMAN'S Both Stores LADIES' WEAR

"Mistletoe Magic" For The Girl of Your Dreams

A Beautiful
LANE CHEST



The "Gift of Gifts" and you'll find a wonderful selection from which to
make your choice. Sturdily made for a lifetime, the Lane Chests are fin-
ished in gleaming walnut or rich tawny oak. PERSONALLY PICKED BY
SANTA—

69.50

AVAILABLE ON THE
HOLMAN HOME PLAN

— HOLMAN'S Both Stores FURNITURE —

**Wrap Her In A Smart
Christmas Housecoat**

These Are Of
Warm Chenille
And Only
5.95

Serviceable, warm and be-
coming, the wrap around
Chenille Housecoats are in
shades of blue, coral, aqua,
mauve or wine with a con-
trasting motif. Shawl col-
lared, long sleeved and with
a wide skirt. The sizes are
small, medium or large.
Oversize is priced 6.95

HOLMAN'S Both Stores LADIES' WEAR